CROWDSOURCING DECISION-MAKING:
A Police Station, a River and a Road
A POLICE STATION

A RIVER

A ROAD
A POLICE STATION: SALINAS

DON REYNOLDS, Former Deputy Public Works Director, City of Salinas
MEASURE G PASSES

62.41% YES

37.59% NO
KEY ISSUES FOR THE COMMUNITY

- Plaza/Parking Lot
- Pedestrian Access
- Traffic Circulation
- Opportunity Site
- Building Design
CONCERNS ABOUT RACIAL EQUITY AND POLICING
<table>
<thead>
<tr>
<th>STANCE TOWARDS COMMUNITY</th>
<th>0 IGNOR</th>
<th>1 INF ORM</th>
<th>2 CONS ULT</th>
<th>3 IN VOLVE</th>
<th>4 COL LABORATE</th>
<th>5 EM P OWER FOR IMP A CT</th>
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<tbody>
<tr>
<td>IMPACT</td>
<td>Marginalization</td>
<td>Placation</td>
<td>Tokenization</td>
<td>Voice</td>
<td>Delegated Power</td>
<td>Community Control</td>
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<tr>
<td>COMMUNITY ENGAGEMENT GOALS</td>
<td>Deny access to decision-making processes</td>
<td>Provide the community with relevant information</td>
<td>Gather in from the community</td>
<td>Ensure community assets, needs &amp; concerns are integrated into process &amp; inform planning</td>
<td>Ensure community capacity to play a leadership role in implementation of decisions</td>
<td>Foster democratic participation and equity by placing full decision-making in the hands of the community</td>
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<tr>
<td>MESSAGE TO THE COMMUNITY</td>
<td>“Your voice, needs and interests do not matter”</td>
<td>“We will keep you informed”</td>
<td>“We care what you think”</td>
<td>“We can’t do this well without you”</td>
<td>“Your leadership and expertise are critical”</td>
<td>“We want this to work so we support democratic and equitable processes led by community”</td>
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<tr>
<td>EXAMPLES OF TOOLS</td>
<td>• Closed door meetings</td>
<td>• Fact sheets</td>
<td>• Public comment</td>
<td>• Interactive Workshops</td>
<td>• MOU’s with Community-Based Organizations</td>
<td>• Community-Driven Planning</td>
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<td></td>
<td>• Open Houses</td>
<td>• Focus Groups</td>
<td>• Polling</td>
<td>• House Meetings</td>
<td>• Consensus building</td>
<td>• Community Organizing</td>
</tr>
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<td></td>
<td>• Presentations</td>
<td>• Community Forums</td>
<td>• Community Forums</td>
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<td>• Citizen Advisory Committees</td>
<td>• Open Planning Forums with Citizen Polling</td>
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<td></td>
<td>• Billboards</td>
<td></td>
<td></td>
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<td>• Participatory Budgeting</td>
<td>• Participatory Forums</td>
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<td></td>
<td>• Videos</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Participatory Action Research</td>
</tr>
<tr>
<td>RESOURCE ALLOCATION RATIOS</td>
<td>100% systems admin</td>
<td>70-90% systems admin</td>
<td>60-80% to systems admin</td>
<td>50-60% to system admin</td>
<td>20-50% to systems admin</td>
<td>0-20% to system admin</td>
</tr>
<tr>
<td></td>
<td>10-30% to promotions and publicity</td>
<td>20-40% to consultation activities</td>
<td>40-50% to community involvement</td>
<td>50-70% to community partners</td>
<td></td>
<td>80-100% to community partners and community-driven processes</td>
</tr>
</tbody>
</table>
CICLOVÍA
MERCHANT MEETINGS
MEETINGS WITH OTHER GROUPS

MILPA
COMMUNITY OUTREACH

VOTE: What should the new Salinas Police Station look like? Here are the three designs proposed by the city.
READ MORE: http://www.ksbw.com/article/designs-for-new-salinas-police-station-revealed/12783474

Most Relevant

Jason Cook Why not none of the above, and pick a building already vacant.
Like · Reply · 2y

Nancy Garcia No palm trees! Are we using a local architect for this project?
Like · Reply · 2y

Marina Luna-Gonzales Isn't Salinas talking budget cuts because of loss of money for the city? Why make a new station? How about using that money to keep our police patrolling instead of a new building?
A POLICE STATION SHOULD

- Be welcoming and inviting to the community
- Encourage police/community collaboration, especially with young people
- Have a front plaza with community art
- Have events that bolster police/community interaction
- Include a community meeting room
- Enhance safety and aesthetics in an underdeveloped area
- Be environmentally responsible and sustainable
TOWNHALL MEETING: POLLING

What are your general perceptions of the new Salinas Police Service Headquarters?

- **VERY POSITIVE**: 40%
- **POSITIVE**: 35%
- **NEUTRAL**: 20%
- **NEGATIVE**: 5%
- **VERY NEGATIVE**: 0%
What type of impact do you expect the new Salinas Police Service Headquarters to have on this part of East Alisal Street, on this part of the city?

- VERY POSITIVE: 60%
- POSITIVE: 30%
- NEUTRAL: 10%
- NEGATIVE: 0%
- VERY NEGATIVE: 0%
COMMUNITY CHOSEN DESIGN
A RIVER: MONTE RIO

SAMUEL BAUMGARDNER-KRANZ P.E., Senior Engineer,
County of Sonoma Department of Transportation & Public Works
BOHEMIAN BRIDGE
Caltrans identified the bridge to be seismically deficient. New bridge or retrofit would have to meet modern criteria:

- No collapse
- No loss of life
- 5% probability of exceedance in 50 years
- Approximately an 8.0 magnitude earthquake from the San Andreas Fault
GEOMETRY IS WRONG

- Narrow lanes
- No shoulder
- Narrow and obstructed sidewalks
- Not ADA compliant
1997  Bridge first identified as seismically deficient

2003  Scour vulnerability discovered
      Retrofit strategy re-evaluated to include scour

1999  Sonoma County pursued retrofit

2003  Scour vulnerability discovered
      Retrofit strategy re-evaluated to include scour

2013  Retrofit determined infeasible

2015  Replacement funding approved: FHWA with Caltrans match

2018  New alignment concepts developed
      Outreach Interviews and Workshop 1

2019  Workshop 2
ALIGNMENTS CONSIDERED
ALIGNMENTS CONSIDERED
SLIDE TITLE
COMMUNITY WORKSHOP
Which alignment do you prefer?

- Turquoise Alignment: 13%
- Dark Blue Alignment: 87%
CROSS SECTION 1 – 54 FT. NO BUFFER, WITH BARRIER
CROSS SECTION 2 – 57 FT. NO BARRIER, WITH BUFFER
CROSS SECTION 3 – 60 FT. BARRIER AND BUFFER
Which bike lane configuration do you prefer?

- **CROSS SECTION 1**: 89%
- **CROSS SECTION 2**: 6%
- **CROSS SECTION 3**: 6%
EARLY STUDIES
EARLY STUDIES

BIKE RUB RAIL
HAND RAIL

PAINTED GREEN TO
MATCH EXISTING TRESS

STAINLESS
STEEL MESH

ELEVATION OF HAND RAIL - SHAPES OF TRUSS

EXISTING TRUSS

HANDRAILS - LARKSBRIDGE BRIDGE

HANDRAIL OPTION ONE TO MATCH EXISTING
BRIDGE TRUSS MONTREIC BRIDGE
LIGHT POLES AND HANDRAILS

Third Street Bridge
Bridge Treatments - Napa Examples for Monte Rio Bridge

First Street Bridge

Steel Rods

Reuse Existing Light Poles

Handrail at 3rd St. Bridge - Napa Similar to Handrail on Existing Bridge

Historical Adaptation of Existing Light Pole and New Handrail Option Two - Monte Rio Bridge
NEXT STEPS

SUMMER 2018
Technical Studies

WINTER 2018/2019
Development of Design Alternatives

2019–2021
Environmental Studies

2022
Final Bridge Design

2023–2024
Bridge Construction

SURVEY & INTERVIEWS
COMMUNITY WORKSHOP #1
COMMUNITY WORKSHOP #2
FUTURE OPPORTUNITIES FOR INPUT
A ROAD: FRANKLIN BLVD, SACRAMENTO

MEGAN JOHNSON, P.E., Engineer, City of Sacramento Public Works
OVERHEAD VIEW OF FRANKLIN BOULEVARD
FRANKLIN BOULEVARD
FRANKLIN BOULEVARD
A VIBRANT COMMUNITY
Franklin Boulevard
Our Street, Our Future
Nuestra Calle, Nuestro Futuro
STAKEHOLDER MEETINGS
CORRIDOR-WIDE MOBILITY CHALLENGES

**DRIVERS**
- High speed traffic
- Lack of parking/poor parking layout
- Dangerous parking lots
- Car-centric corridor

**PEDESTRIANS**
- No sidewalks
- Parking lots pull directly onto street
- High speed traffic
- Lack of public transportation
- Unkept/dirty streets
- Limited pedestrian crossings
- No safe routes to schools
- Overwhelming heat/no shade

**BICYCLISTS**
- Incomplete Bike Routes
- No protected bike lanes
- Lack of alternative routes
- Police fine cyclists for using sidewalks
- No bike parking
- No shade
NO THERE THERE

Street does not match vibrant Latino community

No places for children to play

Lack of greenery

Lack of outdoor seating for restaurants

No parks or gathering spaces
WALKING TOUR

Walking Tour
Spend about five minutes at each location looking around and thinking about the following questions:

A. How comfortable do you feel walking to and on Franklin Blvd? ¿Qué tal sientes al caminar cerca y sobre Franklin Blvd?

B. What do you think works and what doesn’t work? ¿Qué cosas funcionan y qué no funcionan?

C. What are the opportunities and potential issues for including landscape elements (trees, benches, and signage)? ¿Cuáles son las oportunidades y problemas que debemos considerar para incluir nuevos elementos paisajísticos (árboles, bancos y señalización)?

1. Main driveway into La Esperanza parking lot (West side of Franklin Blvd, items to consider: sidewalk and landscape conditions, signage and circulation)
   Entrada principal del estacionamiento de La Esperanza (lado oeste de Franklin Blvd). (Elementos para considerar: condiciones de banqueta y espacios verdes, señalización y circulación)

2. Southwest corner of Atlas Ave. and Franklin Blvd (items to consider: new City improvements, street crossings)
   Esquina sureste de Atlas Ave. y Franklin Blvd. (Elementos para considerar: mejoras de la ciudad, cruces de calles)

3. Parking area mid-block between Atlas Ave. and 21st Ave. (items to consider: parking, sidewalk conditions, and driveways, trees)
   Estacionamiento en medio de la avenida entre Atlas y 21st Ave. (Elementos para considerar: estacionamiento, condiciones de banqueta, y entradas de coches, árboles)

4. South-east corner of 21st Ave. and Franklin Blvd. (items to consider: street crossings, existing utilities, driveways, connections east and west of Franklin Blvd, bus stop)
   Esquina sureste de 21st Ave. y Franklin Blvd (Elementos para considerar: cruces de calles, servicios públicos existentes, entradas de coches, conexiones al este y al oeste de Franklin Blvd, parada de autobuses)

5. Southwest corner of 24th Ave. and Franklin Blvd. (items to consider: pedestrian crossings, side streets, incomplete sidewalk, public/private space interaction)
   Esquina sureste de la Avenida 24 Y Franklin Blvd. (Elementos para considerar: cruces peatonales, calles laterales, banqueta incompleta, interacciones público / privado)

Note: Obey all traffic laws while on the walking tour.
Notas: Respete las reglas de tráfico durante la evaluación a pie.
MAPPING THE STREET
POP-UP / MOCK-UP EVENT
DESIGN OPTION 2
Oct. 10, 2017
Tuesday/Martes
6:00 p.m.–8:00 p.m.

Street Design Workshop
Taller de Diseño Vial

Franklin Boulevard
Our Street, Our Future
Nuestra Calle, Nuestro Futuro

Help shape Franklin Blvd!
Come see street design concepts!

Food provided & children welcome.
¡Habrá comida & niños bienvenidos!

Concept 1

Concept 2
DESIGN OPTION 2

EXISTING CONDITIONS

PROPOSED IMPROVEMENTS
How would you rate this street design for Franklin Blvd?
¿Cómo calificaría este diseño de calle para Franklin Blvd?

-3 I Really Don't Like It
-2 I Don't Like It
-1 I Like It
0 Neutral
1 I Like It
2 I Really Like It
3 I Really Love It

Concept 1
Concepto 1

Concept 2
Concepto 2
ONLINE SURVEY

PREFERRED STREET AMENITIES

INTERACTIVE ELEMENTS

ART RELATED ELEMENTS
BACK TO THE BLVD
“A clear commitment to outreach that was truly community driven. A great deal of time has been put into the project and it is ready to be delivered.”

—SACOG
$3.5 MILLION GRANT
THANK YOU

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