ARPA TO GENERAL FUND: Leveraging Today's Capital for Tomorrow's Savings

September 8, 2022







INTRODUCTIONS



KEN STRIPLIN
City Manager,
City of Santa Clarita



JENNIFER MARTIN-GALLARDO Grants Ombudsman, California Energy Commission



ASHLEY CASCIO
Director of Energy Services,
Climatec

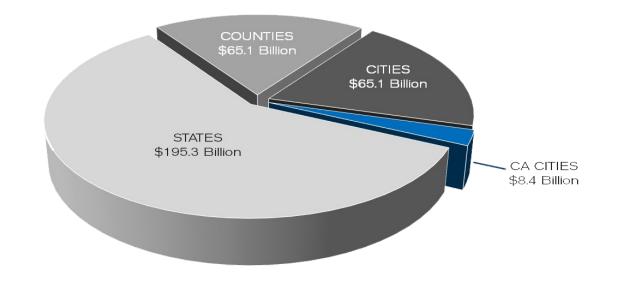






THE AMERICAN RESCUE PLAN ACT (ARPA)

California cities got \$8.4 billion in direct, flexible dollars dedicated to pandemic recovery









TIMELINE FOR USE OF ARPA DOLLARS

MARCH 3, 2022: Funds must be used for costs incurred after this date

DECEMBER 31, 2024: Deadline for costs to be obligated

DECEMBER 31, 2026: Deadline for jurisdictions to spend funds

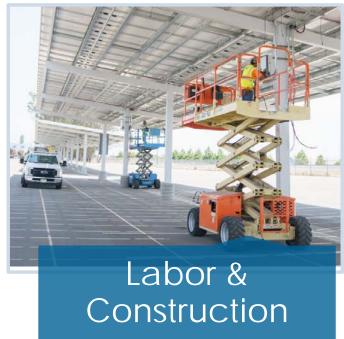






MARKET VARIABLES













INVESTMENT TRENDS



Deferred Maintenance



Park Upgrades



Fiber Optic



Loss of Revenue









SANTA CLARITA INVESTMENT TRENDS



Wellness & Immediate Response



Infrastructure projects



Economic Development







CEC PROGRAM TRENDS: ENERGY &TRANSPORTATION INVESTMENTS

LIGHT-DUTY BLOCK GRANTS

- CALeVIP 2.0
- Communities in Charge

BUILD

Incentives for electric affordable housing

ENERGY COMMISSION ASSISTANCE ACT

• Low interest loan program for tribes and local governments that will finance energy efficiency, renewables, storage and EV charging stations







CASE STUDY: SANTA CLARITA



ARPA fund utilization \$35.1 Million

- Buildout of Central Park
- Citywide Fiber Optic Cable Upgrade
- Replenishing of General Fund Due to COVID-19 Sales Tax Losses







CASE STUDY: SANTA CLARITA

BENEFITS

- Long-Term Financial Solvency
- Meeting Strategic Plan Goals
- General Fund Relief

CHALLENGES

- Changing Timeline of Strategic Plan to Use Funding
- Eligibility/Justification for the Use of Restricted Funds
- Maintaining the Pace of Work with Labor and Supply Constraints







COMMON CITY THEMES

COVID-19 Response

Public Sector Revenue Loss

Technology Infrastructure

Economic Recovery







MORE CA CITY CASE STUDIES

LA MIRADA – \$11.5 MILLION

- Energy Conservation and Infrastructure Modernization Program
- Social Services, Mortgage Assistance, Restaurant Assistance, COVID 19 Tests

EL SEGUNDO - \$3.9 MILLION

- Civic Center Maintenance
- Recreation Park Restroom Rehabilitation
- Public Safety Operations

SAN LEANDRO – \$18.6 MILLION

- Small Businesses Relief Grants
- Nimitz Motel & Project Home Key
- Diversity, Equity, and Inclusion (DEI) & Audit of Library Materials







KEY TAKE AWAYS

Cities have a unique opportunity to leverage one-time funding that can help them:



Generate Savings While Enriching Their Communities



Respond to Community Needs



Get Involved: Empower Innovation









\$13.1B
AVAILABLE FUNDING

251OPPORTUNITIES

842
ORGANIZATIONS

3,003
MEMBERS

www.EmpowerInnovation.net







QUESTIONS?





