NEW MAYORS AND COUNCIL MEMBERS

Academy

LEAGUE OF CALIFORNIA CITIES

Program

January 22 – 24, 2020
Hyatt Regency Sacramento

Check out our mobile app
facebook.com/leagueofcacities
@CaCities
Registration Open
7:00 a.m. - 5:00 p.m. | Regency Foyer South

Harassment Prevention Training for Supervisors and Officials (AB 1661)
8:00 - 10:00 a.m. | Regency EF
Planned with the Institute for Local Government
Sign-in begins 30 minutes prior to the session start time and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once session begins.

This informational and interactive workplace harassment prevention training will focus on current and emerging issues resulting from the #MeToo movement, and teach officials and supervisors how to identify, prevent, and properly respond to workplace harassment, discrimination, retaliation, and abusive conduct in order to avoid personal and agency liability in compliance with AB 1825/2053/1661 and SB 396.

SPEAKER | Sara Reese, Of Counsel, Renne Public Law Group
The Institute for Local Government is a State Bar of California minimum continuing legal education (MCLE) approved provider and certifies this activity meets the standards for MCLE credit by the State Bar of California in the total amount of 2 hours (general credits). Provider #13881

Opening Session: City of Dysfunction Junction - How to Conduct an Effective and Respectful Council Meeting
10:15 a.m. - 12:15 p.m. | Regency ABC
Enjoy a popular and hilarious skit, contrasting the wrong and the right ways to conduct your city council meetings.

WELCOME AND INTRODUCTIONS | John Dunbar, Mayor, Yountville, President, League of California Cities
Carolyn Coleman, Executive Director, League of California Cities
Kelly Seyarto, Council Member, Murrieta, President, Mayors & Council Members Department, League of California Cities

FACILITATORS | Christi Hogin, City Attorney, Artesia, Lomita, Malibu, PVE
Michael Jenkins, Of Counsel, Best Best & Krieger, LLP

Networking Luncheon With Your Divisions
12:15 - 1:15 p.m. | Regency EF
Take this opportunity to sit with members of your regional division, and meet your League Regional Public Affairs Manager.

Effective Advocacy & Key City Issues
1:15 - 2:00 p.m. | Regency EF
Meet the League of California Cities’ legislative team, and learn about the League’s 2020 Strategic Priorities, legislative calendar, and trending issues in the legislature. Lobbyists will also share ideas for establishing practical skills to develop persuasive arguments and testimony that will serve your city’s interests.

SPEAKERS | Melanie Perron, Deputy Executive Director, Advocacy & Public Affairs, League of California Cities
Jason Rhine, Assistant Legislative Director, League of California Cities
Ronald Berdugo, Legislative Representative, League of California Cities
Derek Dolfie, Legislative Representative, League of California Cities
Charles Harvey, Legislative Representative, League of California Cities
Bijan Mehryar, Legislative Representative, League of California Cities

Your Legal Powers and Obligations
2:15 - 3:30 p.m. | Regency ABC
You were elected to make things happen in your city. Learn the breadth, as well as the limitations of your powers as a city official. Acquire a basic understanding of the legal authorities and restrictions under which cities and city officials operate, with a focus on the Brown Act.

MODERATOR AND SPEAKER | Corrie Manning, Interim General Counsel, League of California Cities
SPEAKER | Thomas Brown, Partner, Burke, Williams & Sorensen LLP

Financial Responsibilities, City Revenues (Part 1)
3:45 - 5:00 p.m. | Regency ABC
Part one in this two-part session addressing your responsibilities as elected officials in exercising fiduciary accountability and transparency in open government. Discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships, and identify the four stages of fiscal meltdown. The importance of structurally balanced budget tips for setting city council goals, and the need for financial policies will be stressed. Learn to avoid micromanagement and complacency management.

MODERATOR AND SPEAKER | Michael Coleman, League Fiscal Policy Advisor, CaliforniaCityFinance.com
SPEAKER | Christina Turner, City Manager, Morgan Hill

Legislative Reception
5:30 - 6:30 p.m. | MIX Downtown, 1525 L Street
Planned with League Partners
Take this opportunity to network with your peers from throughout the state after a full day of educational sessions. Assembly Members and Senators from throughout the state are invited to attend. Maps to the MIX Downtown are available at registration.
Registration Open
7:00 a.m. - 5:00 p.m. | Regency Foyer South

Networking Breakfast
7:30 - 8:30 a.m. | Regency ABC

Financial Responsibilities, City Revenues (Part 2)
8:30 - 9:45 a.m. | Regency ABC
Part two in this two-part session covering your responsibilities as elected officials in exercising fiduciary accountability and transparency in open government. Discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships, and identify the four stages of fiscal meltdown. The importance of structurally balanced budget tips for setting city council goals, and the need for financial policies will be stressed. Learn to avoid micromanagement and complacency management.

MODERATOR AND SPEAKER | Michael Coleman, League Fiscal Policy Advisor, CaliforniaCityFinance.com
SPEAKER | Christina Turner, City Manager, Morgan Hill

Policy Role in Land Use Planning
10:00 - 11:00 a.m. | Regency ABC
Land use planning is one of the most important aspects of a city official’s responsibilities because of the long-term impacts it can have on a community’s environment, economic vitality and the physical health of its residents. Learn about tools and processes in land use planning such as the general plan, zoning, and the California Environmental Quality Act (CEQA), as well as the role of regional agencies and the state. This knowledge will help you foster a solid working relationship with your city’s planning commission and planning staff.

MODERATOR AND SPEAKER | Mark Teague, Associate Principal, PlaceWorks
SPEAKER | Eric Nelson, Planning Commissioner, Dana Point

Your League and How To Use It
11:15 - 11:45 a.m. | Regency ABC
As a city official, you are the League. Its success, along with your own, depends on your involvement and leadership. Receive an introduction to the services of the League of California Cities, how you can access them, and how you can become involved.

MODERATOR | Reva Feldman, City Manager, Malibu, President, City Managers Department, League of California Cities
SPEAKERS | John Dunbar, Mayor, Yountville, President, League of California Cities
Carolyn Coleman, Executive Director, League of California Cities

Luncheon: Inquiring Minds Want to Know
12:00 - 1:15 p.m. | Regency ABC
Have a question that you are afraid to ask in a public meeting, or feel that you should already know the answer to? Join us in a safe and friendly environment to receive answers to your most pondered questions, and hear questions from your colleagues.

FACILITATOR | Kelly Seyarto, Council Member, Murrieta, President, Mayors & Council Members Department, League of California Cities
SPEAKERS | Lori Ogorchock, Council Member, Antioch, 1st Vice President, Mayors & Council Members Department, League of California Cities
John Minto, Mayor, Santee, 2nd Vice President, Mayors & Council Members Department, League of California Cities
Amanda Young Rigby, Deputy Mayor, Vista, Immediate Past President, Mayors & Council Members Department, League of California Cities

Relationship between City Council and City Management
1:30 - 3:00 p.m. | Regency ABC
As an elected official, there will be various competing values and priorities that drive you and your colleagues within your city. Your success on the council requires an effective relationship with your city manager, city attorney and staff, where everyone’s values are respected and represented. Learn how to work together while cultivating each of your diverse roles.

MODERATOR | Pat Martel, ICMA West Coast Regional Director, ICMA
SPEAKERS | John Dunbar, Mayor, Yountville, President, League of California Cities
Steven Rogers, Town Manager, Yountville

Communications and Civic Engagement
3:15 - 4:45 p.m. | Regency ABC
With constant advancements in social media over the last several years, it can be hard to keep up with the “do’s and don’ts” of every platform. There is a wide variety of almost immediate online informational sources, and elected officials need to be quick on their feet with the necessary skills to proactively manage public perceptions about local governmental affairs. Discover what cities should be doing to communicate with their constituents in the 21st century, and the rules that elected officials need to follow.

MODERATOR | Lori Ogorchock, Council Member, Antioch, 1st Vice President, Mayors & Council Members Department, League of California Cities
SPEAKERS | Brandon Castillo, Partner, Bicker, Castillo & Fairbanks
Traci Park, Partner, Burke, Williams & Sorensen, LLP
Registration Open
7:30 - 11:00 a.m. | Regency Foyer South

Breakfast
7:30 - 9:00 a.m. | Regency ABC

Census 2020 and the Possible Changes to Legislative District Lines After Redistricting Reform
8:00 – 9:00 a.m. | Regency ABC
While the presidential election is going to dominate political conversations up and down the state in 2020, there are a number of other political processes that will have a tremendous impact in California’s political system. Learn why the 2020 Census will play a critical role in how the California Redistricting Commission will redraw legislative district lines in 2022.

CLOSING COMMENTS | Melanie Bagby, Council Member, Cloverdale, State League Director, Mayors & Council Members Department, League of California Cities

SPEAKER | Paul Mitchell, Vice President, Political Data, Inc.

Understanding Public Service Ethics Laws and Principles (AB 1234)
9:30 - 11:30 a.m. | Regency ABC
Planned with the Institute for Local Government
Sign-in begins 30 minutes prior to the session start time and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once session begins.

State law requires elected and appointed officials to receive two hours of training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. Join a panel of experts as they help navigate the ethics laws and principles.

SPEAKERS | Roxanne Diaz, Shareholder, Richards, Watson & Gershon
Nicholas Ghirelli, Associate, Richards, Watson & Gershon

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SESSION MATERIALS

Our goal is to provide exceptional educational experiences, networking opportunities, and innovative tools that will make attendees and their cities more successful. Presentation materials are an important element of the New Mayors & Council Members Academy and will be available online at www.cacities.org/NMCmaterials as well as on the League’s mobile app. You can download or print session materials in advance or after the conference for additional resources.

RESOURCE GUIDE

The League has compiled a helpful reference book full of useful resources for Mayors and Council Members. You can find the 2020 New Mayors & Council Members Resource Guide online at www.cacities.org/NMCmaterials.

SAVE THE DATES:

MAYORS & COUNCIL MEMBERS EXECUTIVE FORUM
June 17–18, 2020 | Monterey Marriott

MAYORS & COUNCIL MEMBERS ADVANCED LEADERSHIP WORKSHOPS
June 19, 2020 | Monterey Marriott

2020 ANNUAL CONFERENCE & EXPO
October 7 - 9, 2020 | Long Beach Convention Center