



CITY*of***BELL**

THE RECOVERY STORY: FROM SCANDAL TO SUCCESS

**2025 LEAGUE OF CITIES
CITY MANAGER'S CONFERENCE**

FEBURARY 5TH – 7TH, 2025

SESSION DATE/TIME: FRIDAY, FEB. 7, 10:30 A.M. – 12:00PM



MODERATOR & SPEAKER:

THADDEUS MCCORMACK, CITY MANAGER
CITY OF LAKEWOOD

SPEAKERS:

Ali Saleh
Mayor, City of Bell

Michael L. Antwine II
City Manager, City of Bell

Ana Maria Quintana
Council member,
City of Bell

Doug Willmore
Former City Manager,
Worldtree



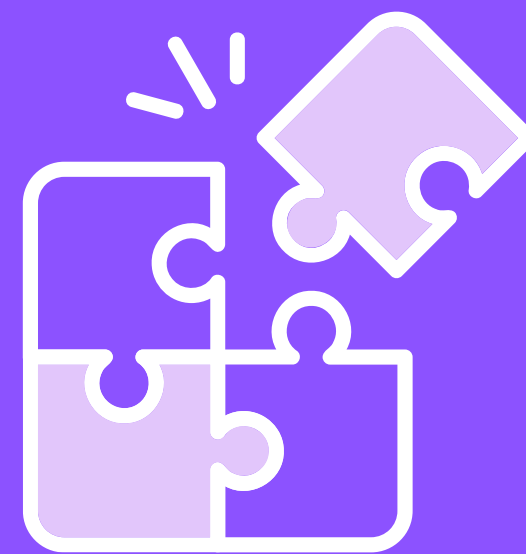
CATEGORY OVERVIEW



DEVELOPMENT



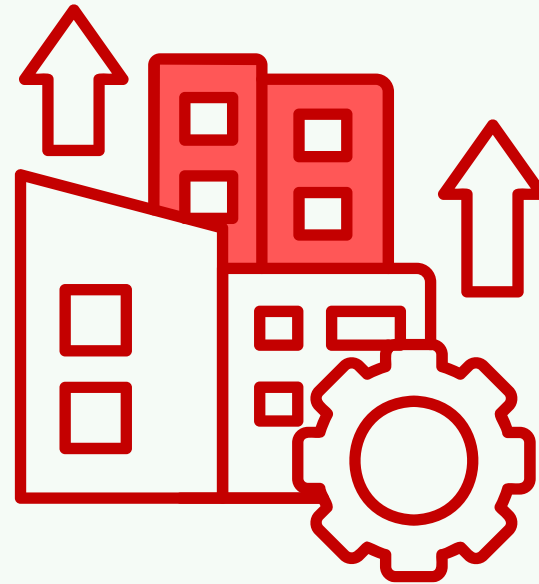
PROGRAMS



**SPECIAL
PROJECTS**



**SPECIFIC
PLANS**



DEVELOPMENTS



6400 Atlantic Ave

IN N OUT



4410 Gage Ave

FOOD HALL



4400 Gage Ave

BREWERY CONCEPT



5421 Florence Ave

CITY VENTURE TOWN- HOMES





5421 Florence Ave

PRITCHARD PARK



CHILDREN PLAYGROUND WITH POROUS RECYCLED RUBBER SURFACING & SHADED PICNIC TABLES



CHILDREN PLAYGROUND WITH POROUS RECYCLED RUBBER SURFACING



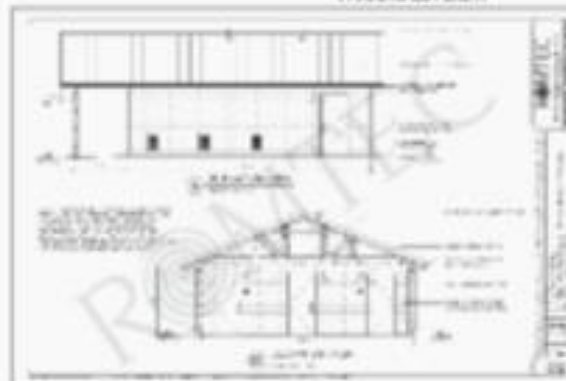
DECOMPOSED GRANITE PATH



NATIVE PLANTS DEMONSTRATION GARDEN



PEDESTRIAN PATH AND PARKING LOT LIGHT



PREFABRICATED MULTI-PURPOSE ROOM / RESTROOM BUILDING



6400 Atlantic Ave

LOADED CAFE



Florence Ave

WI KOREAN BBQ





PROGRAMS

COMMERCIAL REHABILITATION

BEFORE



AFTER





RESIDENTIAL REHABILITATION





business **BOOST**

SMALL BUSINESS ASSISTANCE PROGRAM

The City of Bell, in partnership with LEEAF, has launched the Business Boost Assistance Program to support local entrepreneurs, which will be housed in our historic Bell House. This program provides funding, marketing tools, financial guidance, workshops, and personalized strategy sessions to help small businesses grow and thrive.

OPEN GOV





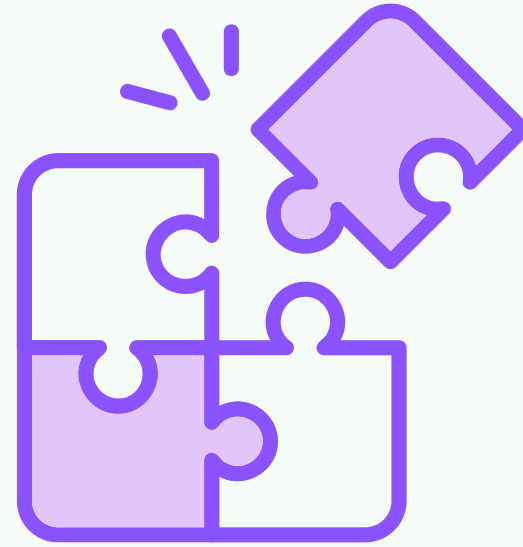
BUSINESS LICENSES



NEOGOV

NEO
GOV



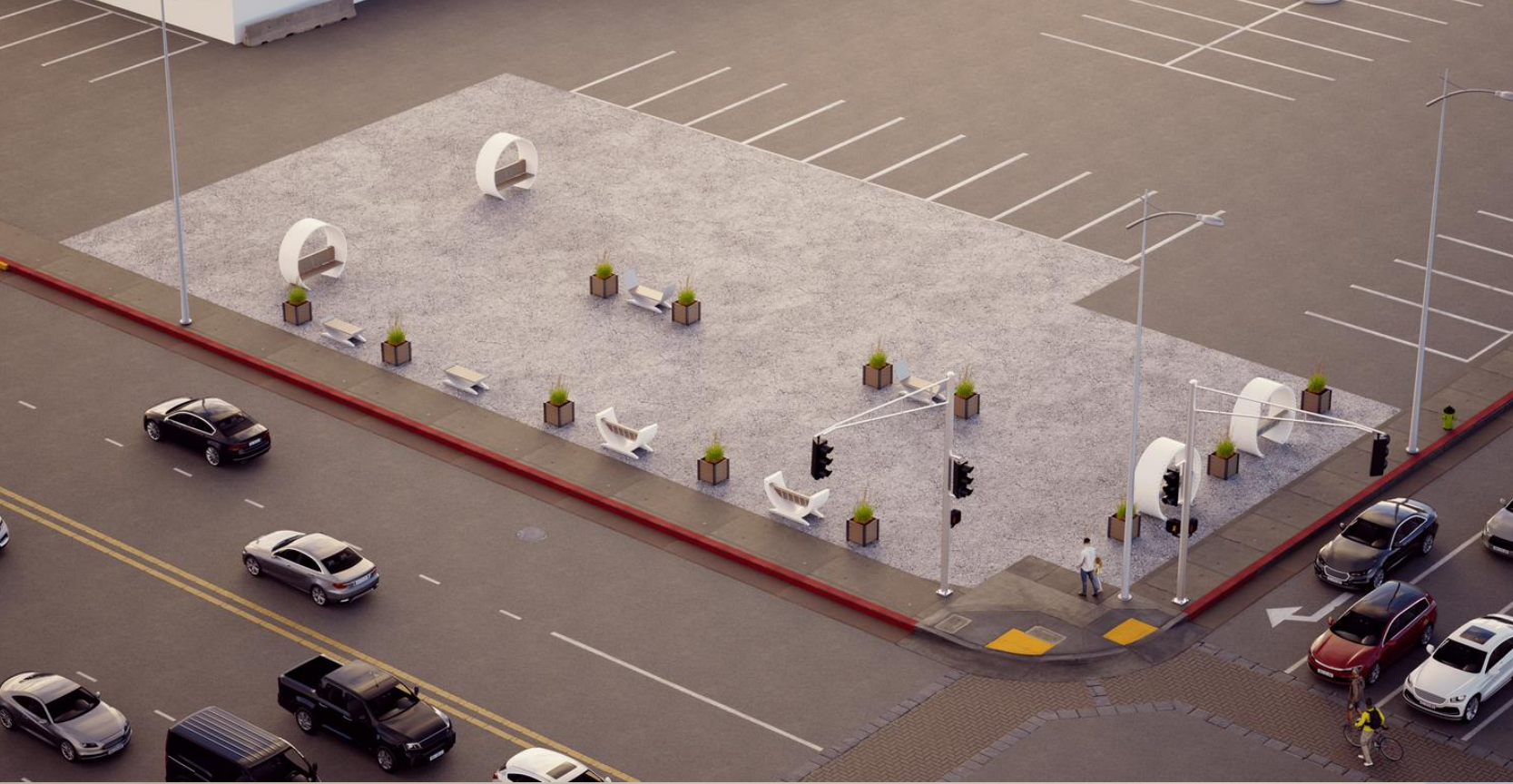


SPECIAL PROJECTS



BELL FAMILY NIGHT MARKET





6400 Atlantic Ave

PARKLET





OPEN STREETS EVENT



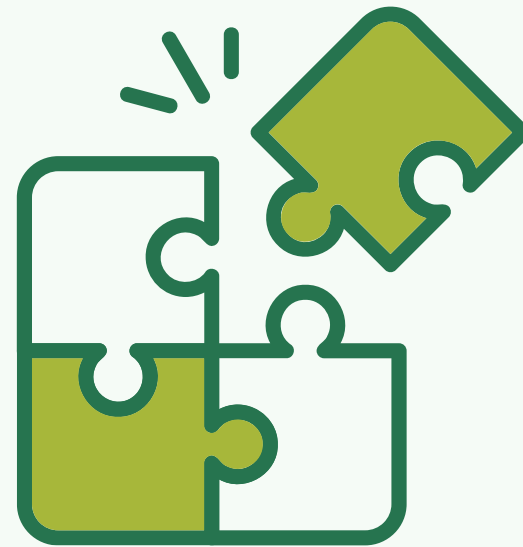
REBRANDING



CITYof BELL



CITYof BELL

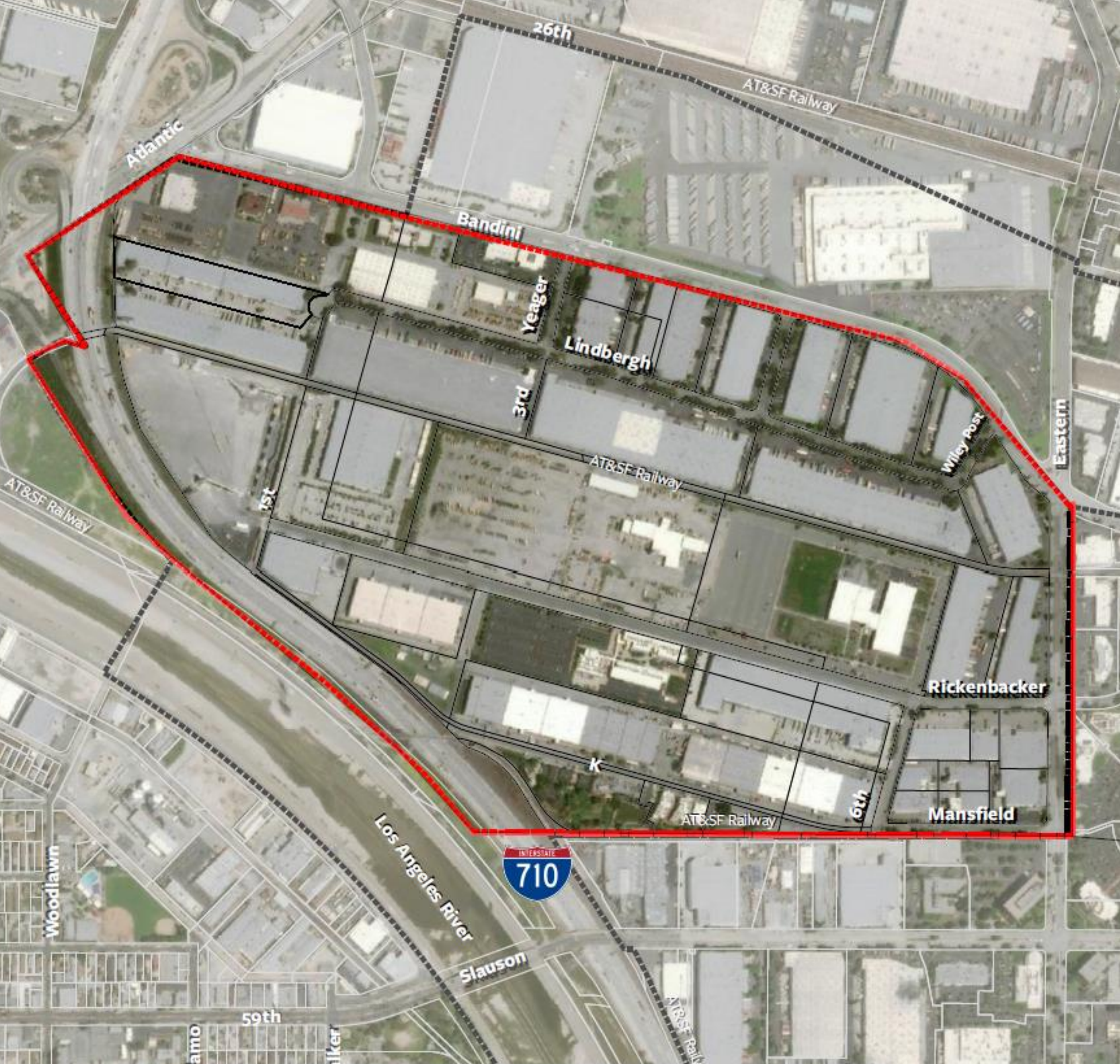


SPECIFIC PLANS

ATLANTIC SPECIFIC PLAN

The Atlantic Avenue Corridor, a key one-mile commercial stretch in Bell, runs from Randolph Street to E. Florence Avenue, serving as an economic hub for residents and businesses. To enhance this area, the City is developing the Atlantic Avenue Specific Plan, proposing zoning, mixed-use development guidelines, and pedestrian-friendly improvements with lush landscaping and upgraded infrastructure.





CHELI PLAN

The City of Bell is creating the Cheli Specific Plan to resolve land use conflicts and guide industrial development alongside residential and service uses, ensuring cohesive growth with necessary infrastructure improvements.



THANK YOU

