

# PUBLIC WORKS OFFICERS Institute & Expo

Planned with CEAC



APRIL 3-5, 2019  
PARADISE POINT SAN DIEGO



REGISTRATION AND HOUSING DEADLINE:  
Tuesday, March 12, 2019  
[www.cacities.org/events](http://www.cacities.org/events)

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WEDNESDAY



# WEDNESDAY, APRIL 3

## Registration Open

10:00 a.m. – 6:00 p.m.

### OPENING GENERAL SESSION

1:00 – 2:30 p.m.

#### The Thomas Fire: Whole Community Response

This session will explore whole community emergency management, leadership and organizational response and recovery efforts applied during the Thomas Fire with an emphasis on the role that public works agencies played. A diverse range of public works perspectives will be shared including: preparedness, planning, response, and recovery activities. Topics to be discussed will touch upon community engagement, public relations, multi-jurisdictional collaboration and coordination, and decision making within the context of the National Incident Management System and the State's Standardized Emergency Management System.

## Coffee Break Served in the Expo Hall

2:30 – 3:00 p.m.



For speaker information, go to

[www.cacities.org/PublicWorksEd](http://www.cacities.org/PublicWorksEd)

\*\*Sessions are subject to change\*\*

## CONCURRENT SESSIONS

3:00 – 4:15 p.m.

### Transforming Stormwater From a Pollutant to a Resource

Hear about two successful projects and their stormwater management plans.

First, listen to a presentation about the cities of Pacific Grove and Monterey. In this project, they are capturing stormwater runoff from the 85th percentile storm and protecting the Monterey Bay from first flush pollutants while providing an alternative water supply source to an over drafted basin. Using partnerships, creative funding mechanisms, plus technical and political steps, understand how these cities have made a success out of their venture.

Then, learn how the city of Eureka, the Humboldt Community Services District, and Humboldt County worked with GHD to develop a stormwater resource plan to protect regional water resources and improve stormwater systems. Unlike many areas in California, the Eureka area watershed has an abundance of surface water resources and a relatively high average annual rainfall. However, the multi-criteria analysis they used has broad application for the deployment of a multi-benefit approach for site selection of integrated stormwater management projects.

# WEDNESDAY, APRIL 3

## CONCURRENT SESSIONS, *Continued*

3:00 – 4:15 p.m.

### **CPUC’s “Rail Academy” for Public Works Directors and Staff**

Every three hours, a person or vehicle is hit by a train in this country. Come to the CPUC’s “Rail Academy” to learn how to reduce the risk of rail incidents in your community through low-cost public works project ideas, public education, and budgeting for grade crossing maintenance and upgrades. You will also learn a little about the history of rail in California, what CPUC inspectors do to safeguard tracks, rail cars, and bridges in the state, and how the CPUC’s Office of Rail Safety can help you establish a good communication bridge with railroads operating in your community.

### **“We’ve Always Done It That Way” Is Over: What’s Next?**

During these times of unprecedented and disruptive change, leaders at all levels of government must improve their ability to manage a perplexing paradox - how to stay focused on today’s business while building business for tomorrow. Leaders must be vigilant and disrupt the fossilized mental model of “we’ve always done it that way” and replace it with a progressive approach to continuous improvement. In this session, seven actions are shared that organizational leaders can implement to translate the headwinds of change into a tailwind and create the recipe required for future success.

## **Coffee Break Served in the Expo Hall**

4:15 – 4:30 p.m.

## CONCURRENT SESSIONS

4:30 – 5:45 p.m.

### **Legal Update for Public Works Officers**

Each year the legislature makes changes to public contracting, prevailing wage and related construction law. Learn about new mandatory contract clauses, expansion of prevailing wage requirements and best practices to help your city run more effectively. Please join us for an update on these new changes.

### **Race Against Time: Strategies to Maintain California’s Locally Owned Bridges**

This session presented by the Local Highway Bridge Program Committee will focus on the urgency of addressing the deteriorating condition and lack of funding for local bridges, and take a deeper dive into committee initiatives working to define local bridge needs and encourage bridge asset management. The session will also focus on how bridge preventative maintenance projects can impact bridge needs and extend the life of the local bridge inventory. Panel members will facilitate discussion on these topics as well as new local Highway Bridge Program funding shortfalls and delivery policies.

# WEDNESDAY, APRIL 3

## Is The Sun Setting on Local Government Solar Projects?

In their most recent rate cases before the California Public Utilities Commission, the major electric utilities in both Southern and Northern California have proposed significant shifts in time-of-use electric rates. Shifting the highest peak rates to early evening instead of mid-day significantly affects the economics of solar projects. What impact does this have on existing solar projects owned by local governments, and what can we expect the value of solar to be in the future?

## Networking Reception & Expo

5:45 – 7:15 p.m.

Meet more than 30 exhibitors who specialize in transportation, planning, traffic engineering, water quality, asset management, emergency preparedness, performance measurement, and more. Enjoy light hors d'oeuvres and refreshments while networking with your colleagues and learning about services to improve your city.



For speaker information, go to  
[www.cacities.org/PublicWorksEd](http://www.cacities.org/PublicWorksEd)

\*\*Sessions are subject to change\*\*



THURSDAY



# THURSDAY, APRIL 4

## Registration Open

8:00 a.m. – 4:00 p.m.

## Networking Breakfast

8:00 – 9:00 a.m.

Join your fellow city and county conference attendees for breakfast.

## GENERAL SESSION

9:15 – 10:30 a.m.

### What Public Works Professionals Need to Know About Financing Today

Learn the latest hot topics in municipal public works' financing in California. Hear the latest on state and local transportation funding. Geared towards public works professionals, you'll learn the rules and trends in taxes, fees and other revenues; the relationship with the state budget, and problems and prospects for reform. Explore tools and new ideas for funding infrastructure, operations and maintenance, and get answers to the most pressing fiscal issues facing public works.

## CONCURRENT SESSIONS

10:45 a.m. – 12:00 p.m.

### Late Breaking Session

Stay tuned for a special session that will be announced shortly before the conference.

### Emergency & Urgent Response: JOC To The Rescue!

Having a solid JOC in place can expedite infrastructure repairs in urgent or emergency situations where access and/or utility services must be restored quickly. Attend and learn what Job Order Contracting (JOC) is and how it works, when to utilize it over other contracting methods, and when it cannot be used. The important steps taken to set up a JOC program will be covered as well.

### Use of Streetlight Infrastructure to Deploy Smart City Applications

The city of Temecula is working with Western Riverside Council of Governments and others in the acquisition of street lighting systems. With the acquisition of 7,500 light poles retrofit with LED fixtures, the city expects \$700,000 in annual savings along with providing improved public safety and operational control. Explore the "Smart City" applications for deployment using streetlight infrastructure, including adaptive lighting control technology, surveillance cameras, environmental sensors to measure air quality, and other data collection tools. Panelists will discuss current trends in street light rates, tariffs, and challenges associated with interest by the telecommunications industry in use of street light infrastructure for attachment of small cell antennas.

\*\*Sessions are subject to change\*\*

# THURSDAY, APRIL 4



## General Luncheon

12:10 – 1:45 p.m.

Enjoy networking with your colleagues over lunch followed by the time-honored delivery of California's Outstanding Local Streets & Roads Project Awards.

## CONCURRENT SESSIONS

2:00 – 3:15 p.m.

### Operations & Communications: Working Together During Crisis, Chaos and Confusion

It was 3:30 a.m.; a 20-foot high wall of mud, debris and rocks came barreling down canyons, devastating everything in its path and killing 22. Communicating effectively and coordinating with operations before, during and after this tragedy was a daunting task. Updates and life-saving information was urgently needed to get to the diverse set of recipients: the residents, media and other stakeholders, some who were also scattered and traumatized. Presenters will share both successful and unsuccessful communications tools and tactics, how to properly message individual target audiences, what tools and tactics worked best in different stages of the disaster, and what the big take-aways are.

### HELP: Partnering to Provide Employment Opportunities for Homeless Persons

In 2018, the city of Stockton partnered with Caltrans and a local non-profit to develop the Homeless Employment Litter Program (HELP), a program to employ homeless persons to provide litter and debris removal services at interchanges and ramps. Attendees will learn the steps involved in setting up the program, including developing the Delegated Maintenance Agreement with Caltrans, preparing the RFP and awarding the contract for retaining a non-profit service provider. The presentation will cover overall objectives of the program, funding, and lessons learned with managing the program.

### Speed Sessions

Three topics will be presented in a speed session format. First, discover how a regional cooperative approach in the Silicon Valley has changed the conversation about wireless facilities applications and permitting. Then, hear about the first published California decision that addresses whether a public entity is liable in inverse condemnation for damage caused by a falling tree. Finally, learn about hot topics from the waste management sector including the impact of international trade policy on California's recycling programs, the challenges of waste disposal after major disasters, a look at the major overhaul of organic waste processing in the state, and a break own of California's newest producer responsibility program for medical and sharps waste.



# THURSDAY, APRIL 4

## CONCURRENT SESSIONS

3:30 – 4:45 p.m.

### **Word on the Street: Showing people the value of public works projects**

Unless the water is shut off or roads are closed, people tend to take for granted the significant role public works infrastructure plays in their day to day lives. It's time for public works directors to start promoting their projects and their profession as the foundation of community safety, wellness and connectivity. This session will provide tools and tips for effectively telling the public works story through the lens of those we serve. Learn how to earn positive media coverage, harness the power of social media and build goodwill with the community by shining a light on the many ways our work makes a difference.

### **Building Leaders from Within: A Formula for the Evolving Workforce**

Successful organizations are leveraging the unique talent and passion of the evolving workforce and finding ways to grow leaders from within. Join the team from San Luis Obispo County to learn about real life examples of talent management. Hear the story of creating a culture of integrity, teamwork and communication, discover how to recruit and retain the right people, and how they organically

developed programs specifically targeted for the continued growth and mentoring of their passionate workforce. Shift how you think about your employees and take home tools and ideas to implement within your organization.

### **Sand, Gravel, Stone: What Your Agency Needs to Know**

From 1987 to 2016, California consumed an average of about 180 million tons of construction aggregate per year. In this session, the California Geological Survey will share highlights from their Aggregate Sustainability map along with new projections for demand. Demand for this commodity is expected to increase throughout California, both to maintain our existing infrastructure and to provide for new construction. Because aggregate is a low unit-value, high-bulk-weight commodity, it must be obtained from nearby sources to minimize economic and environmental costs. Come learn how San Diego County has utilized this new data and hear insights from an industry producer.

### **Evening On Your Own**

4:45 p.m.

# FRIDAY, APRIL 5

## Registration Open

8:00 – 10:15 a.m.

## Combined Breakfast for League & CEAC Attendees

8:00 – 9:00 a.m.

Spend the morning with your city and county colleagues before the League resumes its separate closing session.

## GENERAL SESSION

### League Business & Updates

9:00 – 10:00 a.m.

### Removing the Cloak of Invisibility: Managing Your Leadership “Brand” To Advance Your Department Goals/Career Path

10:15 – 11:45 a.m.

Public works departments across California play a vital role keeping cities functioning, yet often do a mediocre job of promoting their value to their stakeholders — city council members, community residents, department heads, colleagues and potential hires. One way to remove this “cloak of invisibility” is to create and manage a personal leadership brand that embodies your value and communicates excellence.

In this interactive, information-packed session, Dr. Lori Baker-Schena, a marketing professional and leadership consultant, will share practical tools on how participants can create a Culture of Excellence in their

department, and develop a personal “leadership brand” that helps bring their accomplishments into the limelight. Raising awareness of excellence can lead to attracting more funding for department projects, qualified candidates for openings and greater career opportunities.

Topics include:

- Creating a Culture of Excellence In Your Department;
- Distinguishing Yourself in City/County Government as a Key Player;
- Developing and Maintaining Your Leadership Brand; and
- Attracting Qualified Employees to Your Department.

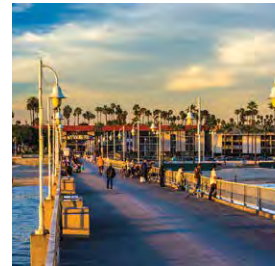
## Adjourn

11:45 a.m.



For speaker information, go to  
[www.cacities.org/PublicWorksEd](http://www.cacities.org/PublicWorksEd)

\*\*Sessions are subject to change\*\*



## Save The Date:

**2019 ANNUAL  
CONFERENCE & EXPO**

October 16–18, 2019  
Long Beach Convention Center

# GENERAL INFORMATION

All attendees must register for the conference prior to reserving a hotel room. Registration is not complete until full payment is received. The League is unable to accept purchase orders. Once registration is complete, you will be directed to the housing reservations page.

- For online registration, go to [www.cacities.org/events](http://www.cacities.org/events) and select “Public Works Officers Institute”.
- To request a mail-in registration form, contact [mdunn@cacities.org](mailto:mdunn@cacities.org)

**Registration must be received by Tuesday, March 12.** After this date, please register onsite if space is available.

## COSTS/FEES

**Full conference registration** includes admission to all sessions on Wednesday, Thursday, and Friday; admission to the Wednesday reception; admission to the Thursday breakfast and lunch; admission to the Friday breakfast; and access to all program materials.

### Full Conference Registration

Public Works Officials/City Engineers/Staff (member cities).....	\$575
Company, consultant, & League Partners.....	\$700
Non-Member City .....	\$1,575

### One-day Registration

Public Works Officials/City Engineers/Staff (member cities).....	\$325
Company, consultant, & League Partners.....	\$450
Non-Member City .....	\$1,325
Spouse Registration (Wed. Reception Only) .....	\$50

*The spouse registration is restricted to persons who are not city or public officials, are not related to any Partner or sponsor, and would have no professional reason to attend the conference. It is for admission to the reception only. There is no refund for the cancellation of a spouse registration. It is not advisable to use city funds to register a spouse.*

## CANCELLATIONS

**Refunds of rate paid, minus \$75 processing charge,** will be made for cancellations submitted in writing to [mdunn@cacities.org](mailto:mdunn@cacities.org) and received by **Tuesday, March 12.** There are no refunds for cancellations after this date. Substitutions can be made onsite.



If you require special accommodations related to facility access, transportation, communication and/or dietary requests, please contact our Conference Registrar at [mdunn@cacities.org](mailto:mdunn@cacities.org) by Tuesday, March 12.

## HOTEL RESERVATION INFORMATION

A limited number of hotel rooms are available for conference attendees. All attendees must register for the conference prior to reserving a hotel room. Once registration is complete, you will be directed to the housing reservations page. Hotel reservation changes, date modifications, early check-out, or cancellations made prior to the registration & housing deadline must be done through the online reservation link you received when registering for the conference. Use your confirmation/acknowledgement number to access your reservation to make changes. Once the registration & housing deadline has passed, please contact the hotel directly with any changes or cancellations. Please note that any hotel cancellations after the housing deadline has passed may incur a financial penalty or a minimum one-night room charge or attrition fees.

### Paradise Point San Diego

1404 Vacation Rd, San Diego, CA 92109

Hotel Rate (per night): \$209 – (plus taxes and fees)

Parking: \$19 overnight per day (subject to change without notice)

*\*Please DO NOT book outside of the League hotel block. This will cause an increase in event costs, liabilities and higher registration rates.*

**PLEASE NOTE:** The information you provide to the League when registering for a League conference or meeting may be shared with the conference or meeting hotel(s). The hotel(s) will also share with the League the information you provide to the hotel(s) when you make your hotel reservation for the conference or meeting. The information shared between the League and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.



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## Join us for the 2019 Public Works Officers Institute & Expo

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