Think Outside the Building: Innovating Your Future

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INNOVATION
Are you learning as fast as the world is changing?
Do you and your employees have a Job or a Role?
Innovation has to do with new value, not necessarily new things.
Role of Government

To serve as the Protagonist for a Better Quality of Life

Resources are no substitute for Resourcefulness.
Are these Innovative nowadays?

- Elvis Presley
- Jet travel
- Television remote control
- Email
- Facebook
- The Internet

What business are we in?
Utility vs. Experience
Chief Experience Officer

How do your consumers feel about doing business with your organization?
Four Drivers of Innovation

- Culture
- Language
- Workforce
- Leadership

Our language...

1. Public meeting
2. Ordinance
3. Budget
4. City Council
5. Service
6. Media
7. Labor Unions
8. Citizens
9. Report
10. Next...

1. Passion
2. Imagination
3. Pride
4. Innovation
5. Discretion
6. Think different
7. 100 things 1% better
8. Results
9. Explore
10. Entrepreneurial
<table>
<thead>
<tr>
<th>&quot;We've Always Done It This Way&quot;</th>
<th>&quot;Let's try a different way&quot;</th>
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</thead>
<tbody>
<tr>
<td>Event</td>
<td>Process</td>
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<tr>
<td>If it's not broken, it's fine</td>
<td>Break lots of things</td>
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<tr>
<td>Setting for standard answers</td>
<td>Questioning</td>
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<tr>
<td>Failure</td>
<td>Mistake</td>
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<tr>
<td>Suggestion box</td>
<td>Traffic in ideas</td>
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<tr>
<td>Committee</td>
<td>What's new, what's next</td>
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<tr>
<td>Comfort</td>
<td>Curiosity</td>
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<tr>
<td>Conformity</td>
<td>Creativity</td>
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<tr>
<td>Predictability</td>
<td>Progress</td>
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<tr>
<td>Leaders responsible for new ideas</td>
<td>Everyone is responsible for new ideas</td>
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<tr>
<td>Empowerment is a program</td>
<td>Empowerment is a principle</td>
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<tr>
<td>Bureaucrats</td>
<td>Pirates</td>
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<tr>
<td>Compliance</td>
<td>Commitment</td>
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<tr>
<td>Risk averse</td>
<td>Risk tolerant</td>
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<tr>
<td>Rules</td>
<td>Results</td>
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<td>Policies</td>
<td>Principles</td>
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<td>Best practices</td>
<td>Next practices</td>
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</tbody>
</table>

**Inspire Curiosity**

**Drive Discipline**

**Leader Behaviors: Unlock the Door to Creativity**

**Challenge Current Perspectives**

**Create Freedom**
Fill in the blanks

“Don’t bring me ________;
_______;
bring me ________.

Do you want Commitment or Compliance?
New Employer-Employee Contract

- Productive
- Engaging
- Enjoyable work experience

How do your employees feel about where they work?
Attitudes are the ways people think and feel that affect behavior.

Language is the words people use to describe their thoughts and feelings.

Behavior is the ways people act.
Creative, collaborative conversations foster a culture of Innovation.

Energizes: Inspires everyone to do their “Best”

Drives Innovation & Resilience

Empowers decision making

Attracts and Retains Talent

Achieve Strategic Goals

Healthy Workplace Culture

Creates a Challenging, Satisfying Workplace
Innovators traffic in Ideas

How do you amplify human imagination?
Stop tightening your belts and instead, change your pants!

-Me
Innovative Explorer Tools