The Future Ain’t What It Used To Be

A New Paradigm in Recycling and Solid Waste

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For most of human history
THE LINEAR ECONOMY
And solid waste was lucrative!

Until...
Everything began to change…

1970’s Sanitary Landfills
1990’s Mandatory Recycling
2000’s Household Hazardous Waste
2010’s *Some* Producer Responsibility
2016 Organic Waste Diversion

2020’s The Circular Economy
LINEAR ECONOMY

Resources → Production → Waste

CIRCULAR ECONOMY

Resources → Converting/Equals to → Output → Production

Consumption
THE NEW PARADIGM: The Circular Economy

- Saves money
- Shifts costs AWAY from taxpayers TO producers
- Stimulates innovation
- Improves efficiency
- Reduces toxic chemicals
GLOBAL PROBLEMS : Local Solutions
Circular economy solutions are very advanced in Europe, ahead of the curve in Canada, just starting in the US.

IN CALIFORNIA
- Paint
- Carpet & Mattresses
- Mercury Thermostats
- Pharmaceuticals
- Packaging/Plastics (SB 54)

...and more to come!
21\textsuperscript{st} Century Resource Recovery

- Landfills will gradually disappear
- More and more resources will be reused
- Almost all organics will be recovered
- Fleets will be electric
- Costs will be increasingly covered by producers

Help is available
MONEY is available
DON’T MISS THE FOREST FOR THE TREES
Tim Goncharoff

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Zero Waste, Sustainability, Resiliency, Circular Economy

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"When you come to a fork in the road ... take it"
— Yogi Berra

"If you don't know where you're going, you might not get there."
— Yogi Berra

"You can observe a lot by just watching."
— Yogi Berra

"If people are doubting how far you can go, go so far that you can't hear them anymore."