



Loyola Marymount  
University

# Public Opinion on Policing

2022 Los Angeles Public Opinion Survey

Brianne Gilbert & Fernando J. Guerra, Ph.D.  
Presentation to the League of California Cities  
June 2, 2022

# StudyLA's Los Angeles Public Opinion Survey is the largest general social survey of any metropolitan area in urban America.

Since 2014, StudyLA has surveyed more than 20,000 residents, offering a unique perspective on quality-of-life perceptions, personal financial wellbeing, overall life satisfaction, and opinions on various civic issues facing Los Angeles residents.



## This research is made possible by the generous support of our partners

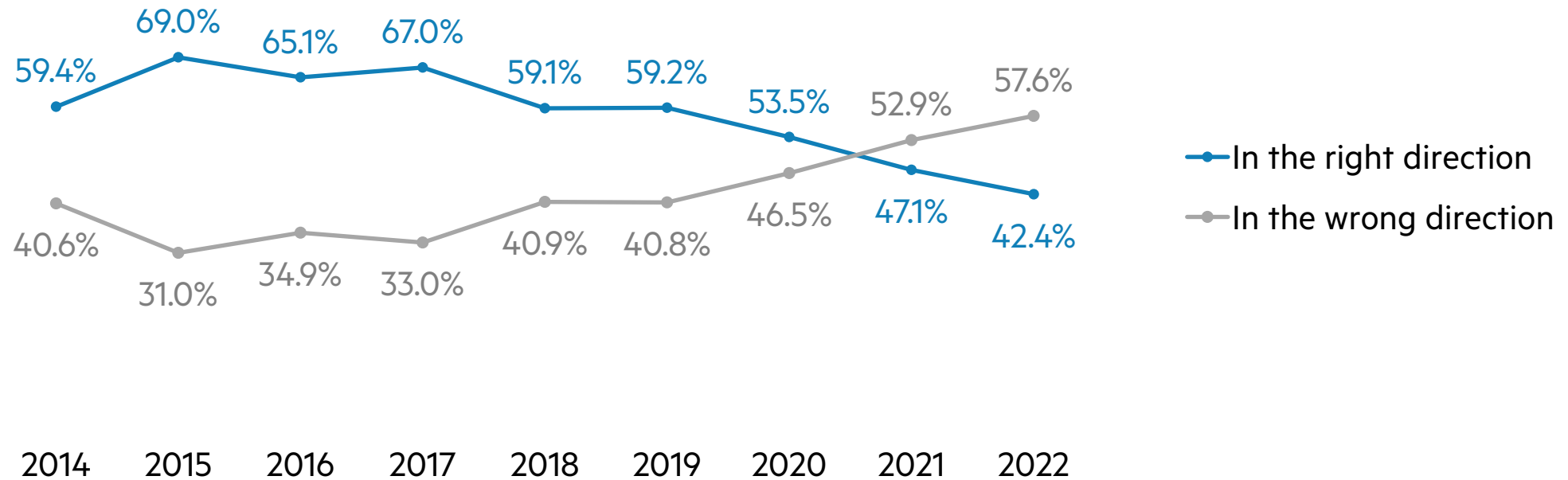
- California Community Foundation
- Bank of America
- Cordoba Corporation
- LMU Bellarmine College of Liberal Arts
- ICO Group
- Ramirez and Co.
- Los Angeles World Airports
- City of Los Angeles City Administrative Officer
- City of Los Angeles Department of Tourism
- Los Angeles Department of Water and Power
- AltaMed
- Mesa Pacific LLC
- De Aztlan Group
- LA County Supervisorial District 2
- LA County Supervisorial District 4
- LA County Supervisorial District 5
- American Airlines

# 2022 Los Angeles Public Opinion Survey

- StudyLA's ninth annual general social survey of Los Angeles County residents
- 2,002 respondents – 1,000 in the city of Los Angeles and 1,002 in the rest of the county
- Conducted from January 4 to February 10
- Administered over the phone, online, and face-to-face
- Available in English, Spanish, Mandarin, and Korean
- Margin of error for the entire sample is  $\pm 3.0\%$

# How do you think things are going in the Los Angeles region?

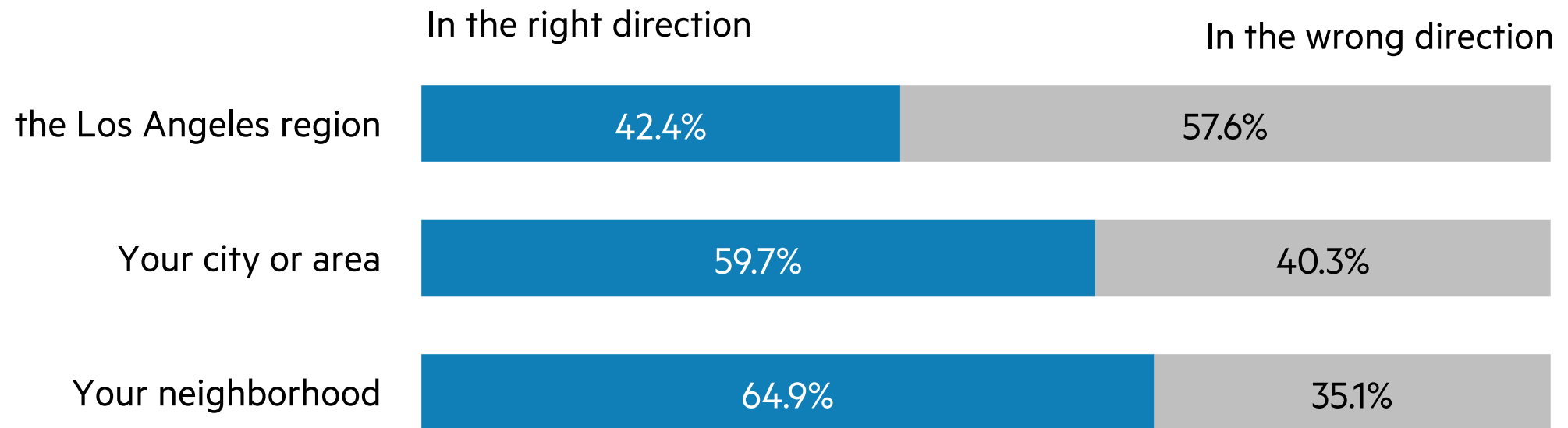
*Los Angeles County residents overall*



Los Angeles Public Opinion Survey of adult Los Angeles County residents (n=2,000+) conducted annually in January and February. Administered over the phone, online, and face-to-face in English, Spanish, Mandarin, and Korean. Margin of error is +/- 3.0%. Totals may add up to more than 100.0% due to rounding.

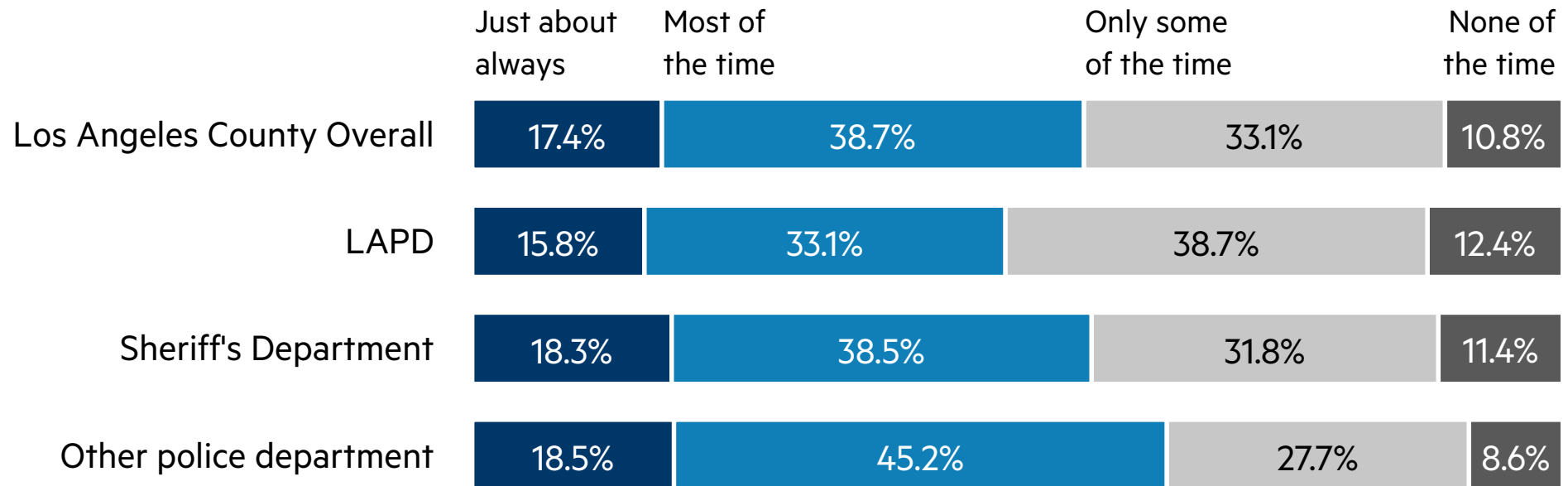
## How do you think things are going in... ?

*Los Angeles County residents overall*



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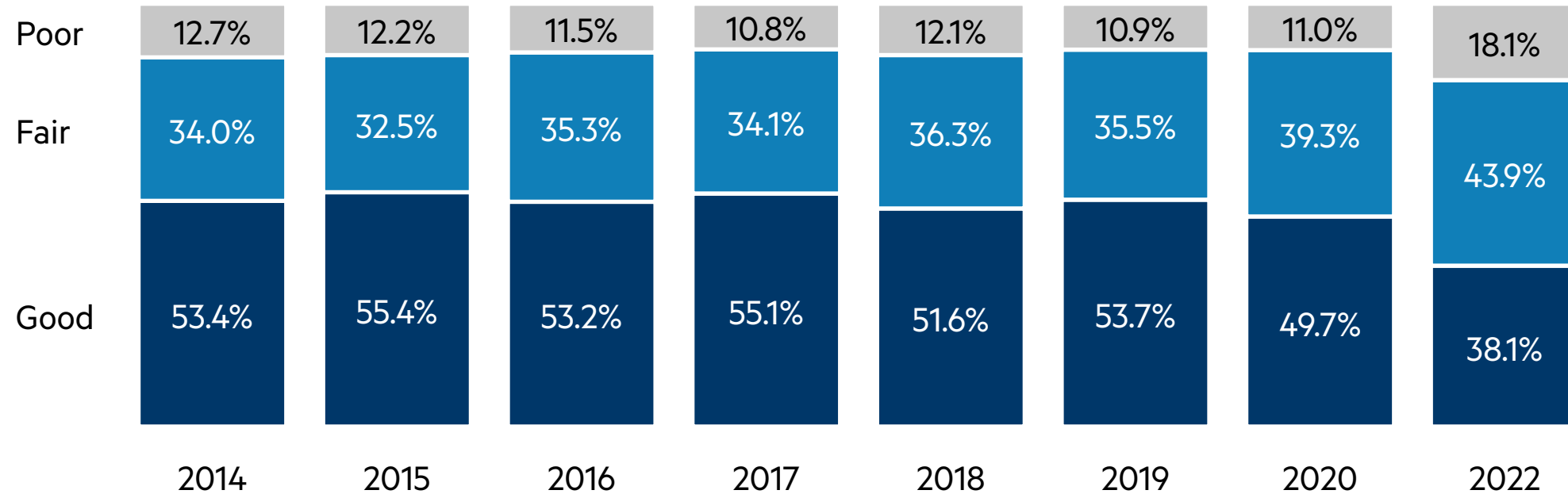
## How much of the time do you think you can trust your police department to do what is right?



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# How would you rate police services in your city/area?

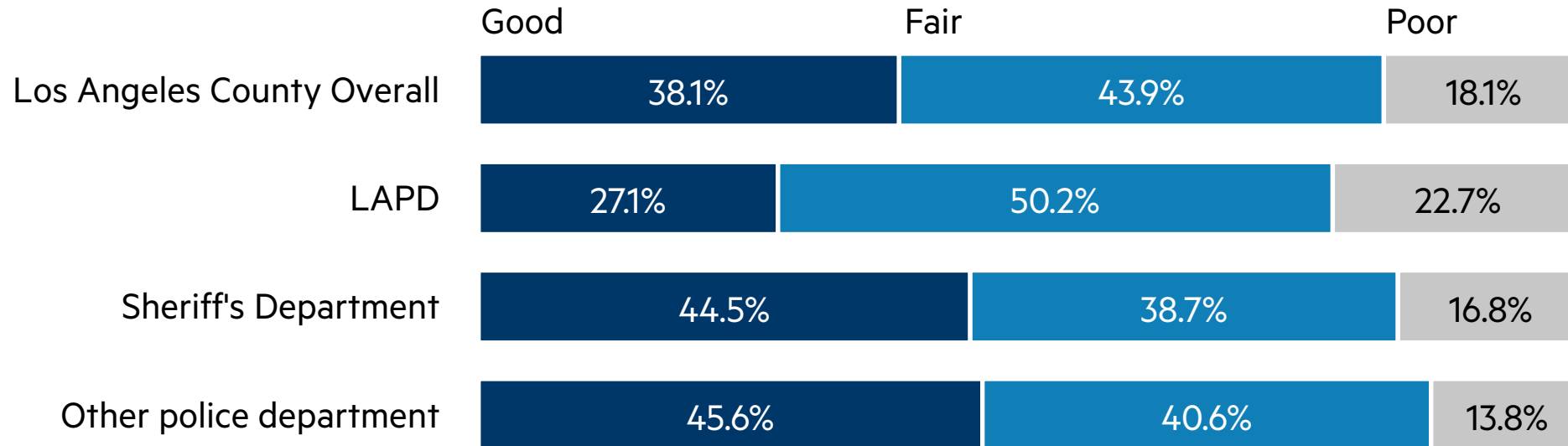
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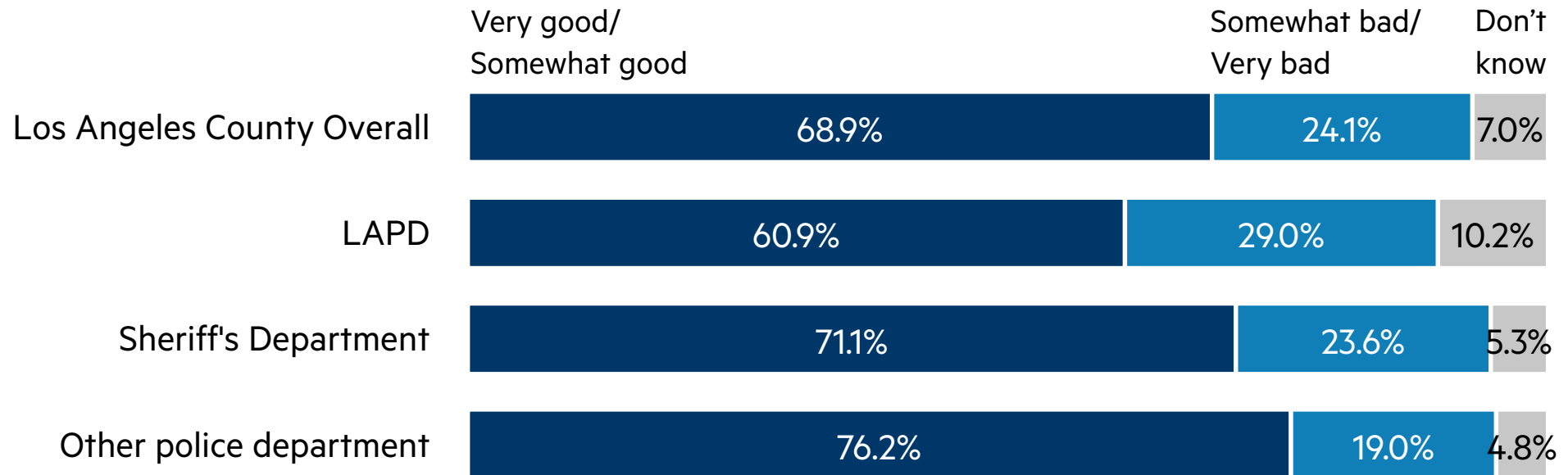


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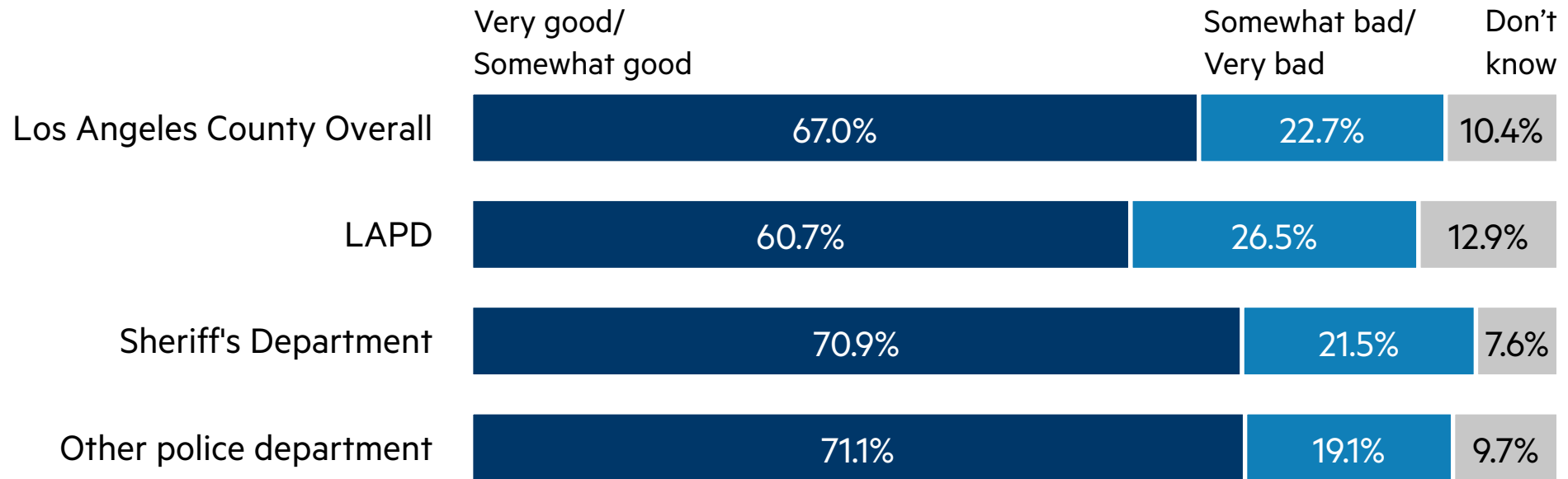
## In the area around where you live, how is your police department doing: Maintaining public safety



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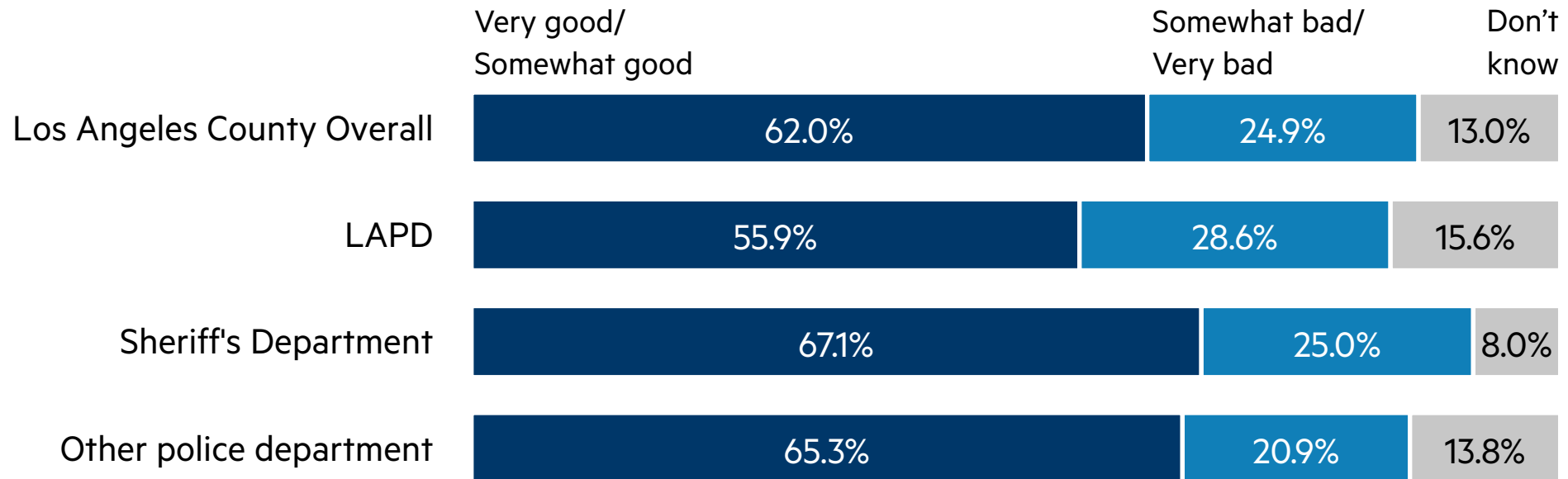
# In the area around where you live, how is your police department doing:

## Treating your community with respect



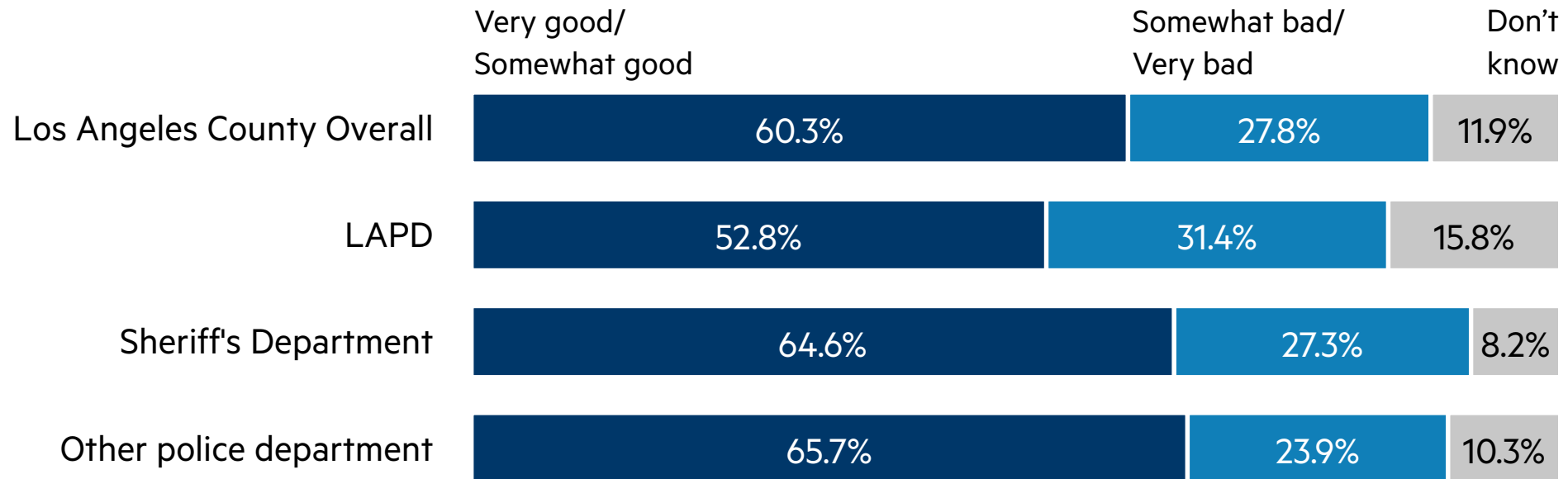
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## In the area around where you live, how is your police department doing: Engaging positively with your community



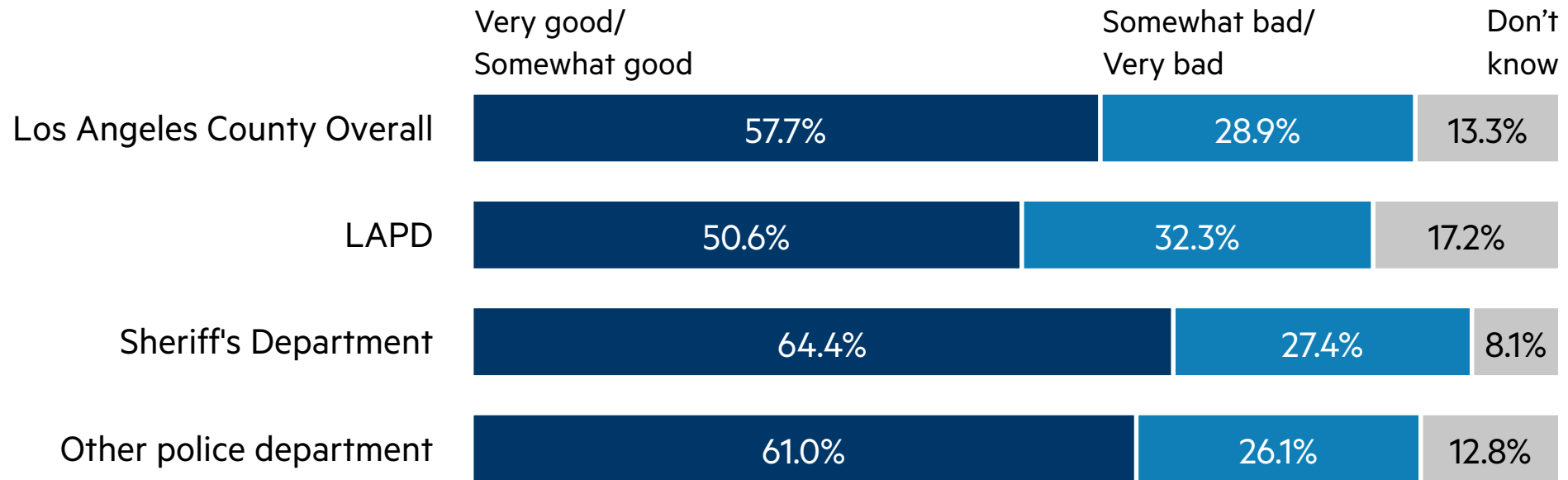
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## In the area around where you live, how is your police department doing: Gaining the trust of local residents



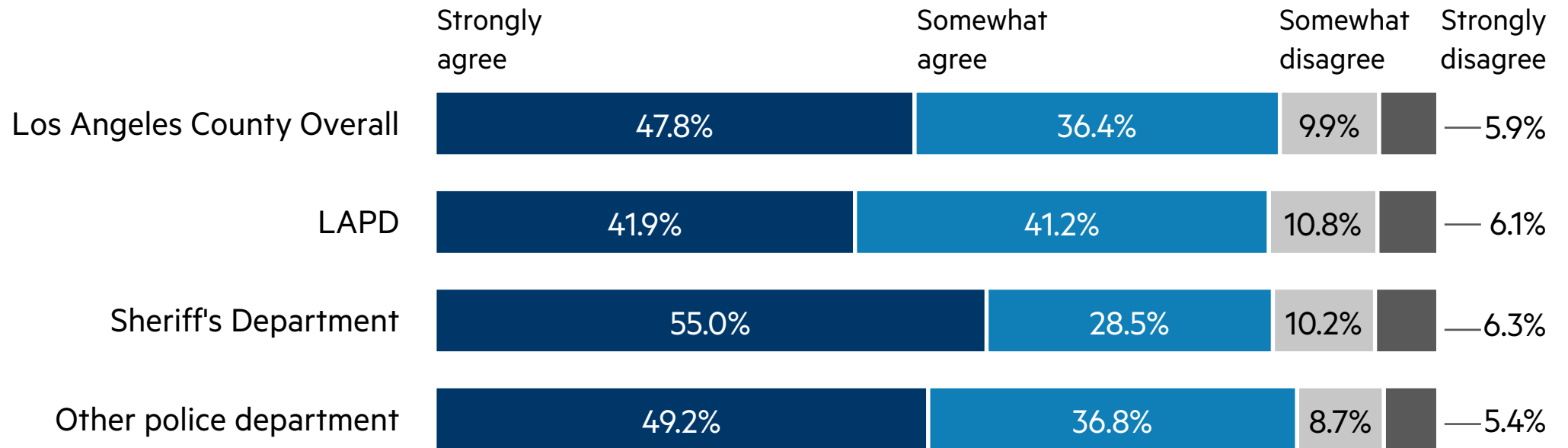
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# In the area around where you live, how is your police department doing: Listening to the needs of your community



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## Do you agree or disagree that having a relationship with your local police officers makes you feel safer in your neighborhood?



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Collaborate with StudyLA

## Employee Sentiment Survey

An employee sentiment study goes beyond a traditional climate survey and gets to the heart of what employees want their organization to know. This process helps the organization understand the impact of its programs, policies, and procedures.

StudyLA researchers will...

- Conduct background research while discussing goals and desired outcomes with senior leadership
- Host online focus groups with employees and produce questions
- Administer survey, analyze results, and present findings

*Now, more than ever, due to the ongoing coronavirus pandemic and the Great Resignation, employers need to understand how they can support their employees, retain talent, and leverage their strengths.*

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