


April 12-14, 2023 ♦ Sacramento, CA



# City Leaders SUMMIT



WEDNESDAY, APRIL 12

- 8:30 a.m.-5:30 p.m. Registration Open
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- 10:00 a.m.-12:15 p.m. **Opening General Session**  
Day one of the conference focuses on legislative advocacy. Join Cal Cities leadership and lobbyists for an update on high priority legislation that you will want to advocate on when you meet with legislative officers later in the day.
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- 12:15-1:30 p.m. Lunch on Your Own
- 1:30-5:00 p.m. **The Shared Path to Preventing and Reducing Homelessness**  
Cal Cities and the California State Association of Counties are holding a special joint convening on collective solutions for preventing and reducing homelessness. Attendees will hear from both state lawmakers and local leaders as they share their perspectives on this challenging topic, as well as the roles, responsibilities, and resources needed to address this crisis.
- 5:30-7:00 p.m. **Legislative Reception** *sponsored by*  **CAL CITIES PARTNER**  
After a full day of lobbying and education, relax and enjoy some light hors d'oeuvres and refreshments while networking with your colleagues.

*\*Sessions/Speakers are subject to change\**

# THURSDAY, APRIL 13

7:00 a.m.-4:30 p.m.	Registration Open
7:30-8:15 a.m.	Networking Breakfast
8:30-10:00 a.m.	<b>General Session</b>  Get Them to “Yes”! Persuasive Critical Communication Skills for City Leaders Successful city leaders have the skill set to demand decorum during city council meetings, resolve conflict, set and achieve strategic plans, persuasively communicate with department heads, and powerfully lead community meetings. The key to transforming perceptions, decreasing division and conflict, and increasing community trust is through strengthening the communication skills of everyone in the organization. In this interactive and engaging keynote, attendees will learn how to improve their overall communication skills, receive coaching and guidance as they practice implementing these techniques during group exercises, and apply the concepts learned. <b>Keynote Speaker:</b> <i>Tracy Miller, TM Consulting, Expert Communications Coach and Former Senior Assistant District Attorney</i> Tracy Miller is a former prosecutor with over 25 years of legal experience and was the highest-ranking woman in the Orange County District Attorney's Office. She led the daily operations of the 6th largest district attorney's office in the nation, including supervising 155 attorneys and operating a 140 million dollar budget. Miller began her career as a law clerk for prosecutors Marcia Clark and Christopher Darden on one of the most visible cases in our nation's history — the O.J. Simpson trial. As a communications expert, Miller transforms leaders by strengthening their skills to positively impact their influence on public perception while retaining and motivating those in their organization, engaging in healthy conflict, setting expectations, and increasing morale.
10:15-11:30 a.m. <i>Concurrent Session</i>	<b>Strategies for Local Governments to Prevent Organized Retail Crime</b> Organized theft continues to be a challenge for local municipalities across California. This session aims to introduce new strategies to local leaders to effectively combat this issue. By coordinating the right stakeholders in the public and private sector, you can be a force for change to create a safer shopping experience for your constituents, protect your tax base, and make it harder for your community to be targeted.
10:15-11:30 a.m. <i>Concurrent Session</i>	<b>Future of Homekey: Motel Conversions Over the Next 10 Years</b> Homekey has become a key way to prevent and reduce homelessness. In two years, the program has created nearly 13,000 housing units at an accelerated rate. If funding for Homekey expires, cities will need to find new, creative ways to continue building off the program's success. Prior to Homekey, this expert panel produced hundreds of converted permanent supportive housing units, with these properties later serving as the framework for the State's program. This discussion will explore the future of motel conversions from a state, regional, local, and developer perspective. Panelists will open their playbook to share lessons learned and innovative approaches to zoning, funding, and long-term operations and services.
11:30 a.m.-12:30 p.m.	Networking Lunch

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## THURSDAY, APRIL 13

12:45-2:00 p.m. <i>Concurrent Session</i>	<b>Reimagining Emergency Medical Services Through Mobile Integrated Healthcare</b> The City of Beverly Hills' Nurse Practitioner Program is an innovative Mobile Integrated Healthcare solution that offers a holistic, patient-centered delivery model. In this session, attendees will learn how the Nurse Practitioner Program enables firefighter paramedics/ EMTs to focus on emergent calls, positively impacts the community's health, treats chronic conditions, and explores potential avenues for reimbursement through the Centers for Medicaid and Medicare.
12:45-1:15 p.m. <i>Extended Speed Session</i>	<b>Navigating Housing Challenges Associated with Short-Term Rentals</b> Short-term vacation rentals have boomed during and post pandemic. Many cities are struggling with how to identify and monitor activities at these properties while striking a balance for their community. Some cities opt to ban or create a cap on the number of short-term rentals while others do not. . Learn best practices for every community and help to assure that cities are capturing revenue associated with this exploding industry.
1:25-1:55 p.m. <i>Extended Speed Session</i>	<b>Best Practices in Addressing Illegal Dumping</b> Illegal dumping of durable waste (e.g., auto parts, household appliances, mattresses, furniture, construction and home renovation waste, and electronics) is different from littering and requires distinct prevention and mitigation strategies. To help policymakers and other stakeholders better understand the significant environmental, economic, and societal harms that illegal dumping creates (both where the dumping occurs and in surrounding communities), this presentation identifies drivers of illegal dumping and explores public policy options to address the problem. Also, hear what several cities have accomplished through implementing pilot projects using these best practices.
2:15-3:30 p.m. <i>Concurrent Session</i>	<b>City Council and Staff's Role in Workplace Investigations</b> What if a department head brought a harassment complaint against a city manager directly to a council member? How do you handle the complaint and the department head's requests for updates on the investigation? This session will take attendees through the required legal and policy processes and review what confidentiality means in this scenario. The presenter will also discuss the practicalities of providing public service during an ongoing investigation.
2:15-3:30 p.m. <i>Concurrent Session</i>	<b>Surplus Land Act and its Housing and Land Use Impacts</b> California continues to face a housing crisis and the state legislature continues to pass laws to accelerate the production of affordable housing. The Surplus Land Act seeks to increase housing by requiring public agencies to follow a state-controlled process, including offering public property to affordable housing developers prior to selling or leasing property for other uses. Learn how this law impacts local land use and how to navigate the sale, lease, and use of public property to pursue public-private projects that produce economic development results while staying in compliance with state requirements.

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## THURSDAY, APRIL 13

3:45-5:00 p.m.

*Concurrent Session*

### Universal Inclusionary Housing

This session will discuss expanding inclusionary housing requirements to cover existing rental properties. Many were exempted by the Palmer decision. One approach is with a parcel tax based on the number of rental units, offering inclusionary housing as an in-lieu option. The tax would exempt existing housing developments with affordable housing, significantly expanding affordable housing opportunities. Unlike rent control, it won't affect the new housing starts, which are affected by the existing inclusionary housing regulations. Existing properties, previously protected from inclusionary housing requirements, have government-created lower operating costs.

3:45-5:00 p.m.

*Concurrent Session*

### Partnering for Protection: Looking Past Jurisdictions to Provide School Safety

The dreadful rise in school violence often brings unity through grief, but what happens if the city and its partners are united before something so horrific happens? Can it be prevented? Can they work cooperatively while respecting boundaries? Attendees will learn different tactics to cooperate across organizations to provide proactive strategies to address the rising violence in schools.

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# FRIDAY, APRIL 14

7:45 -10:30 a.m.	Registration Open
7:45-8:45 a.m.	Networking Breakfast
9:00-10:15 a.m. <i>Concurrent Session</i>	<b>How Cities Can Fight Crime with Civil Litigation</b> Drugs such as meth and fentanyl are a major problem in California. What happens when a property becomes a hotbed for drugs and criminal activity? What can city leaders do? The answer is a Drug Abatement lawsuit, codified at H&S 11570 et seq. This is a powerful civil tool that allows public agencies to shut down drug properties. The city can also recover its attorney fees and costs for the lawsuit making it cost-neutral for the city.
9:00-10:15 a.m. <i>Concurrent Session</i>	<b>Why a Balanced Masculine and Feminine Leadership Approach Matters</b> 76% of employees are disengaged at work. Staff eventually leave because they don't feel seen, heard, or appreciated. Who knew the answer to this lies in a TV show called "Ted Lasso"? Ted Lasso's leadership style, which combines both feminine and masculine traits, is vital for organizations because it demonstrates the effectiveness of a holistic and inclusive approach to being a leader. Attendees will learn how to rise above the antiquated "Mad Men" way of managing and embrace a Ted Lasso standard of leadership where people are the priority.
10:30 a.m.-noon	<b>Closing General Session</b>  <b>Citizens, Cities, Resilience: Engage the Never Give Up Mindset</b> Imagine what you could learn from a man who rescued his two small children when they were kidnapped to the Middle East. Attendees will learn about advocacy, resilience, perseverance, and how to overcome obstacles both professionally and personally. <b>Keynote Speaker:</b> <i>Scott Lesnick, Global Leadership Keynote Speaker, CSP, Certified Speaking Professional and Author</i> Scott Lesnick is an author, trainer, and global leadership keynote speaker who motivates audiences with powerful, entertaining messages and interactive sessions. His memoir "Kidjacked – A Father's Story" and his book "Lifejacked: Life Lessons on Leadership" both received critical acclaim. Lesnick has spent 24 award-winning years in sales and management at Shaw Industries, a Berkshire Hathaway Fortune 500 company. He earned a Certified Speaking Professional designation from the National Speakers Association — a designation given to roughly 17% of members worldwide — and served as the Dean of the Academy in 2016-17. Lesnick is a graduate of the University of Miami, Florida.
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