The League of California Cities invites your interest for the position of:

**Director, Strategic Communications and Marketing**

May 2022

**Position Description:**
The League of California Cities is seeking an experienced and talented leader to fill the role of Director, Strategic Communications and Marketing. The individual in this position will develop, or oversee the development of, communications and marketing collateral, including news releases, opinion pieces, speeches, corporate materials, videos, social media posts, and web content; advise executive office on reputation and brand management, and serve as the editorial chief of the Cal Cities newsletter and magazine.

The ideal candidate will be deadline-oriented, experienced in issues management, and a skilled storyteller of nuanced narratives shared with multiple audiences across multiple platforms.

Responsible for confidential corporate information, including strategic plans, financial information, risk management situations, and employee information. Serves on the Senior Management Team.

**Cal Cities**
Headquartered in downtown Sacramento, since 1898 the League of California Cities has been an active partner in local government. Providing advocacy, educational and informational services to cities, Cal Cities mission is to enhance the quality of life for all Californians by protecting local control. Reflecting the diversity of California, each Cal Cities employee is a vital partner in the organization’s mission and success.

**Cal Cities Culture**
Cal Cities is dedicated to creating a collaborative and inclusive environment where everyone can thrive and find meaning. If you also have a passion for public service, cities and city leaders, and working with dynamic, talented teammates, this just might be the right place for you.

**Qualifications and Experience**
A Bachelor's degree in journalism, marketing, public relations, or related field. Graduate degree in a related field is desirable. Minimum 10 years progressively responsible experience with demonstrated success in communications, media relations, public affairs, marketing, and digital communications strategy and administration or a combination of education and experience which provides the required knowledge, skills, and abilities. Expert knowledge of brand management, technical project

Employment opportunities are located at: [https://www.calcities.org/join-our-team](https://www.calcities.org/join-our-team)

Reflecting the diversity of California, the League of California Cities is an equal opportunity employer.
planning and implementation. Some direct connection to local government and knowledge of California media markets preferred.

**Work Schedule and Office Location**
Cal Cities’ normal work week is Monday through Friday, 8:30 a.m. to 5 p.m. However, the position may require early morning, evening and weekend hours as dictated by responsibilities and workload. Overnight and multi-night travel as needed.

**Compensation and Benefits**

**Salary:** Depends on qualifications and experience.

**Retirement:** California Public Employees Retirement System (CalPERS) 2% at 60 for classic CalPERS members; 2% at 62 for new CalPERS members.

**Deferred Compensation:** Employees may defer up to $20,500 per year through Cal Cities ICMA/RC defined contribution plan.

**Health/Dental/Vision Insurance:** Employees participate in an optional benefit program that includes dental insurance, vision insurance and medical coverage selected from three HMO and two PPO plans.

**Life Insurance:** Employer-paid $50,000 life insurance coverage for employees. Supplemental employee-paid coverage is available.

**Other Benefits:** Under employer’s optional benefit program, employees may use a portion of their salaries on a pre-tax basis to cover childcare and/or certain health care expenses.

**Vacation:** Two weeks annually; three weeks after five years of service.

**Holidays:** Employees receive twelve paid holidays annually.

**Sick Leave:** Employees earn twelve days annually.

**Recruitment/Decision Schedule**
Recruitment for the Director, Strategic Communications and Marketing, will be ongoing until the position is filled. The goal is to complete the recruitment process at the earliest opportunity and welcome the new team member on board as soon as possible.