Your Cal Cities and How to Use it

2021 New Mayors and Council Members Academy

Cal Cities President and El Centro Mayor Cheryl Viegas Walker
Cal Cities Executive Director and CEO Carolyn Coleman
Cheryl Viegas Walker
President, League of California Cities
Mayor, El Centro

Carolyn Coleman
Executive Director,
League of California Cities
Congratulations and Welcome!

Welcome

VIRTUAL CONFERENCE
INTERACTIVE • EXPERIENTIAL • COLLABORATIVE

NEW MAYORS AND COUNCIL MEMBERS ACADEMY

JANUARY 21, 22, 28, AND 29, 2021

www.cocities.org/events
Today’s roadmap

• Who we are
• What we do
• How to get the most from Cal Cities
Who we are

Cal Cities Mission
To expand and protect local control for cities through education and advocacy to enhance the quality of life for all Californians.
Who we are

- **477** Member Cities
- **55** Cal Cities Board Members
- **16** Regional Divisions
- **9** Professional Departments
- **5** Diversity Caucuses
Cal Cities Officers and Executive Director

Cheryl Viegas Walker, President
Mayor, El Centro

Cindy Silva, First Vice President
Council Member, Walnut Creek

Ali Sajjad Taj, Second Vice President
Council Member, Artesia

John F. Dunbar, Immediate Past President
Mayor, Yountville

Carolyn Coleman
Executive Director and CEO,
League of California Cities
Cal Cities Board of Directors

- **Board Officers**: 4
- **At-large Representatives**: 12
- **Division Representatives**: 16

**Details**:
- One representative from each city department
- Representatives from the 10 Largest CA Cities
- CA Representatives on NLC Board
2020-2021 Board of Directors
Cal Cities staff in Sacramento and around state

Executive
- Executive Director

Administrative Services
- Finance, governance, human resources, savings and investments solutions, technology

Communications and Marketing
- Executive communications, media relations, publications, website, events and program marketing, social media

Advocacy and Public Affairs
- State and federal advocacy, regional public affairs, caucuses, League Partners

Education and Member Services
- Conferences and member education, professional departments

Institute for Local Government

Legal
- General Counsel, Legal Advocacy Committee, attorneys department
Legislative and ballot measure advocacy

• Advocate on behalf of cities to protect the common interests of cities
• Protect and promote local decision-making
• Seek and protect state and federal funding to support cities
Legal advocacy

• Represent the interest of California cities in federal and state court

• File friend-of-the-court briefs and letters in appellate courts and with state Attorney General for cases affecting city authority
Education and training

- Host conferences, seminars, and academies for local leaders
- Host webinars for remote access to training and information
- Provide best practices for leaders to bring back to their cities
- Provide opportunities for peer-to-peer sharing
Membership Engagement Opportunities
Contact your Regional Public Affairs Manager

Sara Sanders  
Redwood Empire

Charles Anderson  
Sacramento Valley

Nancy Hall  
Bennett North Bay

Sam Caygill  
East Bay

Seth Miller  
Peninsula

Deanna Sessums  
Monterey Bay

Stephen Qualls  
Central Valley

Rajveer Rakkar  
South San Joaquin

David Mullinax  
Channel Counties

Jeff Kiernan  
Los Angeles County

Kristine Guerrero  
Los Angeles County

Jennifer Quan  
Los Angeles County

Tony Cardenas  
Orange County

Erin Sasse  
Riverside County

Laura Morales  
Desert Mountain Inland Empire

Catherine Hill  
San Diego County Imperial County

Bismarck Obando  
Director of Public Affairs
Stay connected with Cal Cities!

• Explore the Website: www.calcities.org
• Sign up for the weekly newsletters: Cal Cities Advocate
• Explore our monthly online magazine Western City at www.westerncity.com
• Like, follow, and share Cal Cities news on social media!

@CalCities
Join a policy committee

- Community Services
- Environmental Quality
- Governance, Transparency and Labor Relations
- Housing, Community & Economic Development
- Public Safety
- Revenue and Taxation
- Transportation, Communication and Public Works
Explore our diversity caucuses

• African-American Caucus
• Asian Pacific Islander Caucus
• Latino Caucus
• Lesbian Gay Bisexual Transgender Queer Caucus
• Women’s Caucus
Get the most from your Professional Department

• City Attorneys
• City Clerks
• City Managers
• Fire Chiefs
• Fiscal Officers
• **Mayors & Council Members**
• Personnel & Employee Relations
• Planning & Community Development
• Police Chiefs
• Public Works
Awards and Recognition

• **Torch Program** recognizes mayors and council members for continuing their education.

• **Helen Putnam Award Program** recognizes cities that deliver the highest level of service to residents.

• **Local Streets and Roads Awards** recognizes exceptional achievement in protecting the public's investment in the local street and road system.

• **Local Government Beacon Program** honors local government’s efforts to reduce greenhouse gas emissions and adopt policies that promote sustainability.
Conclusion (but really just the beginning)

• Congratulations again!
• We are proud to have you as part of the Cal Cities family.
• This is your Cal Cities and we are here to help.
Questions?