City Leaders SUMMIT

April 12-14, 2023  Sacramento, CA

Find session materials online at www.calcities.org/CLS

Wifi Network: City Leaders
Passcode: Localcontrol23
WEDNESDAY, APRIL 12

8:30 a.m.-5:30 p.m. Registration Open
Ballroom A Pre-Function

10:00-11:15 a.m. Opening General Session
Ballroom A7-A11
Day one of the conference focuses on legislative advocacy. Join Cal Cities leadership and lobbyists for an update on high priority legislation that you will want to advocate on when you meet with legislative officers later in the day.
Opening Remarks: Ali Sajjad Taj, President, League of California Cities and Council Member, Artesia
Carolyn Coleman, Executive Director and CEO, League of California Cities
Moderator: Melanie Perron, Deputy Executive Director, Advocacy and Public Affairs
Speakers: League of California Cities Advocacy Team

11:30 a.m.-12:15 p.m. Member Rally and Press Conference
Capitol Park near L Street, between 13th and 14th Streets
Join Cal Cities leadership and members for a rally and press availability to advocate for the Governor and Legislature to #InvestInCities. With a special focus on funding for homelessness and affordable housing, this is our opportunity to get loud and be heard!

12:15-1:30 p.m. Lunch on Your Own

Please note: Wednesday afternoon sessions are being recorded.

1:30-4:30 p.m. The Shared Path to Preventing and Reducing Homelessness
Ballroom A7-A11
Cal Cities and the California State Association of Counties are holding a special joint convening on collective solutions for preventing and reducing homelessness. Attendees will hear from both state lawmakers and local leaders as they share their perspectives on this challenging topic, as well as the roles, responsibilities, and resources needed to address this crisis.

(Dessert and Coffee Break 2:45-3:00 p.m.)

5:30-7:00 p.m. Legislative Reception sponsored by West Lobby and Plaza
In partnership with the California State Association of Counties, please join us for an evening reception. Relax and enjoy some light hors d’oeuvres and refreshments while networking with your city and county colleagues.

League of California Cities Executive Committee
President, Ali Sajjad Taj, Council Member, Artesia
First Vice President, Daniel Parra, Mayor, Fowler
Second Vice President, Lisa Middleton, Council Member, Palm Springs
Immediate Past President, Cindy Silva, Mayor, Walnut Creek
Executive Director and CEO, Carolyn Coleman, League of California Cities
### THURSDAY, APRIL 13

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<th>Time</th>
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| 7:00 a.m.-4:30 p.m. | Registration Open  
Ballroom A Pre-Function |                |
| 7:30-8:15 a.m.   | Networking Breakfast  
Ballroom A7-A11 |                |
| 8:30-10:00 a.m.  | General Session  
Ballroom A7-A11 |                |
|                | Get Them to “Yes”! Persuasive Critical Communication Skills for City Leaders |                |
|                | Successful city leaders have the skill set to demand decorum during city council meetings, resolve conflict, set and achieve strategic plans, persuasively communicate with department heads, and powerfully lead community meetings. The key to transforming perceptions, decreasing division and conflict, and increasing community trust is through strengthening the communication skills of everyone in the organization. In this interactive and engaging keynote, attendees will learn how to improve their overall communication skills, receive coaching and guidance as they practice implementing these techniques during group exercises, and apply the concepts learned. |                |
|                | **Opening Remarks**: Susannah Meyer, President, Mayors and Council Members Department and Vice Mayor, Brentwood  
**Keynote Speaker**: Tracy Miller, TM Consulting, Expert Communications Coach and Former Senior Assistant District Attorney |                |
| 10:15-11:30 a.m. | Strategies for Local Governments to Prevent Organized Retail Crime  
Ballroom A7-A11 |                |
|                | Organized theft continues to be a challenge for local municipalities across California. This session aims to introduce new strategies to local leaders to effectively combat this issue. By coordinating the right stakeholders in the public and private sector, you can be a force for change to create a safer shopping experience for your constituents, protect your tax base, and make it harder for your community to be targeted. |                |
|                | **Moderator**: Mike Karbassi, Council Member, Fresno  
**Speakers**: Jason Daughrity, Captain, California Highway Patrol  
Michael Lamb, Organized Retail Crime Investigations Manager, Rite Aid  
Rachel Michelin, President/CEO, CA Retailers Association |                |
| 10:15-11:30 a.m. | Future of Homekey: Motel Conversions Over the Next 10 Years  
Ballroom A2-A4 |                |
|                | Homekey has become a key way to prevent and reduce homelessness. In two years, the program has created nearly 13,000 housing units at an accelerated rate. If funding for Homekey expires, cities will need to find new, creative ways to continue building off the program’s success. Prior to Homekey, this expert panel produced hundreds of converted permanent supportive housing units, with these properties later serving as the framework for the State’s program. This discussion will explore the future of motel conversions from a state, regional, local, and developer perspective. Panelists will open their playbook to share lessons learned and innovative approaches to zoning, funding, and long-term operations and services. |                |
|                | **Moderator**: La Shelle Dozier, Executive Director, Sacramento Housing and Redevelopment Agency  
**Speakers**: Timothy Lawless, Branch Chief, Homekey, Cal Department of Housing and Community Development  
Michael Massie, Chief Development Officer, Jamboree Housing Corporation  
Grace Ruiz-Stepter, Housing and Community Development Director, Anaheim |                |
THURSDAY, APRIL 13

11:30 a.m.-12:30 p.m.  Networking Lunch
Ballroom A7-A11

12:45-2:00 p.m.  Concurrent Session
Reimagining Emergency Medical Services Through Mobile Integrated Healthcare
Ballroom A7-A11
The City of Beverly Hills’ Nurse Practitioner Program is an innovative Mobile Integrated Healthcare solution that offers a holistic, patient-centered delivery model. In this session, attendees will learn how the Nurse Practitioner Program enables firefighter paramedics/EMTs to focus on emergent calls, positively impacts the community’s health, treats chronic conditions, and explores potential avenues for reimbursement through the Centers for Medicaid and Medicare.
Moderator: Julian Gold, Mayor, Beverly Hills
Speakers: Greg Barton, Fire Chief, Beverly Hills Fire Department
Marc Cohen, Medical Director, Beverly Hills Fire Department
Sean Stokes, EMS Administrator, Beverly Hills

12:45-2:00 p.m.  Concurrent Session
Speed Sessions
Ballroom A2-A4

Navigating Housing Challenges Associated with Short-Term Rentals (12:45-1:15 p.m.)
Short-term vacation rentals have boomed during and post pandemic. Many cities are struggling with how to identify and monitor activities at these properties while striking a balance for their community. Some cities opt to ban or create a cap on the number of short-term rentals while others do not. Learn best practices for every community and help to assure that cities are capturing revenue associated with this exploding industry.
Speaker: Dustin Reilich, VP Sales & Government Relations, Deckard Technologies, Inc

Best Practices in Addressing Illegal Dumping (1:25-1:55 p.m.)
Illegal dumping of durable waste (e.g., auto parts, household appliances, mattresses, furniture, construction and home renovation waste, and electronics) is different from littering and requires distinct prevention and mitigation strategies. To help policymakers and other stakeholders better understand the significant environmental, economic, and societal harms that illegal dumping creates (both where the dumping occurs and in surrounding communities), this presentation identifies drivers of illegal dumping and explores public policy options to address the problem. Also, hear what several cities have accomplished through implementing pilot projects using these best practices.
Speaker: Taylor Grimes, Special Projects Coordinator, Mattress Recycling Council
THURSDAY, APRIL 13

2:15-3:30 p.m.
Concurrent Session

City Council and Staff’s Role in Workplace Investigations
Ballroom A7-A11
What if a department head brought a harassment complaint against a city manager directly to a council member? How do you handle the complaint and the department head’s requests for updates on the investigation? This session will take attendees through the required legal and policy processes and review what confidentiality means in this scenario. The presenter will also discuss the practicalities of providing public service during an ongoing investigation.

Moderator: Lori Ogorchock, Department Director, Mayors and Council Members Department and Council Member, Antioch
Speaker: Shelline Bennett, Partner, Liebert Cassidy Whitmore

2:15-3:30 p.m.
Concurrent Session

Surplus Land Act and its Housing and Land Use Impacts
Ballroom A2-A4
California continues to face a housing crisis and the state legislature continues to pass laws to accelerate the production of affordable housing. The Surplus Land Act seeks to increase housing by requiring public agencies to follow a state-controlled process, including offering public property to affordable housing developers prior to selling or leasing property for other uses. Learn how this law impacts local land use and how to navigate the sale, lease, and use of public property to pursue public-private projects that produce economic development results while staying in compliance with state requirements.

Moderator: Larry Kosmont, Chairman and CEO, Kosmont Transactions Services
Speakers: Troy Brown, City Manager, City of Moorpark
Matthew Cody, Of Counsel, Best Best & Krieger
David Zisser, Assistant Deputy Director, Local Government Relations & Accountability, CA Department of Housing & Community Development

2022 – 2023 Mayors and Council Members Department Officers
President, Susannah Meyer, Vice Mayor, Brentwood
First Vice President, Melissa Hunt, Council Member, Anderson
Department Director, Lori Ogorchock, Council Member, Antioch
Immediate Past President, John Minto, Mayor, Santee
### Universal Inclusionary Housing
**Ballroom A7-A11**

This session will discuss expanding inclusionary housing requirements to cover existing rental properties. Many were exempted by the Palmer decision. One approach is with a parcel tax based on the number of rental units, offering inclusionary housing as an in-lieu option. The tax would exempt existing housing developments with affordable housing, significantly expanding affordable housing opportunities. Unlike rent control, it won’t affect the new housing starts, which are affected by the existing inclusionary housing regulations. Existing properties, previously protected from inclusionary housing requirements, have government-created lower operating costs.

**Moderator and Speaker:** Stuart Kasdin, Council Member, Goleta  
**Speakers:** Ethan Walsh, Attorney, Best Best & Krieger LLP  
Rob Wiener, Executive Director, California Coalition for Rural Housing

### Partnering for Protection: Looking Past Jurisdictions to Provide School Safety
**Ballroom A2-A4**

The dreadful rise in school violence often brings unity through grief, but what happens if the city and its partners are united before something so horrific happens? Can it be prevented? Can they work cooperatively while respecting boundaries? Attendees will learn different tactics to cooperate across organizations to provide proactive strategies to address the rising violence in schools.

**Moderator:** Frank Oviedo, Assistant City Manager, Santa Clarita  
**Speakers:** Steve Ellis, Administrative Director Student Safety and Security, Corona Norco Unified School District  
Larry Gonzalez, Chief of Police, Riverside Police Department

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### Save The Dates:

**2023 ANNUAL CONFERENCE AND EXPO**  
SEPT. 20-22 | SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

**2024 NEW MAYORS AND COUNCIL MEMBERS ACADEMY**  
JAN. 24-26 | MONTEREY MARRIOTT

**2024 CITY LEADERS SUMMIT**  
APRIL 17-19 | SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO
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<td>9:00 - 10:15 a.m.</td>
<td>How Cities Can Fight Crime with Civil Litigation&lt;br&gt;Ballroom A7-A11&lt;br&gt;Drugs such as meth and fentanyl are a major problem in California. What happens when a property becomes a hotbed for drugs and criminal activity? What can city leaders do? The answer is a Drug Abatement lawsuit, codified at H&amp;S 11570 et seq. This is a powerful civil tool that allows public agencies to shut down drug properties. The city can also recover its attorney fees and costs for the lawsuit making it cost-neutral for the city.&lt;br&gt;Moderator and Speaker: Ryan Griffith, Attorney &amp; Receiver, Bay Area Receivership Group&lt;br&gt;Speaker: Adam Abel, Assistant City Attorney, Santa Rosa</td>
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<td>9:00 - 10:15 a.m.</td>
<td>Why a Balanced Masculine and Feminine Leadership Approach Matters&lt;br&gt;Ballroom A2-A4&lt;br&gt;Seventy-six percent of employees are disengaged at work. Staff eventually leave because they don’t feel seen, heard, or appreciated. Who knew the answer to this lies in a TV show called “Ted Lasso”? Ted Lasso’s leadership style, which combines both feminine and masculine traits, is vital for organizations because it demonstrates the effectiveness of a holistic and inclusive approach to being a leader. Attendees will learn how to rise above the antiquated “Mad Men” way of managing and embrace a Ted Lasso standard of leadership where people are the priority.&lt;br&gt;Moderator: Melissa Hunt, First Vice President, Mayors and Council Members Department and Council Member, Anderson&lt;br&gt;Speaker: Jeff Harry, Positive Psychology Play Speaker, Rediscover Your Play</td>
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<td>10:30 a.m. - noon</td>
<td>Closing General Session&lt;br&gt;Citizens, Cities, Resilience: Engage the Never Give Up Mindset&lt;br&gt;Closing Remarks: Ali Sajjad Taj, President, League of California Cities and Council Member, Artesia&lt;br&gt;Susannah Meyer, President, Mayors and Council Members Department and Vice Mayor, Brentwood&lt;br&gt;Keynote Speaker: Scott Lesnick, Global Leadership Keynote Speaker, CSP, Certified Speaking Professional and Author</td>
<td>Ballroom A7-A11</td>
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Noon Adjourn

**SHARE YOUR THOUGHTS!**

Send us your feedback on the Summit by scanning this QR code.