

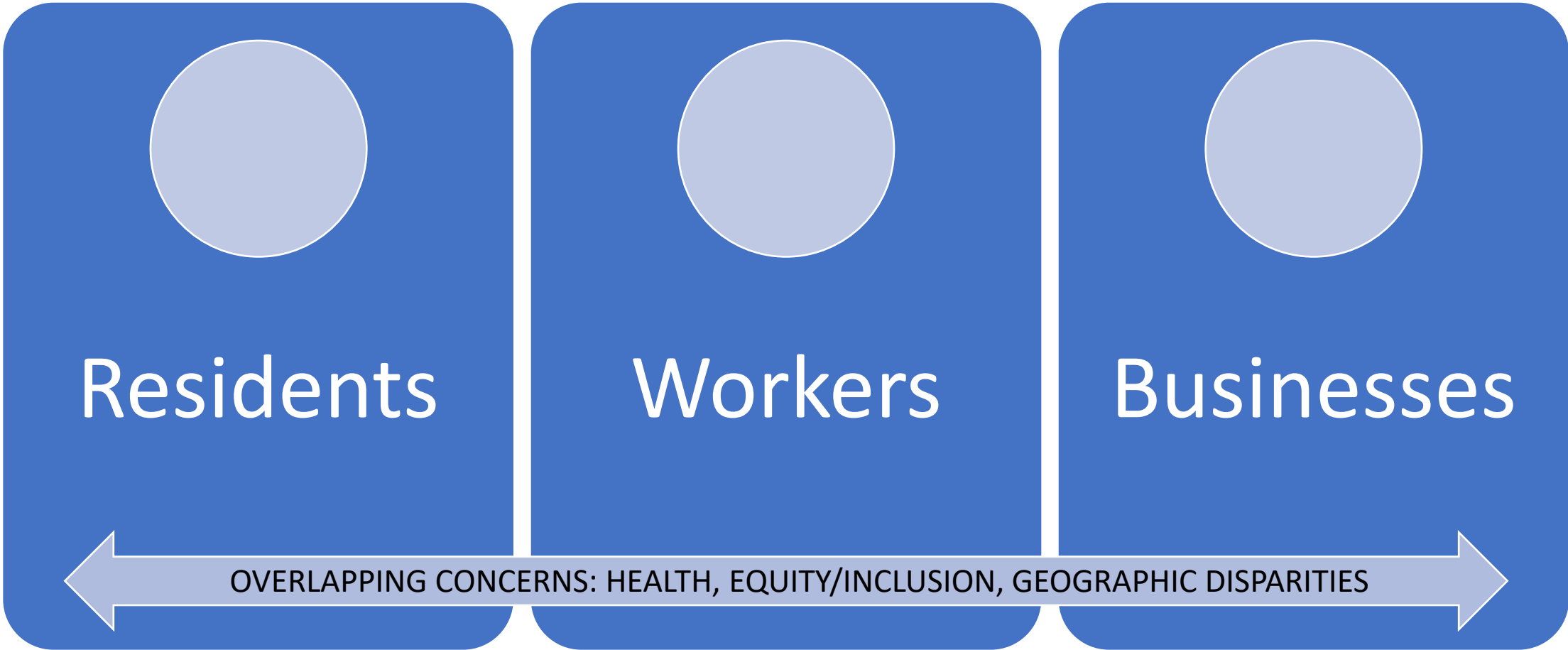
Elements in Economic Recovery Strategy

Robert A. Kleinhenz, Ph.D.

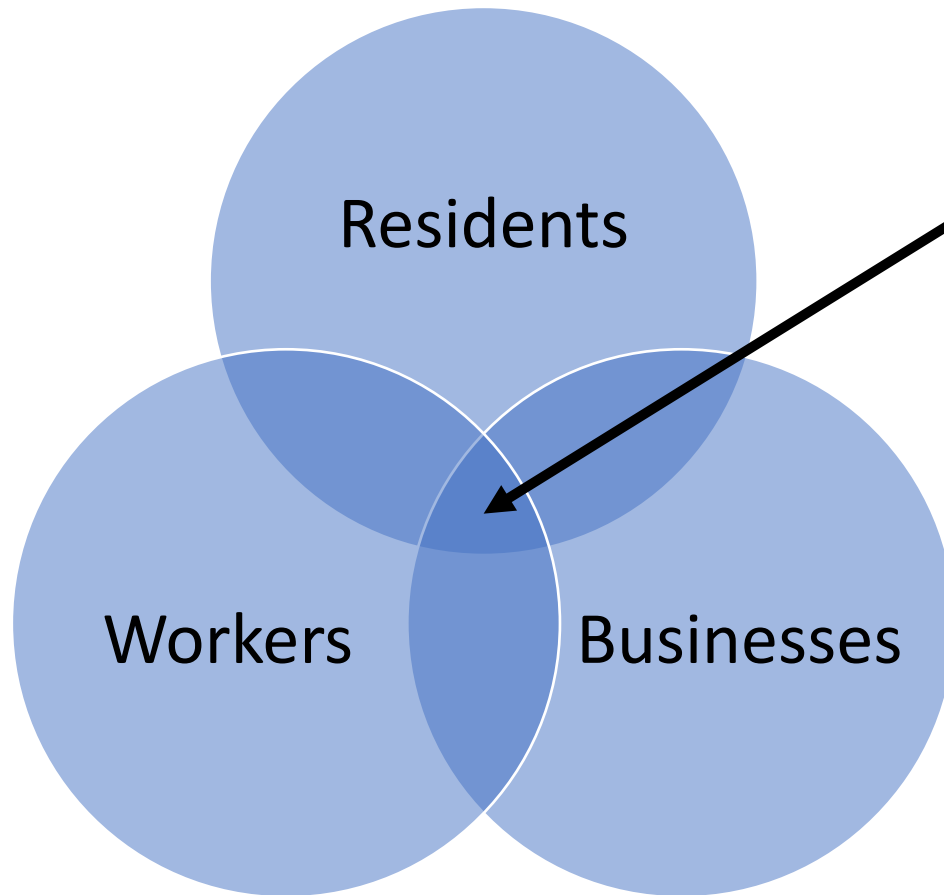
Founder/Principal Economist

Kleinhenz Economics
Cities | Regions

Targeted Recovery Strategy



Significant Overlap of Target Groups



COMMON CONCERNS:

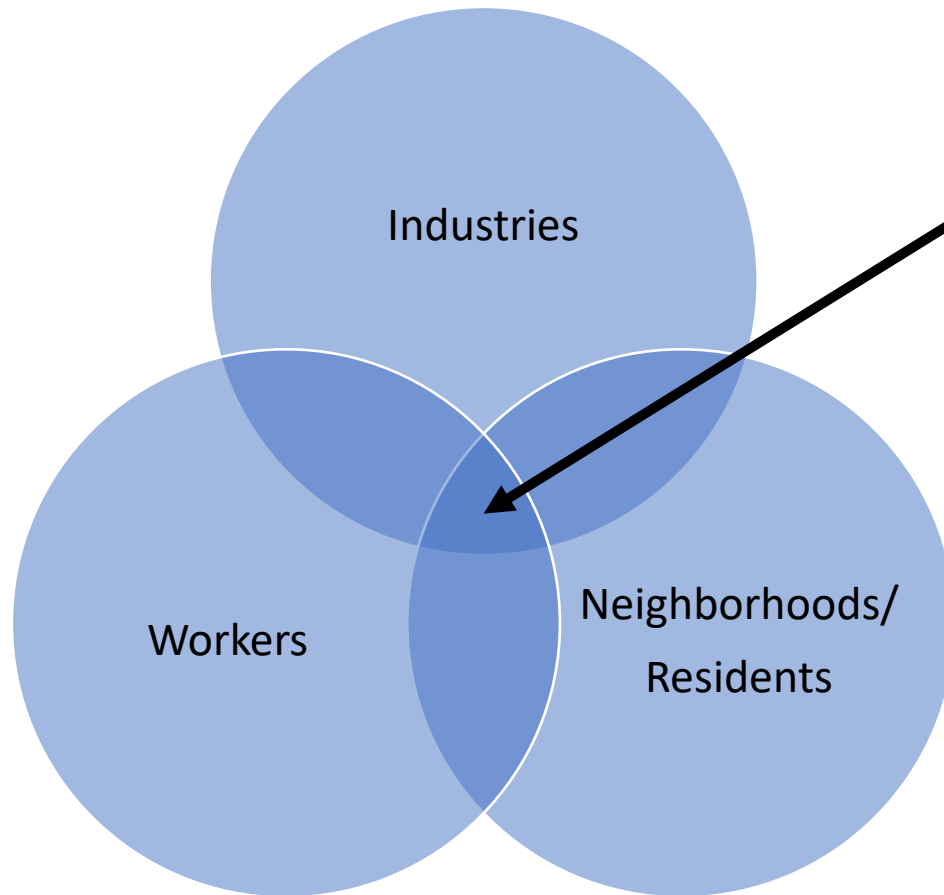
- Health
- Equity/Inclusion
- Geographic Disparities

OVERLAPPING TARGETS

Disadvantaged

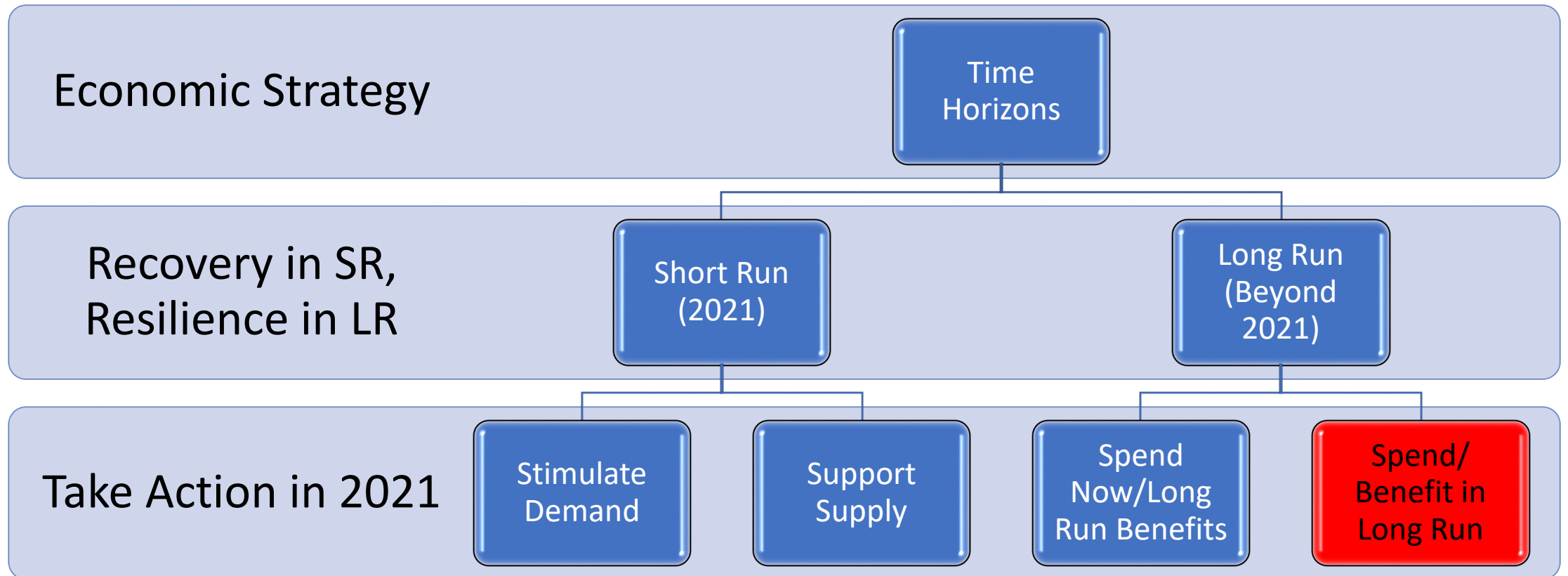
- Households
- Businesses
- Workers

Disadvantaged Represented in Hardest Hit Industries



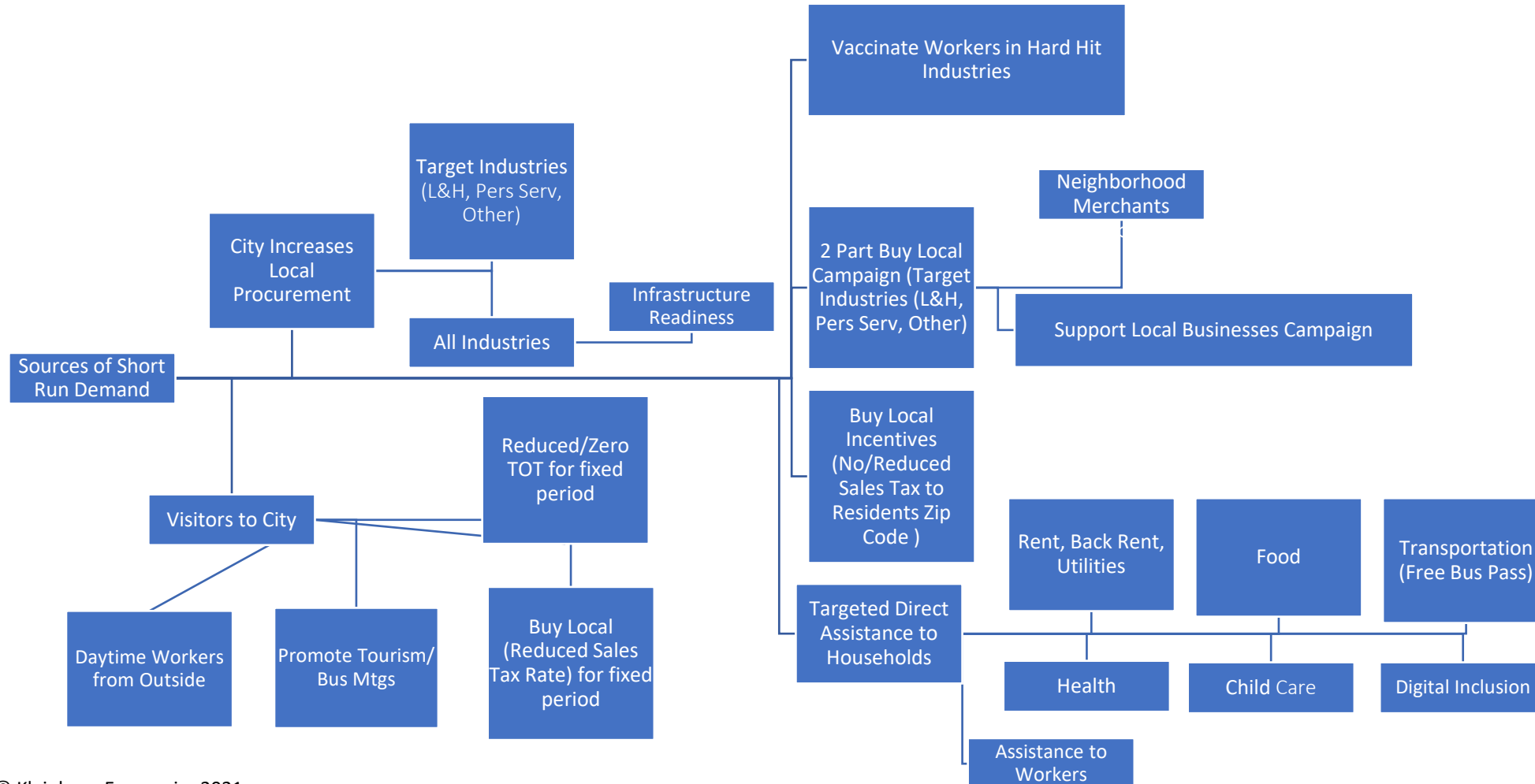
- Industries/Workers:
 - Leisure and hospitality
 - Personal services
 - Other
- Equity/Inclusion:
 - Latino/x
 - African American
 - Asian American
 - Other
- Geographic Disparities:
 - Within Communities
 - Across Neighborhoods

Short-Run vs Long Run

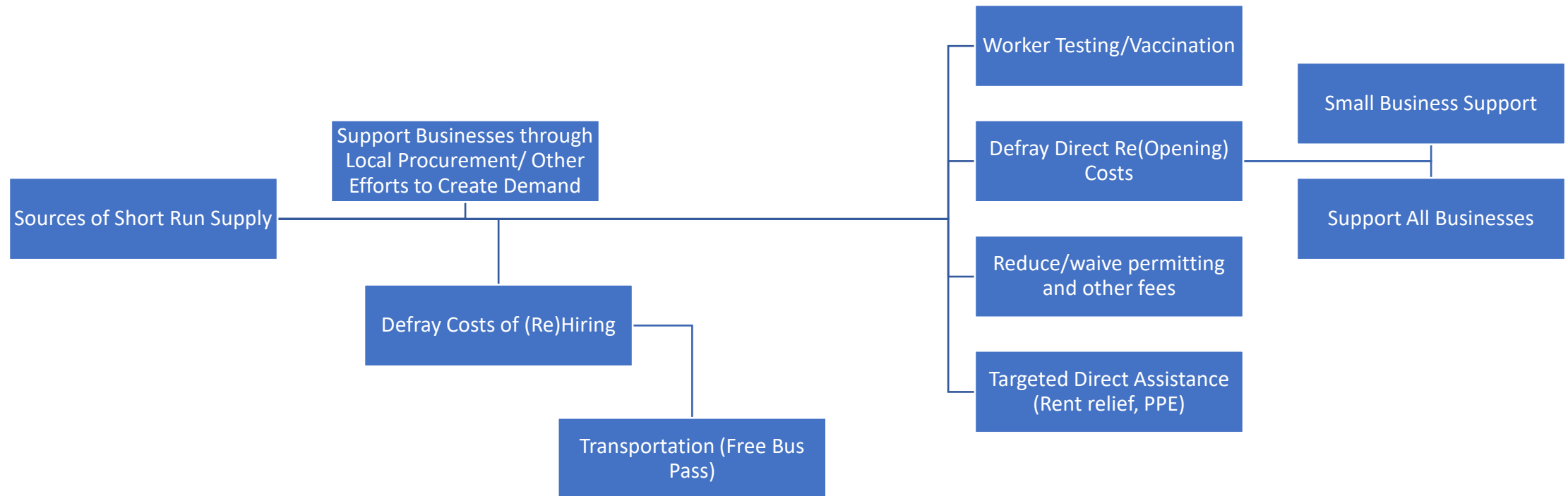


Long Run Strategies: increase resilience, may or may not support short run recovery

Stimulate Short Run Demand, Mainly to Hard-Hit Industries and Households



Support Short Run Supply, Mainly to Hard-Hit Industries



Long Run Strategies

