CRITICAL COMMUNICATION SKILLS

• Retired Prosecutor
• Communications Coach
  Presentations & Interviews
  Team Building
  Communication within the Organization

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STEP #1

• What is your message?
STEP #2

Know your audience

- Who are they?
- What are they feeling?
STEP #3

• Create your opener
• Surprise them!
Sample Openers

- Best day/would have done it for free
- Worst day/saddest
- What your kids think of your job
- How your department helped someone
- Challenge that you over came in career or personal life
STEP # 4

Heart of the presentation

- Problem
- How You Will Collaborate To Fix It
- Results
Step #5

MAKE THE ASK

WHAT DO YOU WANT THEM TO DO?
DELIVERY:

- Podium
- Voice volume and speed
- Movement
- PowerPoint/Visuals
- Notes and Memorization
CLOSER: INSPIRE
Eat the Cake!
CRITICAL COMMUNICATION SKILLS

TRACY MILLER

COURSES.TRACYMOTIVATES.COM

Transforming lives THROUGH PERSUASIVE COMMUNICATION
LEAD

Effective Meetings
Conflict
RETENTION

TREATMENT
STRATEGY
INTERNET
ONLINE
RESOURCES
PLAN
SOLUTION
RESEARCH
MANAGEMENT
SALES
PROJECT
ANALYSIS
RISK
ASSESSMENT
BUSINESS
PERFORMANCE
COMPANY
IDENTITY
CUSTOMER
RESEARCH
TARGET
PLAN
SOCIAL
INTERNET
Accountability
UP
ACCURATE & TIMELY

Sideways

PEER LEADERS COMMUNICATE SAME MESSAGE

Down
EXPLAIN THE "WHY" AND CHECK BACK IN

Communications Coach | Tracy@tracymotivates.com
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