CITY MANAGERS Conference

Wednesday, February 5 – 7, 2020
The Meritage Resort, Napa, California

Registration and Housing Deadline:
Tuesday, January 7, 2020 | www.cacities.org/events

Register Early!
Space is limited.

Check out our mobile app
facebook.com/leagueofcities
@CaCities
Registration Open
10:30 a.m. – 5:30 p.m.

OPENING GENERAL SESSION
1:30 – 3:00 p.m.

Department President Welcome & League Update
Receive an update on League priorities and issues as well as Department news.

OPENING KEYNOTE
Captivate: The Science of Leadership
You make an impact on every person you interact with. How can you inspire people in your life? How can you make a positive impact on those around you? In this lively keynote, Vanessa Van Edwards will give you new tools to find and generate inspiration in your professional life. Vanessa’s science backed research will give you actionable strategies you can use right away to work with colleagues, teams and peers. From body language to brain patterns, Vanessa will reveal the latest in leadership, communication, personality strengths and strategies, and then, most importantly, will turn the science into practical tips that you can start applying today. She will dive into the latest insights on how to improve professional charisma, how to make a memorable first impression, how to read facial expressions, and how to increase your impact, authentically.

Vanessa Van Edwards is lead investigator at the Science of People—a human behavior research lab. She is the national bestselling author of Captivate: The Science of Succeeding With People, which has been translated into 14 languages. Her innovative work has been featured on CNN, NPR and Fast Company and Entrepreneur Magazine. Her YouTube videos have been seen by over 20 million people.

For speaker information, go to www.cacities.org/CityManagersEd
"Sessions/Speakers are subject to change"
The 2013 survey by the ICMA Task Force on Women in City Management showed only 13 percent of all chief administrative officer (CAO) positions are filled by women. That survey sparked a hashtag called “#13Percent” to call out this statistic and encourage more upward mobility for women in local government management. This session will provide an update to that 2013 survey, and educate attendees on better recognizing barriers and biases that can impede progression on the climb to the top of the city management ladder.

**Public-Private Partnerships (P3s): How to Deliver Innovative, Local-Serving Projects**

While public-private partnerships are often linked to major regional and local-serving infrastructure or real-estate based projects, P3s are not a “single deal structure.” These models are a continuum of private involvement in public projects and public investment in private projects. This panel will discuss P3s and the legal and practical considerations impacting how cities, private developers and private investment capital can collaborate on matters involving economic development to improve the communities where we live, work and play. Attend and learn about best practices and lessons learned on local-serving and forward-looking projects, presented in an engaging and lively format.

**#13Percent Update: the Rise of Women in City Management**

A 2013 survey by the ICMA Task Force on Women in the Profession showed only 13 percent of all chief administrative officer (CAO) positions are filled by women. That survey sparked a hashtag called “#13Percent” to call out this statistic and encourage more upward mobility for women in local government management. This session will provide an update to that 2013 survey, and educate attendees on better recognizing barriers and biases that can impede progression on the climb to the top of the city management ladder.

**Housing Law Jeopardy**

Between 2017 and today there have been numerous changes in law impacting how a city can and cannot control housing development. Using a Jeopardy Game show format, learn about recent changes in housing law, with a focus on legislative changes from 2019. This session will focus on Housing Element Law, No Net Loss, and the Housing Accountability Act, Inclusionary Housing, Density Bonus and the Housing Crisis Act of 2019.

**How to Prepare for a Blackout**

When utility-initiated power shutoffs happen for days at a time, it can create chaos for even the strongest California communities. How can cities and counties work together to help our communities during these events? Attend this session and hear from Cal OES on how cities can be prepared, understand what the role the cities and counties play, and lessons learned from cities that have recently experienced these utility-initiated power shutoffs.

**Reception**

5:00 – 6:00 p.m.

**Registration Open**

8:00 a.m. – 4:00 p.m.

**Networking Breakfast**

8:00 – 9:00 a.m.

**CONCURRENT SESSIONS**

9:00 – 10:15 a.m.

**Regional Partnership: How to Address Homelessness Differently**

In an effort to comply with a Federal Mandate as well as recent case law, the North Service Planning Area (North SPA), comprised of the cities of Anaheim, Brea, Buena Park, Cypress, Fullerton, La Habra, La Palma, Los Alamitos, Orange, Placentia, Villa Park, Stanton, and Yorba Linda have collaborated on a regional approach to address homelessness. Based on the local mandate by Federal Judge David Carter, these cities were required to work on a homeless housing plan, which includes creating Navigation Centers – one in Placentia and one in Buena Park. Learn how this unique collaboration began and the efforts involved in creating a comprehensive agreement to address homelessness differently.

**Visit with Sponsors Break**

10:15 – 10:45 a.m.

**Ethical 10 Years Later?**

The ethical lapses that emerged from the City of Bell and other communities in the past ten years have highlighted the importance of promoting a high standard of ethics and integrity within the local government management profession. Join our panelists as they discuss the lessons learned from ethical lapses, how organizations have gotten better or worse, the challenges in promoting an ethical culture, and what ethical issues remain for cities today.

**Independent Contractors and CalPERS: How to Prepare, What to Avoid**

CalPERS increasingly holds that independent contractors are common law “employees,” leaving employers liable for their “employee” retirement benefits. Recently, CalPERS attempted to adopt a “precedential decision” broadly restricting the use of independent contractors by public agencies. In this session, you’ll hear from policy and legal practitioners who have negotiated and litigated this issue before CalPERS. You’ll learn about applicable policy and legislative trends, how to spot when an independent contractor is at risk of being classified as an “employee,” what is at stake when CalPERS makes that determination and how to manage the resulting litigation.

**Visit with Sponsors Break**

10:15 – 10:45 a.m.
**CONCURRENT SESSIONS**

10:45 a.m. – 12:00 p.m.

**Powerful Leadership: Effective Tips for Stellar City Managers**

This program is designed to help City Managers grow and refine their skills to be effective, successful and productive managers. We will discuss the challenges supervisors are facing, including leadership, goal setting, effective communication, performance evaluations, ethics, discipline, and specific legal principles. Speakers will emphasize practice over theory.

**The Costing Mindset in Collective Bargaining**

The framework of costing is critical to capturing labor costs related to collective bargaining. The ability to pay for current costs and benefits while evaluating additional or new costs via labor proposals requires comprehensive and complete costing. The costing mindset varies at each agency and in this session we will identify the types of costs that are important to focus on when creating a labor costing model, the assumption methodology used in costing, and provide costing perspectives from employers along with the reaction of labor to the costing process.

**Build & Support Your Rural Economy**

Rural Economic Development is multi-faceted, including everything from affordable housing for workers to business support. For the cities in Mendocino County, entrepreneurial support and financing collaboration have created a thriving local business scene plus an Infill Affordable Housing for the local workforce. Local-led programs have helped small business owners understand and stay compliant with ADA regulations. Attend this session and learn about three programs tailored to the rural environment and learn how you can help your community thrive by supporting your small businesses and workers.

**General Luncheon**

12:00 – 1:30 p.m.

Join your colleagues and celebrate your retirees, award winners and conference sponsors.

**Visit with Sponsors**

1:30 – 2:00 p.m.

**AFTERNOON GENERAL SESSION**

2:00 – 3:15 p.m.

**Straight from the Source: California’s Pension System Today**

Hear from a panel of experts, including CalPERS CEO Marcie Frost, on the latest developments affecting CalPERS, and outlook regarding the current pension climate.

For speaker information, go to www.cacities.org/CityManagersEd

*Sessions/Speakers are subject to change*
Visit with Sponsors Break
3:15 – 3:45 p.m.

SPEED SESSIONS
3:45 – 5:00 p.m.
Decide whether to attend a talk, discuss topics with colleagues, or all of the above during the Thursday afternoon multi-session options.

3:45 – 4:10 p.m.

Choose Your Own Discussion
Join your fellow city managers in a participant-oriented, networking session where discussion topics are chosen on-the-spot by you and your peers. Exchange information in an informal setting, find common ground, and discover different ideas and perspectives on a variety of current issues within the city manager profession.

Multi-Housing Model in the City of Kerman (3:45 – 4:25 p.m.)
Explore how low-income housing set the standard for multi-housing in a city. Kerman has a model to learn from, working with a developer with tax credit experience who has built multiple low-income properties in middle income areas. It has the lowest crime rate in the city of Kerman and the developer offers an onsite after-school program through the city, at no cost to the residents. Come hear about this unique partnership.

4:10 – 4:30 p.m.

Choose Your Own Discussion, Part 2
Second round of table discussions take place.

Avoiding Liability for Falling Trees
Hear about the first published California decision that addresses whether a public entity is liable in inverse condemnation for damage caused by a falling tree. The speaker will also address how to maintain an urban forest to avoid liability, and review the difference between inverse condemnation and dangerous condition.

4:35 – 5:00 p.m.

Choose Your Own Discussion, Part 3
Third round of table discussions take place.

Regional Alignment of Wireless Communications
Understand the challenges presented by the FCC’s Small Cell Order, the background and context in which the FCC is operating in their current rulemaking, and what city managers can do to address the challenges. Cases of how local municipalities are moving forward in the current regulatory environment will also be covered.

For speaker information, go to www.cacities.org/CityManagersEd
*Sessions/Speakers are subject to change*

American Canyon Housing Presentation (4:25 – 5:00 p.m.)
The city of American Canyon will tell the tale of their affordable housing project, including challenges, successes, and lessons learned.

Cont. American Canyon Housing Presentation (4:25 – 5:00 p.m.)

Evening On Your Own
5:00 p.m.
Local Government Transformation in the 21st Century
Local governments weren’t designed to be as nimble and flexible as today’s changing technologies and community expectations demand. Public trust in government is down and the old government ways of bureaucratic silos filled with experts now seems archaic and irrelevant. Hear what Hayward, Napa, and San Rafael are doing about it and participate in a conversation about how your city is doing as a 21st century government. Learn the role of the city manager in organizational culture change and how to do it in your city.

CLOSING KEYNOTE SESSION
10:15 – 11:30 a.m.
Pitfalls to Avoid in the City Management Profession
When careers of City Managers go wrong, it isn’t easy to pinpoint the cause. But the damaging effects – both for the city manager and the community they serve – are undeniable. Join Trudy Sopp, Founder of The Centre for Organization Effectiveness, for an exploration of the complex set of variables that are often at play. Learn how to identify when you are approaching the intersection of structural factors, political/ environmental dynamics, and personal blind spots that lead to a bad ending of a good career.

Adjourn
11:30 a.m.
Join us for the 2020 City Managers Conference

For speaker information, go to www.cacities.org/CityManagersEd