League of California Cities

March 8-10, 2023  •  Universal City, CA

Public Works Officers Institute

Find session materials online at www.calcities.org/PWOI

Wifi Network: Hilton Honors Meeting
Access Code: OrangeCones23
WEDNESDAY, MARCH 8

10:00 a.m.-6:00 p.m.  Cal Cities Registration Open
                      Foyer

10:00 a.m.-6:30 p.m. Exhibit Hall Open *(Wednesday Only)*
                      Sierra Ballroom A

11:00 a.m.-12:30 p.m. Lunch On Your Own

1:00-2:30 p.m.  Opening General Session
                Sierra Ballroom CD

                Cal Cities and CEAC President’s Welcome
                Brian Balbas, President, County Engineers Association of California and Public Works Director/Chief
                Engineer, Contra Costa County
                Benjamin A. Fine, P.E., President, Cal Cities Public Works Officers Department and Director of Public
                Works/City Engineer, Pismo Beach

                Opening Keynote: Leading Change by Changing the Way We Lead
                As a leader, you get better by change, not chance. The world of work has changed and
                continues to change. Blue-collar workers are more often recognized as the backbone
                of local government. What are the skills needed to lead this important group? How
                can managers create a purpose-filled vision that instills passion, drives performance,
                and produces collective success? Learn the skills and habits of 21st Century leaders by
                attending this session designed to make you laugh, learn, and leave with new mindsets
                and skill sets. You’ll also find out workplace cold hard facts, why managers fail to get
                better, and how to ignite your public works team members through engagement,
                encouragement, and empowerment. Lastly, you’ll understand how to develop your
                “positivity” reflex and utilize it in the future, long after the presentation.
                *Keynote Speaker: Ron Williams, Vice President of Personal Services Plus, LLC*

2:30-2:45 p.m.  Visit with Exhibitors
                Sierra Ballroom A

2:45-4:00 p.m.  Public Construction and Contracting Law Update for California
                Concurrent Session
                Sierra Ballroom B

                Discover the case studies, public project contractor negotiation, and best practices that
                can safeguard your community from disputed agreements and potential litigation. These
                disagreements often result from legislative and regulatory changes in California public
                construction and contracting law that impact cities and counties.
                *Moderator and Speaker: Deirdre Joan Cox, Partner, Burke, Williams & Sorensen, LLP
                Speaker: Mark Mercer, Senior Associate, Burke, Williams & Sorensen, LLP*

2:45-4:00 p.m.  Becoming Part of the Conversation: Increasing Public Works’ Public Perception
                Concurrent Session
                Hiro Room

                Public works departments play a significant role in making everyday life as safe and
                convenient as possible for everyone. By helping the community understand our work, we
                can generate goodwill, gain compliance with new regulations, and keep the public safe.
                This panel discussion will focus on how research, planning, implementation, and evaluation
                can inform effective public education strategies when communicating major infrastructure
                projects, newly enacted state laws like SB 1383 (the organics mandate) and inspire calls to
                action related to natural disasters like floods, wildfires, and earthquakes.
                *Moderator: Julie Hagen, Deputy Public Works Director, County of Santa Barbara
                Speakers: Maurice Chaney, Public Information Officer, Roseville
                Lael Wageneck, Public Information Officer, Santa Barbara County Public Works*
Visit with Exhibitors
Sierra Ballroom A

Public Input that Works: Strategies for Successful Community Engagement
Club Room
The public’s increasing desire to have their say about everything from road designs to rate structures, environmental programs and more has posed new challenges for public works professionals. Learn how to meet new expectations for community engagement without giving up control or compromising your technical expertise. This session will provide real-life case study examples of how to engage the right people at the right time on the right decisions, plus some painful lessons from public engagement gone terribly wrong. In the end, participants will leave feeling more empowered, confident, and prepared when asked to “engage the public.”

Moderator and Speaker: Kristina Ray, Communication & Engagement Director, Carlsbad
Speaker: Carmen Kasner, Southwest Operations Director, Ardurra

Effective Pavement Program Management for Cities and Counties
Hiro Room
Agencies throughout California utilize pavement management systems to monitor existing pavement conditions. A successful program integrates the existing pavement condition with a toolbox of various treatments for different pavement needs. The session will also briefly provide an overview of the importance of pavement compaction and an overview of the roles of contractors and agency representatives to maximize the performance of the pavement. Panelists will offer insight and best practices drawn from many years of research into effective pavement program management. Lastly, receive an update on the latest activities and initiatives sponsored by the City County Pavement Improvement Center (CCPIC) followed by an engaging discussion with the audience on local agency pavement management issues.

Moderator: Matt Randall, Road Maintenance Division Manager, Placer County DPW
Speakers: John Harvey, Professor, Director, City and County Pavement Improvement Center, UC Davis
Erik Updyke, Specialist, City and County Pavement Improvement Center

Drought and Potable Reuse on California’s Central Coast
Sierra Ballroom B
A combination of drought and population growth has overstressed California’s water supply infrastructure. The California Central Coast is now implementing multiple advanced treated recycled water projects to create a new and sustainable water supply. These projects represent pinnacle engineering efforts to secure sustainable water for our communities, with each project injecting the purified water into their respective groundwater basins for storage and protection against seawater intrusion. Panelists will address the permitting, public support, financing, and engineering elements necessary to implement recycled water projects.

Moderator: Justin Pickard, Project Manager, Water Systems Consulting
Speakers: Gina Dorrington, General Manager, Ventura Water
Benjamin A. Fine, P.E., President, Cal Cities Public Works Officers Department and Director of Public Works/City Engineer, Pismo Beach
Andrew Salveson, Vice President, Carollo Engineers

Networking Reception
Sierra Ballroom A
Make new friends and catch up with old ones while enjoying delicious appetizers, tasty beverages, and visiting with exhibitors during the evening networking reception. It’s the perfect opportunity to form support networks inside and outside your profession.
### THURSDAY, MARCH 9

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<th>Time</th>
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<tr>
<td>8:00 a.m.-4:00 p.m.</td>
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<td>General Session</td>
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<td>What Public Works Professionals Need to Know about Finance</td>
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<td>Learn the latest hot topics when it comes to California’s municipal public works financing, including the latest on state and local transportation funding. Geared towards public works professionals, understand the rules and trends in taxes, fees and other revenues; the relationship with the state budget, and problems and prospects for reform. Get answers to the most pressing fiscal issues facing public works.</td>
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<td>Speaker: Michael Coleman, CaliforniaCityFinance.com</td>
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### 2022 – 2023 Cal Cities Department Officers

- **President**, Benjamin A. Fine, P.E.,
  Director of Public Works/City Engineer, Pismo Beach

- **First Vice President**, Julie Lucido,
  Director of Public Works, Napa

- **Second Vice President**, Scott Smith,
  Deputy Director of Public Works and Transportation, Irvine

- **Department Director**, Rene Guerrero,
  Director of Public Works, Pomona

- **Immediate Past President**, Jason Nutt,
  Assistant City Manager, Santa Rosa
THURSDAY, MARCH 9

10:45 a.m.-noon
Concurrent Session

**Project Labor Agreements for Local Public Works Projects**
Sierra Ballroom B

Project Labor Agreements (PLAs), once limited to mega projects, are being used on routine, local projects. Why is that, and what are the advantages and downsides? This session will provide the basic legal background on PLAs, including enabling legislation and history, what they do and don’t do, legal pros and cons, and how their use has changed over time. Leading PLA experts will detail their experience with the implementation of PLAs, including the impact on the bidding process, management, and cost of their projects.

**Moderator and Speaker:** Jonathan Holtzman, Partner, Renne Public Law Group  
**Speakers:** Julian Gross, Principal, Law Office of Julian Gross  
Sebrina Owens-Wilson, Regional Impact Program Manager, Metro

10:45 a.m.-noon
Concurrent Session

**The Changing Landscape of Recycling: Local Market Development and Participation**  
Hiro Room

The way we recycle in California is on the verge of drastic change. With the passage of several new landmark bills, California will need to recycle the old recycling system. Hear from experts on the latest in the recycling space and what your area needs to do to navigate the new recycling mandates.

**Moderator:** Tom Koutroulis, Director, OC Waste & Recycling  
**Speakers:** Dr. David Crohn, Cooperative Extension Waste Management Specialist, Department of Environmental Sciences (Retired), University of California Cooperative Extension  
Tim Goncharoff, President, TAG Consulting  
Heidi Sanborn, Executive Director, National Stewardship Action Council

10:45 a.m.-noon
Concurrent Session

**Extreme Hazards: Planning, Recovery and Resilience**  
Club Room

Fire, flashflood, debris flows, extreme heat, and seismic hazards - this session builds off of instant polling feedback received at the 2022 Public Works Officers Institute and dives deeper into the current and future “extreme hazard” challenges facing California’s cities and counties. State and local leaders will share the latest lessons learned, and GIS resources: funding and technical assistance available for suburban, urban, and rural communities. Interactive polling will be used to jump-start conversations with your colleagues on overcoming the many hurdles (i.e.: documentation and contracting!) and cost-effective, realistic-to-implement ideas that you can take home to your team.

**Moderator:** Sarah Rubin, Outreach and Engagement Advisor, CA Department of Conservation  
**Speakers:** Jeremy Lancaster, Supervising Engineering Geologist, California Geological Survey  
Brian Olson, Senior Engineering Geologist, California Geological Survey  
Jeff Pratt, Public Works Agency Director Ventura County

noon-1:30 p.m.

**Networking Luncheon**
Sierra Ballroom CD
THURSDAY, MARCH 9

1:30-2:45 p.m.  Concurrent Session
State of Infrastructure Investment and Jobs Act
Sierra Ballroom B
Over the next five years, the federal government is making significant funding available to states and localities to improve roads and bridges, water infrastructure, resilience, internet, and more. In this session, hear from lead state agencies on the status of the formula funding, where and how to best apply, and discuss best practices with other local governments about applying for competitive grants.
Moderator: Paz Gomez, Deputy City Manager, Public Works, Carlsbad
Speakers: Sean Maguire, Board Member, State Water Resources Control Board
Paul-Albert Marquez, Deputy District Director - Planning, Goods Movement, and Local Assistance, District 7, California Department of Transportation
Robert Osborn, Director, California Public Utilities Commission

Don’t Throw Paving Dollars Out with the Trash
Hiro Room
Do you have enough money for pavement maintenance? The statewide average Pavement Condition Index for local streets and roads is 66. This “at risk” condition indicates that current maintenance funds are insufficient. Hear how one California city successfully secured extra funding sources, and how you can adopt these financial saving practices in your community.
Moderator: David Leamon, Public Works Director, Stanislaus County Public Works
Speakers: Debaroti Ghosh, Pavement Engineer/Specialist, Nichols Consulting Engineers
Lisa Petersen, Public Works Director, Pacifica
Margot Yapp, President/CEO, Nichols Consulting Engineers

SB378 and New Innovations for the Deployment of Fiber Networks
Club Room
The panel will focus on broadband deployment strategies and the use of innovative methodologies to install fiber networks more efficiently and with less impact on streets. Also highlighted will be potential cost savings, lighter environmental impacts (spoils, air quality, vehicle trip reductions, etc.), and maximizing investment dollars for community benefit.
Moderator: Rochelle Swanson, Lead of CA State Policy & NorCal Government Affairs, Crown Castle
Speakers: Ted Allen, City Engineer, Los Angeles, Bureau of Engineering
Daniel Schweizer, Director, Government Affairs, Crown Castle
Walter Tustin, Federal Funding Program Manager, Crown Castle Fiber LLC

2:45-3:00 p.m.  Break
THURSDAY, MARCH 9

3:00-4:15 p.m.  Concurrent Session
Case Study: Broadband Internet and Smart City Applications
Club Room
Learn how the city of Placentia entered into a unique partnership to deliver fiber optic broadband internet access to every home and business in the city utilizing a new micro-trenching technique within the city’s road right-of-way. The Placentia FiberCity® Project is a privately funded, $35 million investment in Placentia that will deliver high speed broadband access to every resident and business. This presentation will focus on the construction methods used to install the fiber system as well as how the city managed the contractor’s efforts in delivering this city-wide project.

Moderator: Marcus Bowman, Community Relations Manager, SiFi Networks
Speakers: Luis Estevez, Deputy City Administrator, Placentia
         Jordan Harris, Area Manager, SiFi Networks
         Jean Miller, Area Manager, MidWest Region, SiFi Networks

3:00-4:15 p.m.  Concurrent Session
Making Public Works an Attractive Option in a Changing Workplace
Sierra Ballroom B
The current workplace looks different, the labor force has changed, and the job market is volatile. Public works organizations are facing new workforce challenges while the largest ever investment in infrastructure is happening. So, how do we find success in this divergent situation? It requires that public works leaders find creative means of retaining talent, recruiting in competitive markets, and inspiring the next generation to join our professions.

Moderator: Jason Drew, Principal, NCE
Speakers: Joan Araujo, Director Central Services, Ventura County Public Works Agency
         Joshua Pack, Director of Public Works, County of Butte
         Walter Rubalcava, Civil Engineer, County of Santa Barbara
         Paul Valadao, Lecturer, Cal Poly State University, San Luis Obispo

3:00-4:15 p.m.  Concurrent Session
Going to the Well: Discussing Municipal Water Issues
Hiro Room
As climate change continues to impact California’s water supply, hear from the State Water Board and local water utilities on challenges and successes in responding to this current drought and planning for improved water supply resiliency in future droughts.

Moderator: Brian Balbas, President, County Engineers Association of California and Public Works Director/Chief Engineer, Contra Costa County
Speakers: Jessica Bean, Assistant Deputy for Drought and Water Rights Modernization, State Water Resources Control Board
         Elizabeth Lovsted, Water Resources Manager, San Diego County Water Authority
         Peter Martin, Deputy Director Water Resources, Santa Rosa Water
# FRIDAY, MARCH 10

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<td>9:00-10:00 a.m.</td>
<td>Cal Cities General Session&lt;br&gt; Sierra Ballroom CD&lt;br&gt; Receive a legislative update curated for public works professionals leading California cities. Moderator: Benjamin A. Fine, P.E., President, Cal Cities Public Works Officers Department and Director of Public Works/City Engineer, Pismo Beach&lt;br&gt; Speaker: Damon Conklin, Legislative Representative, League of California Cities</td>
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<td>10:00-10:10 a.m.</td>
<td>Break</td>
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<td>10:10-11:30 a.m.</td>
<td>Closing General Session&lt;br&gt; Sierra Ballroom CD&lt;br&gt; Closing Keynote: Leading High Performance&lt;br&gt; Is your team known for consistently delivering on objectives? Do team members act as resources for each other? Does your team work well together, learn quickly and adapt easily to change? Effective delivery of Public Works services requires teamwork at all levels, and today’s Public Works environment requires teams to be more nimble, adaptable, and resilient than ever before. Whether you’re an experienced manager or new to the role, this session will help you unlock the full potential of your team. During this interactive, fast paced session, participants will: 1. leverage Six Sigma communication techniques to fuel efficiency and reduce or eliminate rework. 2. learn to maximize the benefits of conflict (innovation, inclusion, and diversity of thought), while at the same time, preserving and strengthening relationships and 3. learn two powerful coaching strategies to fuel development for team members and capacity for leaders. Moderator: Julie Lucido, First Vice President, Cal Cities Public Works Officers Department and Director of Public Works, Napa&lt;br&gt; Keynote Speaker: Jennifer Coyle, President, North Star Consulting, Inc.</td>
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<td>11:30 a.m.</td>
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**SHARE YOUR THOUGHTS!**

Send us your feedback on the institute by scanning this QR code.
Save The Dates:

2023 ANNUAL CONFERENCE AND EXPO
SEPT. 20-22 | SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

2024 PUBLIC WORKS OFFICERS INSTITUTE
MARCH 13-15 | PORTOLA HOTEL, MONTEREY