



# LEAGUE OF CALIFORNIA CITIES



April 12-14, 2023 ♦ Sacramento, CA


# City Leaders SUMMIT

Find session materials online at [www.calcities.org/CLS](http://www.calcities.org/CLS)

**Wifi Network:** City Leaders

**Passcode:** Localcontrol23

# WEDNESDAY, APRIL 12

8:30 a.m.-5:30 p.m.	<b>Registration Open</b> Ballroom A Pre-Function
10:00-11:15 a.m.	<b>Opening General Session</b> Ballroom A7-A11 Day one of the conference focuses on legislative advocacy. Join Cal Cities leadership and lobbyists for an update on high priority legislation that you will want to advocate on when you meet with legislative officers later in the day. <b>Opening Remarks:</b> <i>Ali Sajjad Taj, President, League of California Cities and Council Member, Artesia</i> <i>Carolyn Coleman, Executive Director and CEO, League of California Cities</i> <b>Moderator:</b> <i>Melanie Perron, Deputy Executive Director, Advocacy and Public Affairs</i> <b>Speakers:</b> <i>League of California Cities Advocacy Team</i>
11:30 a.m.-12:15 p.m.	<b>Member Rally and Press Conference</b> Capitol Park near L Street, between 13th and 14th Streets Join Cal Cities leadership and members for a rally and press availability to advocate for the Governor and Legislature to #InvestInCities. With a special focus on funding for homelessness and affordable housing, this is our opportunity to get loud and be heard!
12:15-1:30 p.m.	<b>Lunch on Your Own</b>  <i>Please note: Wednesday afternoon sessions are being recorded.</i>
1:30-4:30 p.m. <i>(Dessert and Coffee Break 2:45-3:00 p.m.)</i>	<b>The Shared Path to Preventing and Reducing Homelessness</b> Ballroom A7-A11 Cal Cities and the California State Association of Counties are holding a special joint convening on collective solutions for preventing and reducing homelessness. Attendees will hear from both state lawmakers and local leaders as they share their perspectives on this challenging topic, as well as the roles, responsibilities, and resources needed to address this crisis.
5:30-7:00 p.m.	<b>Legislative Reception</b> <i>sponsored by</i>  West Lobby and Plaza In partnership with the California State Association of Counties, please join us for an evening reception. Relax and enjoy some light hors d'oeuvres and refreshments while networking with your city and county colleagues.

## League of California Cities Executive Committee

*President, Ali Sajjad Taj, Council Member, Artesia*

*First Vice President, Daniel Parra, Mayor, Fowler*

*Second Vice President, Lisa Middleton, Council Member, Palm Springs*

*Immediate Past President, Cindy Silva, Mayor, Walnut Creek*

*Executive Director and CEO, Carolyn Coleman, League of California Cities*

# THURSDAY, APRIL 13

7:00 a.m.-4:30 p.m.

**Registration Open**  
Ballroom A Pre-Function

7:30-8:15 a.m.

**Networking Breakfast**  
Ballroom A7-A11

8:30-10:00 a.m.

**General Session**  
Ballroom A7-A11



## Get Them to “Yes”! Persuasive Critical Communication Skills for City Leaders

Successful city leaders have the skill set to demand decorum during city council meetings, resolve conflict, set and achieve strategic plans, persuasively communicate with department heads, and powerfully lead community meetings. The key to transforming perceptions, decreasing division and conflict, and increasing community trust is through strengthening the communication skills of everyone in the organization. In this interactive and engaging keynote, attendees will learn how to improve their overall communication skills, receive coaching and guidance as they practice implementing these techniques during group exercises, and apply the concepts learned.

**Opening Remarks:** *Susannah Meyer, President, Mayors and Council Members Department and Vice Mayor, Brentwood*

**Keynote Speaker:** *Tracy Miller, TM Consulting, Expert Communications Coach and Former Senior Assistant District Attorney*

10:15-11:30 a.m.  
*Concurrent Session*

**Strategies for Local Governments to Prevent Organized Retail Crime**  
Ballroom A7-A11

Organized theft continues to be a challenge for local municipalities across California. This session aims to introduce new strategies to local leaders to effectively combat this issue. By coordinating the right stakeholders in the public and private sector, you can be a force for change to create a safer shopping experience for your constituents, protect your tax base, and make it harder for your community to be targeted.

**Moderator:** *Mike Karbassi, Council Member, Fresno*

**Speakers:** *Jason Daugherty, Captain, California Highway Patrol*  
*Michael Lamb, Organized Retail Crime Investigations Manager, Rite Aid*  
*Rachel Michelin, President/CEO, CA Retailers Association*

10:15-11:30 a.m.  
*Concurrent Session*

**Future of Homekey: Motel Conversions Over the Next 10 Years**  
Ballroom A2-A4

Homekey has become a key way to prevent and reduce homelessness. In two years, the program has created nearly 13,000 housing units at an accelerated rate. If funding for Homekey expires, cities will need to find new, creative ways to continue building off the program's success. Prior to Homekey, this expert panel produced hundreds of converted permanent supportive housing units, with these properties later serving as the framework for the State's program. This discussion will explore the future of motel conversions from a state, regional, local, and developer perspective. Panelists will open their playbook to share lessons learned and innovative approaches to zoning, funding, and long-term operations and services.

**Moderator:** *La Shelle Dozier, Executive Director, Sacramento Housing and Redevelopment Agency*

**Speakers:** *Timothy Lawless, Branch Chief, Homekey, Cal Department of Housing and Community Development*

*Michael Massie, Chief Development Officer, Jamboree Housing Corporation*  
*Grace Ruiz-Stepter, Housing and Community Development Director, Anaheim*

# THURSDAY, APRIL 13

11:30 a.m.-12:30 p.m.

**Networking Lunch**  
Ballroom A7-A11

12:45-2:00 p.m.  
*Concurrent Session*

**Reimagining Emergency Medical Services Through Mobile Integrated Healthcare**  
Ballroom A7-A11

The City of Beverly Hills' Nurse Practitioner Program is an innovative Mobile Integrated Healthcare solution that offers a holistic, patient-centered delivery model. In this session, attendees will learn how the Nurse Practitioner Program enables firefighter paramedics/EMTs to focus on emergent calls, positively impacts the community's health, treats chronic conditions, and explores potential avenues for reimbursement through the Centers for Medicaid and Medicare.

**Moderator:** *Julian Gold, Mayor, Beverly Hills*

**Speakers:** *Greg Barton, Fire Chief, Beverly Hills Fire Department*  
*Marc Cohen, Medical Director, Beverly Hills Fire Department*  
*Sean Stokes, EMS Administrator, Beverly Hills*

12:45-2:00 p.m.  
*Concurrent Session*

**Speed Sessions**  
Ballroom A2-A4

**Moderator:** *John Minto, Immediate Past President, Mayors and Council Members Department and Mayor, Santee*

**Navigating Housing Challenges Associated with Short-Term Rentals** *(12:45-1:15 p.m.)*

Short-term vacation rentals have boomed during and post pandemic. Many cities are struggling with how to identify and monitor activities at these properties while striking a balance for their community. Some cities opt to ban or create a cap on the number of short-term rentals while others do not. Learn best practices for every community and help to assure that cities are capturing revenue associated with this exploding industry.

**Speaker:** *Dustin Reilich, VP Sales & Government Relations, Deckard Technologies, Inc*

**Best Practices in Addressing Illegal Dumping** *(1:25-1:55 p.m.)*

Illegal dumping of durable waste (e.g., auto parts, household appliances, mattresses, furniture, construction and home renovation waste, and electronics) is different from littering and requires distinct prevention and mitigation strategies. To help policymakers and other stakeholders better understand the significant environmental, economic, and societal harms that illegal dumping creates (both where the dumping occurs and in surrounding communities), this presentation identifies drivers of illegal dumping and explores public policy options to address the problem. Also, hear what several cities have accomplished through implementing pilot projects using these best practices.

**Speaker:** *Taylor Grimes, Special Projects Coordinator, Mattress Recycling Council*

## THURSDAY, APRIL 13

2:15-3:30 p.m.  
Concurrent Session

### City Council and Staff's Role in Workplace Investigations Ballroom A7-A11

What if a department head brought a harassment complaint against a city manager directly to a council member? How do you handle the complaint and the department head's requests for updates on the investigation? This session will take attendees through the required legal and policy processes and review what confidentiality means in this scenario. The presenter will also discuss the practicalities of providing public service during an ongoing investigation.

**Moderator:** *Lori Ogorchock, Department Director, Mayors and Council Members Department and Council Member, Antioch*

**Speaker:** *Shelline Bennett, Partner, Liebert Cassidy Whitmore*

2:15-3:30 p.m.  
Concurrent Session

### Surplus Land Act and its Housing and Land Use Impacts Ballroom A2-A4

California continues to face a housing crisis and the state legislature continues to pass laws to accelerate the production of affordable housing. The Surplus Land Act seeks to increase housing by requiring public agencies to follow a state-controlled process, including offering public property to affordable housing developers prior to selling or leasing property for other uses. Learn how this law impacts local land use and how to navigate the sale, lease, and use of public property to pursue public-private projects that produce economic development results while staying in compliance with state requirements.

**Moderator:** *Larry Kosmont, Chairman and CEO, Kosmont Transactions Services*

**Speakers:** *Troy Brown, City Manager, City of Moorpark*

*Matthew Cody, Of Counsel, Best Best & Krieger*

*David Zisser, Assistant Deputy Director, Local Government Relations & Accountability, CA Department of Housing & Community Development*

## 2022 - 2023 Mayors and Council Members Department Officers

*President, Susannah Meyer, Vice Mayor, Brentwood*

*First Vice President, Melissa Hunt, Council Member, Anderson*

*Department Director, Lori Ogorchock, Council Member, Antioch*

*Immediate Past President, John Minto, Mayor, Santee*

3:45-5:00 p.m.  
Concurrent Session

## Universal Inclusionary Housing

Ballroom A7-A11

This session will discuss expanding inclusionary housing requirements to cover existing rental properties. Many were exempted by the Palmer decision. One approach is with a parcel tax based on the number of rental units, offering inclusionary housing as an in-lieu option. The tax would exempt existing housing developments with affordable housing, significantly expanding affordable housing opportunities. Unlike rent control, it won't affect the new housing starts, which are affected by the existing inclusionary housing regulations. Existing properties, previously protected from inclusionary housing requirements, have government-created lower operating costs.

**Moderator and Speaker:** *Stuart Kasdin, Council Member, Goleta*

**Speakers:** *Ethan Walsh, Attorney, Best Best & Krieger LLP*

*Rob Wiener, Executive Director, California Coalition for Rural Housing*

3:45-5:00 p.m.  
Concurrent Session

## Partnering for Protection: Looking Past Jurisdictions to Provide School Safety

Ballroom A2-A4

The dreadful rise in school violence often brings unity through grief, but what happens if the city and its partners are united before something so horrific happens? Can it be prevented? Can they work cooperatively while respecting boundaries? Attendees will learn different tactics to cooperate across organizations to provide proactive strategies to address the rising violence in schools.

**Moderator:** *Frank Oviedo, Assistant City Manager, Santa Clarita*

**Speakers:** *Steve Ellis, Administrative Director Student Safety and Security, Corona Norco Unified School District*

*Larry Gonzalez, Chief of Police, Riverside Police Department*



### Save The Dates:

#### 2023 ANNUAL CONFERENCE AND EXPO

SEPT. 20-22 | SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

#### 2024 NEW MAYORS AND COUNCIL MEMBERS ACADEMY

JAN. 24-26 | MONTEREY MARRIOTT

#### 2024 CITY LEADERS SUMMIT

APRIL 17-19 | SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO



# FRIDAY, APRIL 14

7:45 -10:30 a.m.

Registration Open  
Ballroom A Pre-Function

7:45-8:45 a.m.

Networking Breakfast  
Ballroom A7-A11

9:00-10:15 a.m.  
Concurrent Session

How Cities Can Fight Crime with Civil Litigation  
Ballroom A7-A11

Drugs such as meth and fentanyl are a major problem in California. What happens when a property becomes a hotbed for drugs and criminal activity? What can city leaders do? The answer is a Drug Abatement lawsuit, codified at H&S 11570 et seq. This is a powerful civil tool that allows public agencies to shut down drug properties. The city can also recover its attorney fees and costs for the lawsuit making it cost-neutral for the city.

**Moderator and Speaker:** Ryan Griffith, Attorney & Receiver, Bay Area Receivership Group

**Speaker:** Adam Abel, Assistant City Attorney, Santa Rosa

9:00-10:15 a.m.  
Concurrent Session

Why a Balanced Masculine and Feminine Leadership Approach Matters  
Ballroom A2-A4

Seventy-six percent of employees are disengaged at work. Staff eventually leave because they don't feel seen, heard, or appreciated. Who knew the answer to this lies in a TV show called "Ted Lasso"? Ted Lasso's leadership style, which combines both feminine and masculine traits, is vital for organizations because it demonstrates the effectiveness of a holistic and inclusive approach to being a leader. Attendees will learn how to rise above the antiquated "Mad Men" way of managing and embrace a Ted Lasso standard of leadership where people are the priority.

**Moderator:** Melissa Hunt, First Vice President, Mayors and Council Members Department and Council Member, Anderson

**Speaker:** Jeff Harry, Positive Psychology Play Speaker, Rediscover Your Play

10:30 a.m.-noon

Closing General Session  
Ballroom A7-A11



Citizens, Cities, Resilience: Engage the Never Give Up Mindset

Imagine what you could learn from a man who rescued his two small children when they were kidnapped to the Middle East. Attendees will learn about advocacy, resilience, perseverance, and how to overcome obstacles both professionally and personally.

**Closing Remarks:** Ali Sajjad Taj, President, League of California Cities and Council Member, Artesia  
Susannah Meyer, President, Mayors and Council Members Department and Vice Mayor, Brentwood

**Keynote Speaker:** Scott Lesnick, Global Leadership Keynote Speaker, CSP, Certified Speaking Professional and Author

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Adjourn

SHARE YOUR  
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