



We Have Our Strategic Plan... Now What?

City Manager's Conference
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Introductions



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Pulse Check



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Getting Started



COMMUNITY & ORGANIZATION SUCCESS



RAFTELIS



Integrating the Plan



Keys to successful integration of the plan



**Using the strategic
plan to inform
organizational
culture**





**How to connect
the plan across
your diverse
departments**

Keeping It From Getting Stale



Measuring and Tracking Progress





Discussion

What are the **methods** you use to **track progress**?

Who is the **audience**?

What's **worked**?

What's fallen **flat**?

Keeping the plan
in view, even
amidst change



Measuring Success (or Failure)



**Great! So how do
you get started?**





Thank you!

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