NEVER A WASTE OF TIME:
TALKING ORGANIC WASTE REGULATIONS

CalCities Public Works Officers Institute
March 24, 2022

City of Pomona

- Early 1800s – known as an “urban garden” and became a leader in the citrus industry
- “Pomona” – the Roman goddess of fruit and fruitful abundance
- Incorporated in 1888 and became a Charter City in 1911
- 7th largest city in Los Angeles County (30 miles east of Downtown Los Angeles)
- Population over 154,000
- 23 square miles
- Mayor and Council Members (6 Districts)
Public Works – Solid Waste Program

- Residential:
  - Residential Curbside Collection (26,300+ customers)
  - Bulky Items/Illegal Dumping
  - Homeless Initiative (OATH)
  - Shopping Cart Abatement

- Multi-Family/Commercial:
  - (4) Franchise Haulers
  - Street Sweeping (Athens)

- Financial Status??

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Financial Predicament

- Annual Deficit:
  - FY 2020-21 – ($500,000)
  - FY 2021-22 – ($1,100,000)

- Why?
  - Other than annual CPI increases, no substantial rate increases since 2008 ($1)
  - Age of Fleet
  - SB 1383

- Cost of Service Study:
  - Either:
    - Increase residential rates by 35%, or
    - Consider exclusive hauler
  - RFP Process
Accomplishments To Date – SB 1383

- Asked City Council to create a Sub-Committee
- Agreement with San Gabriel Valley Council of Governments (SGVCOG) – May 2021
  - Identify food recovery orgs., and Tier 1 and 2 food generators
  - Facilitating agreements
  - Not participating in agreement for monitoring/enforcement
  - Hire two (2) new positions: Management Analyst & PT Tech Specialist
    - CalRecycle – Local Assistance Grant Program

- New City Ordinance – September 2021
- Updated Purchasing Ordinance – November 2021
- Updated Commercial Hauler Agreements – January 2022
- Notice of Intent to Comply – February 2022

Educating the Community

- Utility Bill Inserts
- City Manager’s Weekly Report
- City’s Social Media Platform
- City Website
- YouTube Channel?
What's Next??

- Awaiting Council Decision (June 2022)
- Awaiting CalRecycle Approval of NOI to Comply & Local Assistance Grant

Recommendations:
- Consistent communication with CalRecycle; ask questions
- Ordinance
- Attend the CalCities Solid Waste Roundtables