

THREE LEVELS OF ENGAGEMENT

Premier Partner Level

Engaging with Cal Cities at its highest level.

TOP TIER – \$25,000

Opportunity

- One complimentary advertorial article space per year in *Western City* magazine's Solutions for Cities section – exclusive to Partners. *Subject to editorial review.*
- Inclusion of name, logo, and brief description published once per year in the *Cal Cities Advocate* weekly newsletter.
- Opportunity to serve on Cal Cities Policy and Partner Committees.
- Company included in searchable online service directory.
- 10 complimentary conference registrations per year.
- Complimentary/preferential exhibit space at annual conference.
- Eligible to present during Premier Partner Annual Conference track.
- Opportunity to submit proposals for Cal Cities Partner webinar series.
- Opportunity to give input on annual conference sessions.
- Redirect \$5,000 from partner fee to CitiPAC event sponsorships.
- 20% discount on *Western City* magazine advertising.

- Opportunity to serve on Cal Cities' Helen Putnam Award for Excellence juries and present awards at city council meetings.

Access

- Invitations to Cal Cities Regional Division meetings.
- Invitation to attend League Leaders Workshop (with Board, Division, Department, caucus, and Policy Committee leadership).
- Invitation to events during Quarterly Cal Cities Policy Committee meetings.
- Invitation to Cal Cities Board of Directors dinners.
- Invitation to attend the California Civic Leadership Institute.
- Access to conference attendee lists.

Recognition

- Invitation to Cal Cities Partner recognition event with League of California Cities Board of Directors at Cal Cities Annual Conference and Expo.
- Special recognition at Cal Cities Regional Division meetings.
- Inclusion of name and logo on signage in prominent places at the Cal Cities Annual Conference and Expo.
- Prominent placement of name and logo featured on the homepage of Cal Cities' website www.calcities.org.
- Special Recognition as a Premier Partner in program agenda, when presenting during Cal Cities events.



THREE LEVELS OF ENGAGEMENT

Elite Partner Level

Opportunities in policy process, brand amplification, and member access.

MIDDLE TIER – \$15,000

Opportunity

- Opportunity to serve on Cal Cities Policy and Partner Committees.
- Company included in searchable online service directory.
- 5 complimentary conference registrations per year.
- Opportunity to give input on annual conference sessions.
- Access to conference attendee lists.
- Opportunity to purchase advertorial article space in *Western City* magazine's Solutions for Cities section – exclusive to Partners. *Subject to editorial review.*

- 20% discount on *Western City* magazine advertising.
- Opportunity to serve on Cal Cities' Helen Putnam Award for Excellence juries and present awards at city council meetings.

Access and Recognition

- Invitations to Cal Cities Regional Division meetings.
- Invitation to events during Quarterly Cal Cities Policy Committee meetings.
- Invitation to Cal Cities Partner recognition event with League of California Cities Board of Directors at Cal Cities Annual Conference and Expo.
- Special recognition at Cal Cities Regional Division meetings.

Principal Partner Level

Supporting and connecting with California cities.

ENTRY-LEVEL TIER – \$5,000

Opportunity, Access, and Recognition

- Company included in searchable online service directory.
- 2 complimentary conference registrations per year.
- Opportunity to purchase advertorial article space in *Western City* magazine's Solutions for Cities section – exclusive to Partners. *Subject to editorial review.*

- 20% discount on *Western City* magazine advertising
- Opportunity to serve on Cal Cities' Helen Putnam Award for Excellence juries and present awards at city council meetings.
- Access to conference attendee lists.
- Invitation to Cal Cities Partner recognition event with League of California Cities Board of Directors at Cal Cities Annual Conference and Expo.

CONNECT WITH CITIES ALL YEAR AS A CAL CITIES PARTNER



- Every Cal Cities Partnership level delivers benefits to help you connect with cities.
- Partner organizations are a key part of every event Cal Cities hosts — from Regional Division and Policy Committee meetings to Departmental conferences and annual conference.
- The Cal Cities Partner program is the best way to raise your profile and be recognized as a trusted partner of local government and an organization that cities turn to.

2023 CAL CITIES PARTNER PROGRAM

Benefits Structure	Premier \$25,000	Elite \$15,000	Principal \$5,000
Up to 10 complimentary conference registrations per year (depending on membership level) for use at the Cal Cities Annual Conference and Expo and departmental conferences.*	10	5	2
Exclusive recognition and reception for Cal Cities Partners attending the Cal Cities Board of Directors meeting at the Annual Conference and Expo.	☑	☑	☑
Invitations to Cal Cities Regional Division meetings.	☑	☑	☑
Access to final conference registrant list.	☑	☑	☑
20% discount on advertising through Western City Magazine and exclusive ability to run “advertorials.”	☑	☑	☑
Inclusion in a searchable business service directory on the Cal Cities website.	☑	☑	☑
Opportunity to serve on Cal Cities’s Helen Putnam Award for Excellence juries and present these prestigious awards at city council meetings.	☑	☑	☑
Advertorial article space in <i>Western City</i> magazine’s Solutions for Cities section – exclusive to Partners. Complimentary for Premier, available to purchase for Elite and Principal. <i>Subject to editorial review.</i>	☑	☑	☑
Opportunity to serve on the Cal Cities Partner Executive Committee, Cal Cities Policy Committees, and Standing Cal Cities Partner Subcommittees.	☑	☑	
Invitation to networking events during Quarterly Cal Cities Policy Committee meetings.	☑	☑	
Special recognition at Cal Cities Regional Division meetings.	☑	☑	
Opportunity to provide input on selection of Annual Conference and Expo sessions.	☑	☑	
Opportunity to credit \$5,000 of Premier Partner fees towards sponsorship of CitiPAC events during that calendar year.	☑		
Exclusive opportunity to submit session proposals to the Cal Cities Annual Conference and Expo Cal Cities Partner Track.	☑		
Opportunity to develop presentations for the Cal Cities Partner webinar series.	☑		
Special Recognition as a Premier Partner in program agenda, when presenting during Cal Cities events.	☑		
Invitation to attend League Leaders Workshop, an annual priority-setting meeting of Cal Cities Board members, and division, department, caucus, and policy leadership.	☑		
Invitation to attend the California Civic Leadership Institute, sponsored by the Cal Cities Partner Program.	☑		
Complimentary exhibit booth space at the Annual Conference and Expo, with preferential selection of booth location (deadlines apply).**	☑		
Inclusion of name and logo on signage in prominent places at Annual Conference and Expo.	☑		
Invitation to Cal Cities Board of Directors dinners.	☑		
Prominent placement of name and logo featured on the homepage of Cal Cities website www.calcities.org .	☑		
Inclusion of name, logo, and brief description published once per year in the <i>Cal Cities Advocate</i> weekly newsletter.	☑		

* *New Mayors and Council Members Academy is restricted to city officials only. For a full list of Cal Cities conferences, visit www.calcities.org/Education-Events/Calendar.*

** *\$2,100 value.*

FOR MORE INFORMATION

on exhibiting at the Annual Conference and Expo, please contact: Amy Wade at **916.658.8237** or **awade@calcities.org**.

**Please note: Your partnership must be paid in full by April 1, 2023 to receive full benefits at any level.*