Setting Expectations with the Media: 
A Mutual Agreement

Daisy Gomez, MMC
Clerk of the Council
City of Santa Ana
Introduction

The relationship between local government and the news media has an immense impact on the information that the public has access to. Historically, we have relied on the media to communicate with members of the public and stakeholders, ensuring that they are made aware of crucial information that may shape their day-to-day decisions.

On the other side of the equation, an effective news media outlet will assess government-provided information, analyze them, and drive public discussions that ensure a community’s identity is always evolving in a positive and insightful way.
My Commitment to Journalists

GREAT RAPPORT

CONNECTIONS

LOCALLY-SOURCED

MEETING DEADLINES

May 12
Journalist’s Commitment to Me

FAIRNESS

ADVANCED REVIEW
Successes

COVID-19 PANDEMIC

RENT CONTROL REFERENDUM
City Clerk Daisy Gomez, who at the council’s June 18 meeting was the subject of community frustration during public comment technical difficulties, agreed that the model of hearing general public comment at the start of the meeting has been working.

The committee’s petition for the referendum would need signatures from 10% of the 125,479 total registered voters in town — that’s 12,548 signatures.

And proponents have until Nov. 20 to collect the signatures, though they “can be filed next business day on Monday, November 22nd,” said City Clerk Daisy Gomez in a Wednesday email.