

STRATEGIC FUNDING AND GRANT WRITING FOR PUBLIC WORKS



"A safe place to raise a family, an ideal location for business, and a premier place to live."

Overview / Objectives

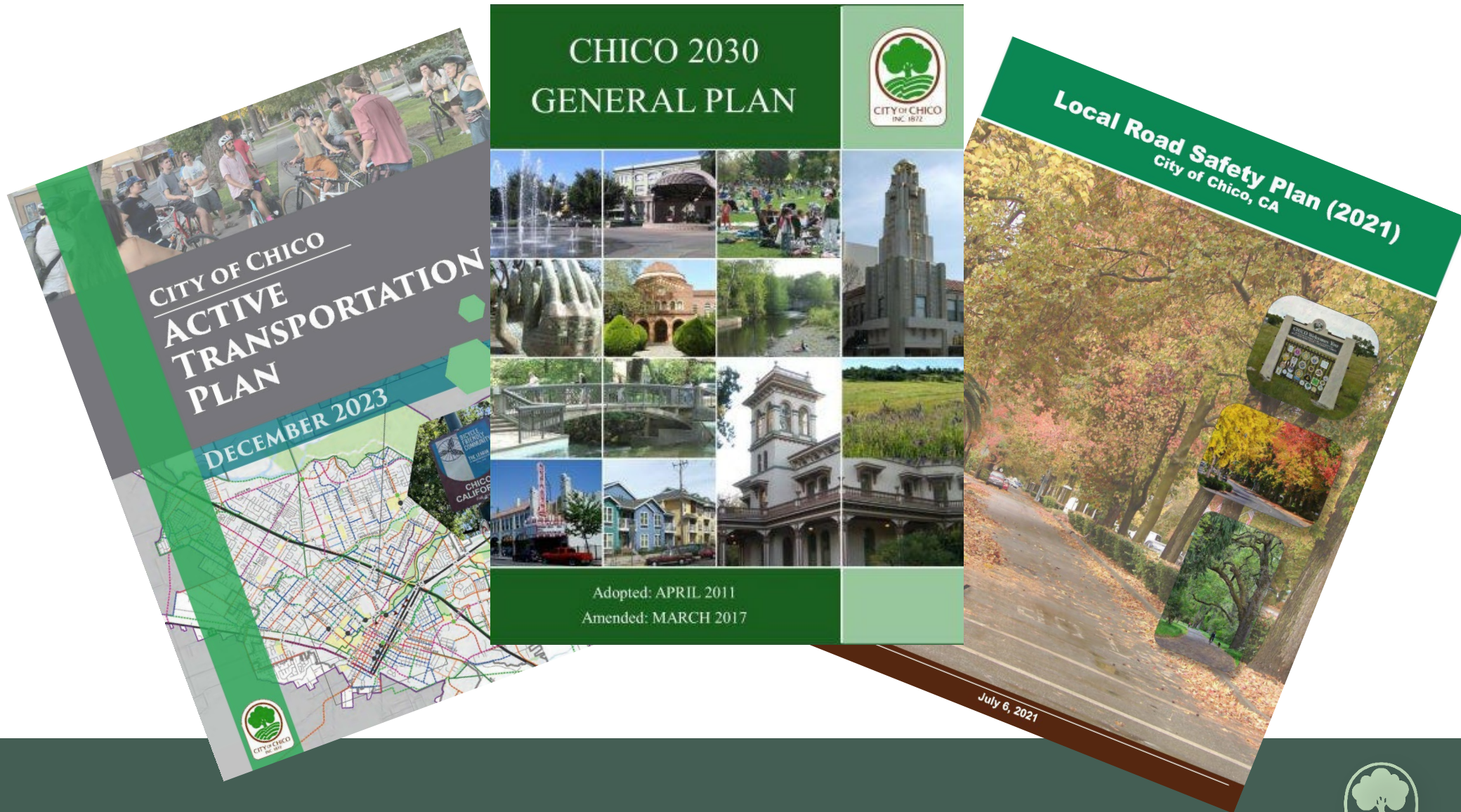
- Grant Application Strategic Considerations
- Preparation
- Completing the application best practices
- City of Chico Grant Successes



Grant Applications Strategic Considerations



Master Plan Documents



Public Outreach



Partnerships



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Funding Plan

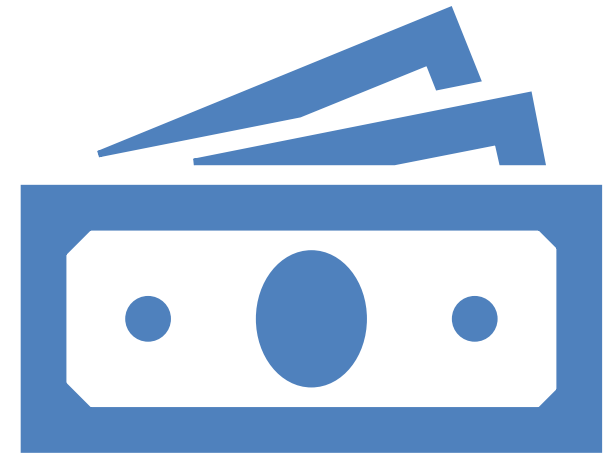
Creative Financing

- ✓ Evaluate Project Scope
- ✓ Look for Partnerships
- ✓ Add Project Components to align with Funding Programs
- ✓ Bundle Funding Sources for phases (leveraging funds)
- ✓ Review Eligibility for Potential Funding Sources
- ✓ Reach out to Program staff / Attend Grant Workshops



Leveraging Funds

- Utilize Local sources to advance PE Phase
- Project Readiness: Ideally through PA&ED Phase
- Examples of sources used as leveraging funds:
Gas Tax, Development Impact Fees,
General Fund, TDA, CMAQ
- Reduces risk of scope creep, lack of community support, cost increases



City of Chico Successes

Over \$130 Million in past 10-years from grant awards!!!



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Considerations

- FOLLOW THE INSTRUCTIONS!!!
- Utilization of Planners to assist in writing grants
- Tell a story – Evaluators will not understand context, or likely have an understanding of the issues / solutions
- Utilize visuals to reinforce the project narrative – GIS maps, photos of conditions, renderings, etc.
- Submit in advance of deadline - Complications, slow access, etc.
- Include inflationary increases in funding request



Bikeway 99 – Phase 5 POC (ATP)



Esplanade Safety & Accessibility (ATP)



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SR99 – Eaton Rd Offramp (HSIP)



Bruce Road Widening (IIG-HCD)



Salem Street Bridge Replace (HBP)



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Comanche Creek Greenway (UGG)



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Thank You

