

LEAGUE PARTNER PROGRAM | 2021



UNPARALLELED OPPORTUNITIES

The **League Partner** program provides exceptional opportunities for organizations to support the work of cities while engaging in educational activities, policymaking, conferences, regional meetings, and networking events throughout the year.

The Partner program is the best way to raise your profile and be recognized as a trusted partner of local government and an organization that cities turn to. Through the program, every partnership level delivers top-notch benefits to help you connect with cities.

NETWORKING | CONNECTION | RECOGNITION | COMMUNICATION

Become a valued League Partner today!

Contact: Mike Egan, Manager, Sponsorship and Corporate Development
Email: egan@cacities.org | **Phone:** (916) 658-8271

PREMIER PARTNER LEVEL

Engaging with the League at its highest level.

TOP TIER – \$25,000

Opportunity

- Opportunity to serve on **League Policy** and **Partner Committees**.
- Company included in **searchable online service directory**.
- 10 complimentary** conference registrations per year.
- Complimentary/preferential** exhibit space at annual conference.
- Eligible to present during conference **Partner Track**.
- Opportunity to submit proposals for **League Partner webinar series**.
- Opportunity to give **input** on annual conference sessions.
- Redirect \$5,000 from partner fee to **CitiPAC event** sponsorships.
- 20% discount** on *Western City* magazine advertising.
- Opportunity to serve on League's **Helen Putnam Award for Excellence** juries and present awards at city council meetings.

Access

- Invitations to **League Regional Division** meetings.
- Invitation to attend **League Leaders Workshop** (with Board, Division, Department, Caucus, and Policy Committee leadership).
- Invitation to events during **Quarterly League Policy Committee** meetings.
- Invitation to **League Board of Directors** dinners.
- Invitation to attend the **League's California Civic Leadership Institute**.
- Access to **conference attendee** lists.

Recognition

- Exclusive recognition** and reception for Partners attending Board meeting at League Annual Conference & Expo.
- Special recognition** at League Regional Division meetings.
- Inclusion of name and logo** on signage in prominent places at League Annual Conference & Expo.
- Prominent placement** of name and logo featured on the homepage of League website **www.cacities.org**.
- Special Recognition** as a Premier Partner in program agenda, when presenting during League events.

PRINCIPAL PARTNER LEVEL

Supporting and connecting with California cities.

ENTRY-LEVEL TIER – \$5,000

Opportunity, Access & Recognition

- Invitations to **League Regional Division** meetings.
- Company included in **searchable online service directory**.
- 2 complimentary** conference registrations per year.
- 20% discount** on *Western City* magazine advertising.
- Opportunity to serve on League's **Helen Putnam Award for Excellence** juries and present awards at city council meetings.
- Access to **conference attendee** lists.
- Exclusive recognition** and reception for Partners attending Board meeting at League Annual Conference & Expo.

PARTNER BENEFITS

ELITE PARTNER LEVEL

Opportunities in policy process, brand amplifications, and member access.

MIDDLE TIER – \$15,000

Opportunity

- Opportunity to serve on **League Policy** and **Partner Committees**.
- Company included in **searchable online service directory**.
- 5 complimentary** conference registrations per year.
- Opportunity to give **input** on annual conference sessions.
- Access to **conference attendee** lists.
- 20% discount** on *Western City* magazine advertising.
- Opportunity to serve on League's **Helen Putnam Award for Excellence** juries and present awards at city council meetings.

Access & Recognition

- Invitations to **League Regional Division** meetings.
- Invitation to events during **Quarterly League Policy Committee** meetings.
- Exclusive recognition** and reception for Partners attending Board meeting at League Annual Conference & Expo.
- Special recognition** at League Regional Division meetings.