Fire Chiefs Leadership

SEMINAR

Dec. 13-14, 2023
San Diego, CA
WEDNESDAY, DEC. 13

8:00 a.m. - 6:00 p.m.  Registration Open
Foyer

8:00 a.m. - 6:00 p.m.  Sponsor Tables Open
Foyer

8:30 - 9:45 a.m.  Opening General Session
Sorrento-San Marino

Welcome Remarks
Chief Adam Loeser, President, Fire Chiefs Department and Fire Chief, Fullerton

Strategic Planning; Best Practices for Public Safety
Join best-selling author and former local government executive Jacob Green for an interactive session tailored specifically for public safety leaders aiming to enhance their strategic planning capabilities amidst increasing demands and limited human and financial resources. This session will provide you with the essential tools to align your internal department personnel and foster external cohesion with the community, elected officials, and top leadership, setting a clear course for your agency’s future success. Gain valuable insights on developing effective strategies to involve stakeholders, define clear goals and objectives, and formulate initiatives aligned with industry best practices. Explore the process of creating an actionable and continuously utilized strategic plan that positions your agency as a leader in public safety excellence. Join us in reimagining strategic planning as a dynamic framework for making a lasting impact on the community.

Keynote Speaker: Jacob Green, President and CEO, Jacob Green & Associates, Inc

10:00 - 10:50 a.m.  The Catalyst; How Leaders Influence Change
Sorrento-San Marino

Change is hard. We push and push, but often nothing happens. Could there be a better way? By analyzing the Behavioral Economic (BE) principles used by Fortune 500 leaders to influence organizations and lead through change, this session covers proven leadership practices and how to use them effectively. Learn about the five BE factors that impede change, as well as practical techniques to mitigate them.

Speakers: Jeffrey L. Buchanan, Senior Operations Advisor, WFCA
         Dan Munsey, Fire Chief, San Bernardino County Fire

10:55 - 11:45 a.m.  Workers Comp Perspectives
Sorrento-San Marino

Workers’ compensation is an important employee program and benefit, however, it can be a confusing process for Fire Chiefs to understand and manage. This session delves into important questions for fire chiefs navigating these situations, like how to support employees, verify claims, work with HR or other parties involved in the process, and ultimately balance getting employees the treatment they need to return to work. Using case studies, speakers will discuss how fire chiefs can balance employee and department needs, as well as better navigate complex workers compensation laws and regulations.

Speaker: Tom Richard, Senior Counsel, RTGR Law LLP

11:45 a.m. - 1:00 p.m.  Networking Lunch
Terrazza Ballroom

Find session materials online at www.calcities.org/FCLeadershipSeminar

WiFi Network: Cal Cities
Passcode: 1898CA
1:00 - 1:45 p.m. | Statewide EMS Updates and PP-GEMT  
Sorrento-San Marino  
Learn the latest updates on statewide EMS issues and activities led by a representative from AP Triton, including the PP-GEMT Program.  
**Speaker:** Scott Clough, Principal / Partner AP Triton LLC

1:45 - 2:30 p.m. | Legislation Updates  
Sorrento-San Marino  
Leading experts from the League of California Cities share the latest in fire related news and legislation.  
**Speakers:** Damon Conklin, Legislative Representative, League of California Cities  
Alex Hamilton, Past President, Fire Chiefs Department and Fire Chief, Oxnard  
Jolena Voorhis, Legislative Representative, League of California Cities

2:45 - 3:30 p.m. | Fire Hazard Mapping  
Sorrento-San Marino  
Hear the latest in hazard mapping from Cal Fire representatives.  
**Speaker:** Daniel Berlant, State Fire Marshal, CAL FIRE, Office of the State Fire Marshal

3:30 - 4:10 p.m. | Righting the Ship and Thriving in Leadership  
Sorrento-San Marino  
Unified Fire Authority (UFA) in Salt Lake, Utah melted down in 2016. By the end of the year, the four top administrators were facing criminal charges, morale was at an all-time low and the organization was the subject of a state audit that threatened the existence of the UFA. In January 2017, the Board of Directors hired Dan Petersen to lead the Authority at this crucial moment. Dan was the first Fire Chief hired from the outside to lead the 700-member organization. In this session, Chief Petersen will provide an overview of the events that led up to the meltdown and discuss the actions taken over the last five years to restore trust and improve the UFA reputation. This case study covers practical concepts on how to thrive in your leadership role, whether you are evolving your current organization or having to “Right the Ship.”  
**Speaker:** Dan Petersen, Fire Chief (ret), AP Triton LLC

4:10 - 5:00 p.m. | Sleep Hygiene and Why it’s Important  
Sorrento-San Marino  
Join Chief Alex Hamilton, Past President, Fire Chiefs Department, League of California Cities and Fire Chief, Oxnard for a conversation on sleep, issues created by a lack of sleep, and how to improve your quality of sleep with practical sleep hygiene practices for fire chiefs.  
**Speaker:** Alex Hamilton, Past President, Fire Chiefs Department, and Fire Chief, Oxnard

5:00 - 6:00 p.m. | Networking Reception  
Foyer  
Make new friends and catch up with old ones while enjoying delicious appetizers and tasty beverages during the evening networking reception. This joint reception is open to attendees from the Fire Chiefs Leadership Seminar and City Clerks New Law and Elections Seminar. It’s the perfect opportunity to form support networks inside and outside your profession.

---

**2023 – 2024 Fire Chiefs Department Officers**

*President, Adam Loeser, Fire Chief, Fullerton*  
*First Vice President, Chris Nigg, Fire Chief, La Verne*  
*Second Vice President, Bernard Molloy, Fire Chief, Murrieta*  
*Department Director, Dan Stefano, Fire Chief, Costa Mesa*  
*Past President, Alex Hamilton, Fire Chief, Oxnard*
THURSDAY, DEC. 14

8:00 - 11:30 a.m.  Registration Open
                   Foyer

8:00 - 9:00 a.m.  Breakfast Buffet
                   Terrazza Ballroom

9:00 - 10:00 a.m. What California Fire Chiefs Need to Know About City Finance Today
                   Sorrento-San Marino
                   Learn the essentials and the latest hot topics in city finance specially geared to Fire Chiefs. Leave with a greater understanding of the fundamentals of taxes, fees and other city revenues, local tax and bond measures, the relationship with the state budget, and important trends and prospects. A leading expert in the finance world will answer questions about the most pressing fiscal issues fire chiefs face today.
                   Speaker: Michael Coleman, Fiscal Policy Advisor, CaliforniaCityFinance.com

10:15 - 11:30 a.m. Closing General Session
                     Sorrento-San Marino
                     Closing Remarks
                     Chief Chris Nigg, First Vice President, Fire Chiefs Department and Fire Chief, La Verne
                     Leaders Must Be Different to Make a Difference
                     Strategic communication expert and public speaking coach, Tracy Miller showcases how leaders who transform their communication skills positively impact their ability to influence public perception, decrease conflict, and increase morale and productivity within their department. Once the highest-ranking woman prosecutor in the Orange County District Attorney's Office, Tracy Miller now collaborates with law enforcement and firefighters to enhance their communication skills. This session highlights how society and employees have changed, and how leaders must transform to meet modern challenges. In this interactive workshop, attendees will receive coaching and guidance on applying the techniques and concepts covered in the session.
                     Keynote Speaker: Tracy Miller, Expert Communications Coach, Tracy Miller Consulting Inc.

SHARE YOUR THOUGHTS!
Send us your feedback on the Seminar by scanning this QR code.
Save The Dates:

2024 ANNUAL CONFERENCE AND EXPO
OCT. 16-18 | LONG BEACH CONVENTION CENTER

2024 FIRE CHIEFS LEADERSHIP SEMINAR
DEC. 11-12 | THE MERITAGE, NAPA
Strengthening California Cities through Advocacy and Education