Planning Commission 101:

The Nuts and Bolts of Planning







League of Cities 2020: Planning Commissioners' Academy | March 3, 2020

Panelists

- » David Early, AICP, Senior Advisor, PlaceWorks
- » Marc Roberts, City Manager, City of Livermore
- » Anders Hauge, Planning Commissioner, Placer County

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Topics

- » Source of Power to Regulate Land Use
- » General Plans
- » Zoning
- » California Environmental Quality Act (CEQA)
- » Role of the Planning Commission

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Land Use Regulation

- » Arose from "good government" movements as a response to unsanitary urban conditions
- » Embodied desire to rein in private market excesses through government regulation
- » Based on local government's Police Power: health, safety and welfare



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Key Milestones -- Nationwide

- » 1909 Los Angeles imposes first zoning ordinance limiting industrial uses (not comprehensive)
- » 1916 New York imposes first comprehensive zoning ordinance
- » 1922 Standard State Zoning Enabling Act (SZEA)
- » 1926 Euclid v. Ambler upholds constitutionality of zoning



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Key Planning Milestones -- California

- » California has long been a leader in planning and land use regulation:
 - 1927 California passes law requiring that cities and counties have a Master Plan
 - 1928 Standard City Planning Enabling Act (SPEA)
 - Zoning and planning laws have changed faster in California than the rest of the country due to rapid growth

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Land Use Regulation Today

- » Only two plan types are defined in California law:
 - **General Plans** lay out a jurisdiction's future development plans through a series of policy statements in text and map form
 - **Specific Plans** are a special set of development standards that apply to a particular geographical area
- » Zoning provides detailed land use and design regulation.
- » Other planning documents include Master Plans, Area Plans, Vision Plans, etc., but these are not defined in the law.

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Policy Plans and Regulations Long-Term **More General GENERAL PLAN Specific Plans Coastal Plans Zoning Design Guidelines** Sub-Develop-Conditional Capital Short-More division ment Use **Variances** Improve-Term **Detailed** Maps **Permit Permits** ments League of Cities 2019: Planning Commissioners' Academy Planning Commission 101

General Plans

- » Bedrock of California planning; required by State Law
- » The "constitution" for planning and development
- » Provides long-range vision for conservation and development (20-30 year horizon)
- » Basis for local land use decisions
- » Identifies important community issues
- » Promotes community participation
- » Sets the ground rules

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Required General Plan Elements











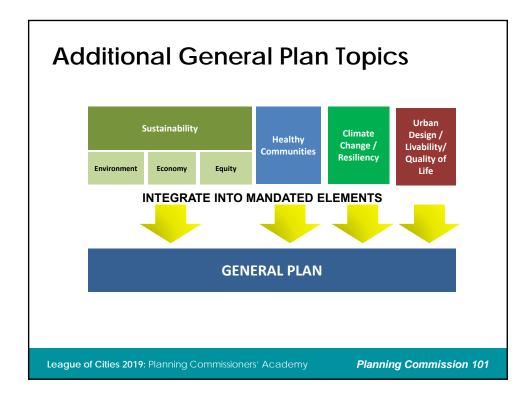








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Vision

- Aspirational statements describing the desired, positive future for the community.
- An image of the future that the community wishes to create.
- Succinct description of community values.

Goals

- Ideal future end that is an expression of community values. May be abstract.
- Not quantifiable or time-dependent.

Objectives

- Intermediate or achievable steps to
- Generally quantifiable, with achievement desired in a set period of time.

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General Plan Content



- » Policies
 - Specific statement that guides decision-making.
 - Rule or measure establishing a required level of quality or quantity to be fulfilled by others.
- » Actions (Implementation Programs)
 - Action, procedure, program, or technique that carries out a general plan policy
- » Indicators
 - Measures that show whether the community is achieving its goals and objectives.

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Typical General Plan Land Use Plan Western Pablo Bay League of Cities 2019: Planning Commissioners' Academy Typical General Plan Land Use Plan Land Use

General Plans - Typical Circulation Map



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Housing Element

- » Updated based on schedule in State law (4 or 8 years)
- » Certified by the State's Department of Housing and Community Development
- » Annual report to the State on implementation
- » Required Contents
 - Regional Housing Needs Assessment (RHNA)
 - Housing need by income category
 - · Specific sites zoned for housing at appropriate densities
 - Policies to facilitate housing development
 - Actions to remove barriers to housing production

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Housing Element Law

- » Legislature and Governor seek to address State Housing Crisis
- » Key legislation passed in 2017 and 2019
 - SB 35: Requires approval of affordable projects meeting certain criteria as of right.
 - SB 330:
 - Prohibits:
 - Lessening allowed densities ("downzoning")
 - o Application of non-objective standards to housing projects
 - Housing development moratoria and growth limitations adopted after 2005
 - Sunsets in 2025.
 - · Multiple other bills

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SB 2 (2017)

- » Established a permanent source of funding to increase affordable housing stock in California.
- » Half of 2018 funding (\$125 million) dedicated to technical assistance for local government.
- » 2019 and onward, about \$250 million per year for housing construction.

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AB 101: 2019-2020 Budget Act



FundingLEAP and REAP
Grant Programs



Incentives
Prohousing
Designations



Accountability
Housing Element
compliance

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AB 101: LEAP / REAP Grants

» LEAP:

- Population less than 20,000: \$65,000 grant
- Population 20,000 to 60,000: \$150,000 grant
- Population 60,000 to 100,000: \$300,000 grant
- Population 100,000 to 300,000: \$500,000 grant
- Population 300,000 to 750,000: \$750,000 grant
- Population over 750,000: \$1,500,000 grant

» REAP:

• COGs, Regions and independent counties get an amount equal to the amounts received by their members

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AB 101: Prohousing Communities

- » Creates new designation for "prohousing" communities.
 - Meet all basic housing element and fair housing requirements.
 - · Implement additional prohousing policies.
- » State will make additional funds available to communities that earn the prohousing designation.

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Zoning

- » Ordinance that implements and is consistent with General Plan policies
- » Prescribes allowable land uses and development standards including:
 - Building uses.
 - Building size (height, lot coverage and setbacks).
 - Landscaping.
 - Signs and billboards.
 - Parking requirements.
 - Other performance standards.

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Zoning



- » Traditional "Euclidean" Zoning
 - Based on identification and separation of uses.
 - Focuses on:
 - Uses
 - Intensity
 - Setbacks
 - No emphasis on building form

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Form Based Zoning

- » Based on building form and design.
- » Focuses on:
 - Building design and mass.
 - Building scale, type and context.
 - Relationship of buildings to public space.
 - Design of streets and public realm.
- » Key Components
 - Building form.
 - · Building frontage.
 - Building type.
 - · Roadways.
 - Public spaces.
 - Architectural detail.



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California Environmental Quality Act (CEQA)

Goals

- » Inform decision-makers about environmental effects.
- » Identify ways to avoid environmental damage.
- » Prevent avoidable environmental damage.
- » Disclose to the public why a project is needed, even if it results in environmental damage.
- » Foster intergovernmental cooperation.
- » Enhance public participation in decision-making.

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Purpose of Environmental Documents

- » Informational document that analyzes potential effects, tradeoffs and mitigation when considering a project.
- » Identifies potential impacts, and where possible, mitigation measures City can apply to prevent or eliminate impact.
- » Disclosure document vs. legislative document.
- » Does not prohibit a jurisdiction from adopting a project.

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CEQA Documents

- » Categorical Exemption
 - Minor changes that do not trigger environmental review.
- » Initial Study (IS)
 - Determines whether the project may have a significant effect on the environment (also known as "the checklist").
- » Negative Declaration (ND)
 - If project found to have no significant effect on the environment.
- » Mitigated Negative Declaration (MND)
 - If IS shows effect, a MND may be prepared if revisions to project plans can avoid or mitigate effects.
- » Environmental Impact Report (EIR)
 - If IS identifies potential significant effects that cannot be eliminated through redesign.

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Role of the Planning Commission

- » Creation of Plans and Regulations
- » Plan and Regulation Amendment
- » Implementation (Project Review and Approval)





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