



LEAGUE OF
**CALIFORNIA
CITIES**

City Leaders SUMMIT



May 11 - 13, 2022

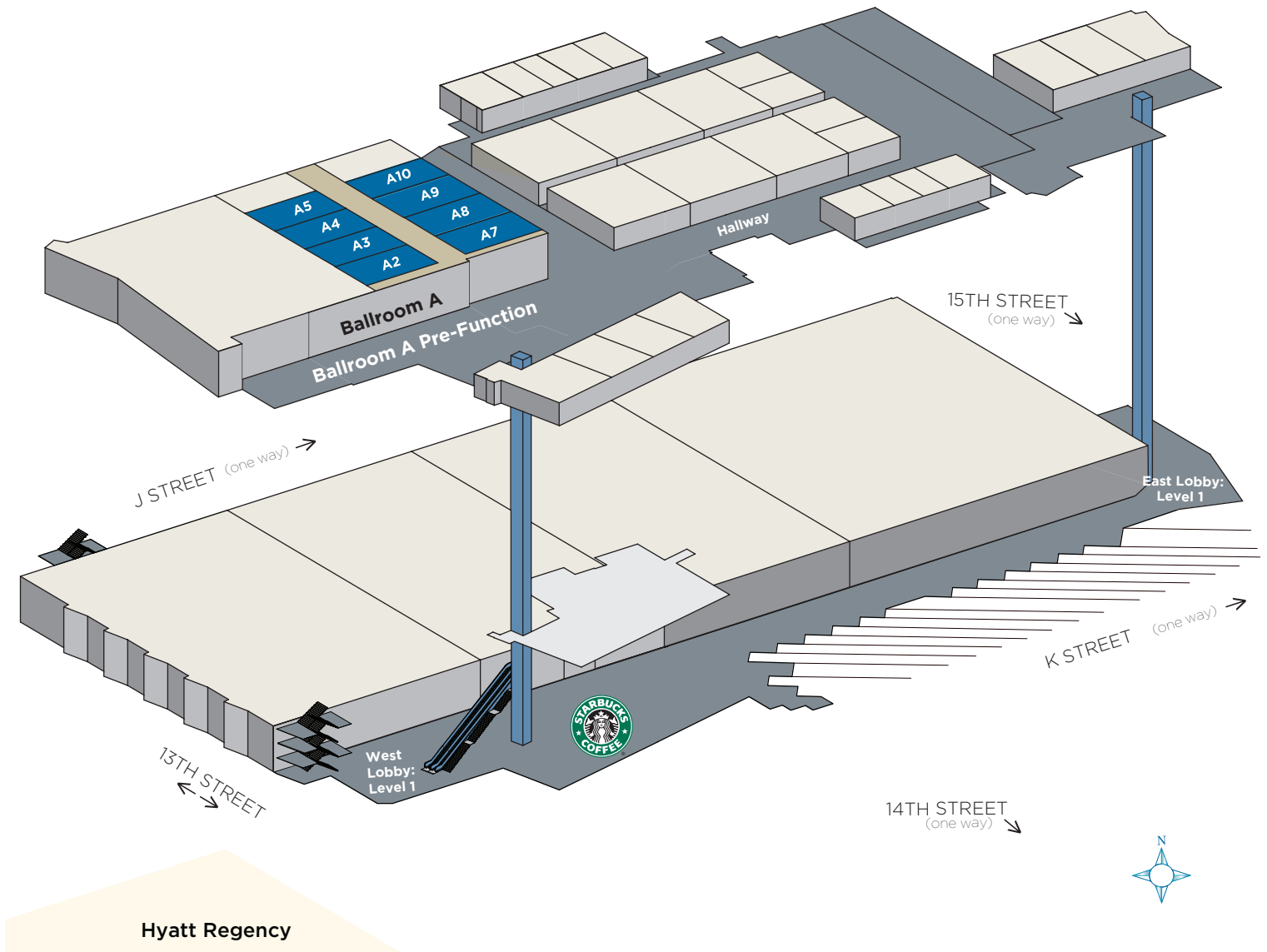
Find session materials online at
www.calcities.org/summit

Wi-Fi is provided to access session materials.

Network: CalCities

Passcode: CityLeaders22

**SAFE Credit Union
Convention Center
Sacramento, CA**



2021 - 2022 Department Officers

President, *John Minto*
Mayor, Santee

First Vice President, *Susannah Meyer*
Council Member, Brentwood

Second Vice President, *Blanca Pacheco*
Mayor, Downey

Immediate Past President and Department Director, *Lori Ogorchock*
Council Member, Antioch

WEDNESDAY, MAY 11

8:30 a.m. - 5:30 p.m.

Registration Open

Ballroom A Pre-Function

10:00 - 11:15 a.m.

Opening General Session

Ballroom A7-A10

Session Remarks

Cindy Silva, President, League of California Cities and Mayor Pro Tem, Walnut Creek
Ali Sajjad Taj, First Vice President, League of California Cities and Council Member, Artesia
Carolyn Coleman, Executive Director and CEO, League of California Cities

Day one of the conference focuses on legislative advocacy. Join Cal Cities leadership and lobbyists for an update on high-priority legislation that you will want to advocate on when you meet with legislative officers later in the day.

League of California Cities Speakers:

Melanie Perron, Deputy Executive Director, Advocacy and Public Affairs
Jason Rhine, Assistant Director, Legislative Affairs
Elisa Arcidiacono, Legislative Representative, Public Safety
Caroline Cirrincione, Legislative Representative, Community Services
Damon Conklin, Legislative Representative, Transportation, Communications, and Public Works
Derek Dolfie, Legislative Representative, Environmental Quality
Johnnie Piña, Legislative Representative, Governance, Transparency, and Labor Relations
Nicolas Romo, Legislative Representative, Revenue and Taxation

11:30 a.m. - 12:15 p.m.

Cal Cities News Conference

California Firefighter Memorial, Capitol Grounds

City leaders will gather at the Capitol and urge lawmakers to draw on the state's historic surplus for new housing programs, organic waste recycling, and unfunded mandates.

12:15 - 2:00 p.m.

Lunch On Your Own

2:00 - 3:30 p.m.

Cities' Role in Modernizing California's Behavioral Health Continuum

Ballroom A7-A10

Planned with the African-American, Asian-Pacific Islander, Latino, LGBTQ, and Women's Caucuses
Listen to insights from legislative leaders on how cities can support counties in ensuring access to behavioral health services for all Californians. This discussion will focus on modernizing California's behavioral health system to support unsheltered individuals in receiving housing, treatment, and care.

Moderator: Porsche Middleton, Mayor, Citrus Heights

Speakers: Karen Goh, Mayor, Bakersfield
Thomas Umberg, Senator, 34th District

3:45 - 5:00 p.m.

Planning for the Communities of Tomorrow: The Intersection of Land Use and State Climate Goals

Ballroom A7-A10

Join us for a discussion on the future of land-use planning and meeting our state climate goals in California cities. Listen to insight from state legislators and councils of governments on how they think cities can balance the need for more housing, while also reducing greenhouse gas emissions.

Moderator: Cheryl Viegas Walker, Immediate Past President, League of California Cities and Council Member, El Centro

Speakers: Dave Cortese, Senator, 15th District
Laura Friedman, Assembly Member, 43rd District
Kacey Lizon, Deputy Executive Director for Planning and Programs, Sacramento Area Council of Governments

5:30 - 7:00 p.m.

Legislative Reception *sponsored by League Partners*

Cafeteria 15L, 1116 15th Street



After a full day of lobbying and education, relax and enjoy some light hors d'oeuvres and refreshments while networking with your colleagues.

THURSDAY, MAY 12

7:30 a.m. - 4:30 p.m.

Registration Open

Ballroom A Pre-Function

7:30 - 8:15 a.m.

Networking Breakfast

Ballroom A7-A10

8:30 - 10:00 a.m.

General Session

Ballroom A7-A10

Welcoming Remarks

*Cindy Silva, President, League of California Cities and Mayor Pro Tem, Walnut Creek
John Minto, President, Mayors and Council Members Department and Mayor, Santee*

Critical Communication Skills for City Leaders

City leaders who strengthen their communication skills will positively impact their ability to influence public perception while retaining and motivating their teams. Discover tips to strengthen your presentation and communication skills with fellow council members, city staff, and the community. Learn to hold teams accountable and how to use communication methods that prevent division. Leave the session with the tools to provide engaging, dynamic, and persuasive presentations and connect with any audience.

Keynote Speaker: *Tracy Miller, CEO, TM Consulting, Communications Coach, Retired Senior Assistant District Attorney*

10:15 - 11:30 a.m.
Concurrent Session

Finding Successors - Finding Future Leaders in Your City Staff

Ballroom A2-A5

As cities struggle to retain employees, an even bigger challenge is attracting and retaining city managers and city attorneys that can provide stability and leadership to a city despite the political landscape. Learn about the process of training city employees for the overall sake of the city management profession, as well as the development of a strong reputation and character of their city.

Moderator: *Karen Pinkos, City Manager, El Cerrito*

Speakers: *Damien Arrula, City Administrator, Placentia
Timothy Davis, Attorney, Burke, Williams & Sorensen, LLP
Rhonda Shader, Mayor, Placentia*

10:15 - 11:30 a.m.
Concurrent Session

How Cities Can Fix Dangerous Properties and Increase Revenue

Ballroom A7-A10

Almost every city has abandoned, fire-damaged, or otherwise dilapidated properties. However, a solution for these longstanding dilapidated properties exists under California Health and Safety Code (HSC) §§ 17980.6 and 17980.7. This presentation will explain how cities can utilize the receivership remedy to abate dangerous properties and simultaneously generate revenue.

Speakers: *Ryan Griffith, Attorney and Associate Receiver, Bay Area Receivership Group
Amanda Pope, Senior Counsel and Director of City Receiverships, Jones & Mayer*

11:30 a.m. - 12:30 p.m.

Networking Lunch

Ballroom A7-A10

THURSDAY, MAY 12

12:45 - 2:00 p.m.
Concurrent Session

Lessons Learned in the Recovery After the Camp Fire

Ballroom A2-A5

On Nov. 8, 2018, the Camp Fire destroyed most of the Town of Paradise. Three years later, the Town is in the process of rebuilding a more resilient community. The Town has hit many roadblocks, creating hurdles in the recovery process throughout this time. This presentation will cover the recovery process and lessons learned while looking to the future at the obstacles still affecting the Town's recovery.

Speakers: Steve Crowder, Mayor, Paradise
Colette Curtis, Recovery and Economic Development Director, Paradise
Kevin Phillips, Town Manager, Paradise

12:45 - 2:00 p.m.
Concurrent Session

Emerging Issues and Cutting-Edge Solutions for Challenges Facing California Cities

Ballroom A7-A10

California's economic landscape creates a need for well-planned growth, sustainability practices, and innovative service delivery methods to navigate challenges and embrace opportunities. For the past two years, the city of Merced has accomplished its annual work plan to further the council's goals and priorities by leveraging resources through strategic collaboration with residents, community partners, and organizers. In this facilitated discussion, participants will consider three commonly shared challenges and share their own experiences. Discussion items will include engaging productively with community organizers, balancing the need for free enterprise and affordable housing, and encouraging social cohesion.

Facilitators: Stephanie Dietz, City Manager, Merced
Matthew Serratto, Mayor, Merced

2:15 - 3:30 p.m.
Concurrent Session

Food for Thought: Ingredients for a Vital Downtown in a Post-Covid Digital World

Ballroom A2-A5

Downtown areas are at a crossroads. As consumer spending patterns and private investment shift in a post-COVID world, presenting challenges and opportunities for a new and vital future, cities must create new economic development platforms to generate revenues and foster economic growth. This includes accelerating the use of value capture tools, such as tax increment districts like EIFDs/CRIs, to generate fiscal upside. Cities can also strategically use zoning and entitlements as "currency" in a digital world, capturing value in the shift from retail to residential/industrial and the reimagination of regional retail centers and corridors. Learn the components of new tools that can enhance revenue capture and reset a community's economic future.

Moderator: Blanca Pacheco, Second Vice President, Mayors and Council Members Department and Mayor, Downey

Speakers: Damien Arrula, City Administrator, Placentia
Larry Kosmont, Chairman and CEO, Kosmont Companies

2:15 - 3:30 p.m.
Concurrent Session

Foundations of an Equitable and Inclusive Community

Ballroom A7-A10

Participants will be guided through a series of motivational concepts and exploration of how their personal values, and the values related to their work as public servants, lead to a vision for their cities as truly inclusive communities. This research-based and human-centered approach will leave participants inspired and equipped with the foundational elements for creating equity and inclusion within your cities. Learn how everyday behaviors and community interactions of mayors and council members are tied to a true and clear vision of equity. Community leaders will learn to create the human connection and mindfulness that will foster equitable outcomes for those we serve.

Speaker: Berké Brown, Partner, Fogbreak Justice

THURSDAY, MAY 12

3:45 - 5:00 p.m.
Concurrent Session

Intergenerational Collaboration and the Next Generation of City Leadership Ballroom A2-A5

In this session, participants will explore core values and motivations for entering public service all while learning how to leverage our different generational perspectives. Speakers will discuss how to confront complex local government challenges, and how crossing multigenerational bridges can best serve communities.

Moderator: Tessa Rudnick, Council Member, El Cerrito

Speakers: Eli Hill, Council Member, San Rafael
Devin Murphy, Devin Murphy, Mayor Pro Tem, Pinole
Rita Xavier, Mayor, San Pablo

3:45 - 5:00 p.m.
Concurrent Session

Water Quality Solutions for your Community: The True Source Control Story Ballroom A7-A10

As local communities struggle to comply with stormwater permits, this session will focus on water quality, stormwater challenges and solutions, and how True Source Control may ultimately offer the most effective and economical approach to the elimination of many pollutants that impair local waterways.

Moderator: Derek Dolfie, Legislative Representative, Environmental Quality, League of California Cities

Speakers: Karen Cowan, Executive Director, California Stormwater Quality Association
Dorene D'Adamo, Vice Chair, State Water Resources Control Board
Vicki Kalkirtz, Senior Planner, San Diego

Save The Date:

2022 ANNUAL CONFERENCE AND EXPO
SEPTEMBER 7 - 9 | LONG BEACH CONVENTION CENTER

GET INVOLVED WITH
CAL CITIES



FRIDAY, MAY 13

7:45 a.m. - Noon

Registration Open
Ballroom A Pre-Function

7:45 - 8:45 a.m.

Breakfast
Ballroom A7-A10

9:00 - 10:15 a.m.
Concurrent Session

Land Use and Zoning - Who is Making the Decisions?
Ballroom A2-A5

For the last several years, the amount of housing legislation has increased, while the affordability gap continues to widen. Despite the flurry of new regulations, the trend of more expensive housing doesn't seem to be slowing. Seemingly, a constant with the laws is an erosion of your ability to make decisions on new housing projects. You are frustrated, the public is frightened, and developers are often confused. Despite appearances, all is not lost. There are still ways you can guide development and make sure what is built fits your community. This session will focus on practical solutions and methods of using your General Plan, zoning, and even CEQA to ensure that new developments suit your community.

Moderator: *Lori Ogorchock, Immediate Past President and Department Director, Mayors and Council Members Department and Council Member, Antioch*

Speakers: *Eric Nelson, Planning Commissioner, Dana Point*
Mark Teague, Managing Principal - Environmental Services, PlaceWorks

9:00 - 10:15 a.m.
Concurrent Session

Build It, They Will Come: Creating an Excellent Workplace Culture
Ballroom A7-A10

Some of the biggest challenges facing executives include creating a culture that attracts the best employees while simultaneously retaining and rewarding them. The next generation of leaders view organizational culture as one of the most crucial factors in working for and staying with a company. In this presentation, participants will be inspired to recognize the powerful differentiator of organizational culture for local governments, the seven layers of culture, and how to influence positive change at each level with practical and tactical solutions to build thriving workplace cultures.

Speaker: *Dr. Maria Church, CEO, Government Leadership Solutions*

10:30 a.m. - Noon

Closing General Session
Ballroom A7-A10

Closing Remarks

Cindy Silva, President, League of California Cities and Mayor Pro Tem, Walnut Creek
Susannah Meyer, First Vice President, Mayors and Council Members Department and Council Member, Brentwood

Stop Shoulding Yourself: Strategies for High Performers

Are you too busy to take care of yourself? Too busy to be a mentor? Too busy to sleep? Too busy to be attending this session right now? Then this is exactly where you should be. This session is geared towards high performers leading busy, hectic lives, but who sense there's something "more" they could be doing with their days. Leaning on the idea of incorporating "micro strategies" for building capacity, or improving success and satisfaction, attendees will receive practical training for making courageous changes along with strategies for leveling up their careers and personal lives through authenticity and alignment.

Keynote Speaker: *Nicole Lance, CEO, Nicole Lance Coaching*



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