Strengthening California Cities through Advocacy and Education

Jan. 18, 2023

Ali Sajjad Taj, President, Cal Cities
Council Member, Artesia

Carolyn Coleman
Executive Director and CEO, Cal Cities

Your Cal Cities and How to Use it
Congratulations and welcome!

Jan. 18-20 and Feb. 1-3, 2023

New Mayors and Council Members

ACADEMY

Welcome!
Today’s roadmap

• Who we are
• What we do
• How to get the most from Cal Cities
Cal Cities Mission

To expand and protect local control for cities through education and advocacy to enhance the quality of life for all Californians.
Who we are

- Member Cities: 479
- Board Members: 57
- Regional Divisions: 16
- Municipal Departments: 10
- Diversity Caucuses: 5
Cal Cities Officers

Ali Sajjad Taj, President
Council Member, Artesia

Daniel Parra, First Vice President
Council Member, Fowler

Lisa Middleton, Second Vice President
Mayor, Palm Springs

Cindy Silva, Immediate Past President
Mayor Pro Tem, Walnut Creek

Carolyn Coleman
Executive Director and CEO, League of California Cities
2022-23 Board of Directors
Inside Cal Cities
The Cal Cities Team

More than 70 staff serve members in the following areas:

- Executive
- Finance and Operations
- Advocacy
- Public Affairs
- Strategic Communications and Marketing
- Member Services
- Legal
- Institute for Local Government
What we do

**Legislative and ballot measure advocacy**

- Protect the common interests of cities statewide.
- Protect and promote local decision-making.
- Seek and protect state and federal funding to support cities.
What we do

Legal advocacy

• Represent the interest of California cities in federal and state courts.

• File friend-of-the-court briefs and letters in appellate courts and with state Attorney General for cases affecting city authority.

• Utilize the Legal Advocacy Committee, comprised of municipal attorneys, to inform Cal Cities decision-making on which cases and Attorney General opinions merit statewide support.
What we do

Member Services

- Conferences, seminars, roundtables, and academies designed for city officials to learn about new and emerging practices and to exchange ideas.
- Webinars on priority policy and legal issues.
- Listservs for professional departments that allow the sharing of ideas and exchange of information.
Membership engagement opportunities
Regional Public Affairs Managers

Sara Sanders
Redwood Empire

Seth Miller
Peninsula

David Mullinax
Channel Counties

Tony Cardenas
Orange County

Charles Anderson
Sacramento Valley

Deanna Sessums
Monterey Bay

Jeff Kiernan
Los Angeles County

Erin Sasse
Riverside County

Nancy Hall
Bennett North Bay

Stephen Qualls
Central Valley

Kristine Guerrero
Los Angeles County

Laura Morales
Desert Mountain Inland Empire

Sam Caygill
East Bay

Rajveer Rakkar
South San Joaquin

Jennifer Quan
Los Angeles County

Catherine Hill
San Diego County Imperial County

Bismarck Obando
Director of Public Affairs

Strengthening California Cities through Advocacy and Education
Get connected with Cal Cities

MyCalCities

The one-stop portal allows for easier event registration and will allow our members to provide important information about themselves and the issues that are most important to them.

Visit the Member Services table Thursday or Friday for assistance in accessing your account.

my.CalCities.org
Stay connected with Cal Cities!

- Explore the website: calcities.org.
- Sign up for our weekly newsletter: Cal Cities Advocate
- Explore our monthly online magazine: westerncity.com

Like, follow, and share Cal Cities news!

@CalCities
Get the most from your Municipal Department

- City Attorneys
- City Clerks
- City Managers
- Fire Chiefs
- Fiscal Officers
- **Mayors and Council Members**
- Personnel and Employee Relations
- Planning and Community Development
- Public Works
Explore our Diversity Caucuses

LEAGUE OF CALIFORNIA CITIES
AFRICAN AMERICAN Caucus

LEAGUE OF CALIFORNIA CITIES
ASIAN PACIFIC ISLANDER CAUCUS

LEAGUE OF CALIFORNIA CITIES
LATINO CAUCUS

LEAGUE OF CALIFORNIA CITIES
LGBTQ Caucus

LEAGUE OF CALIFORNIA CITIES
WOMEN’S Caucus
Be recognized

• **Torch Program** recognizes mayors and council members for continuing their education.

• **Helen Putnam Award Program** recognizes cities that deliver the highest level of service to residents.

• **Outstanding Local Streets and Roads Project Awards** recognizes exceptional achievement in protecting the public's investment in the local street and road system.

• **Institute for Local Government Beacon Program** honors local government’s efforts to reduce greenhouse gas emissions and adopt policies that promote sustainability.
Join a Policy Committee

- Community Services
- Environmental Quality
- Governance, Transparency, and Labor Relations
- Housing, Community, and Economic Development
- Public Safety
- Revenue and Taxation
- Transportation, Communications, and Public Works
Connect with Partners

• The program fosters relationships between cities and businesses, nonprofits, and other organizations.

• Cal Cities Partners sponsor other events and programs hosted by Cal Cities caucuses, departments, and divisions.

• More than 75 active Cal Cities Partner organizations.
2023 Premier Cal Cities Partners
Attend tonight’s Legislative Reception

LEGISLATIVE RECEPTION

Wednesday | January 18, 2023
5:30 - 6:30 p.m.

THE MIX DOWNTOWN
1525 L Street, Sacramento

RSVP to Melissa Tualla at mtualla@calcities.org
Conclusion (but really just the beginning)

• Congratulations again!
• We are proud to have you as part of the Cal Cities family.
• This is your Cal Cities, and we are here to help.
QUESTIONS?