ELECTIONS

Beyond the Basics
Agenda

- Enhancing Expertise
- Potential Pitfalls
- Political Ramifications
- Voter Outreach and Engagement
- Precautions
- Challenges and Successes
POLL on election experience...
Enhancing Expertise and Staying Ahead

- Training
- Procedures
- Efficiencies
- Support
Potential Pitfalls

• Election Procedures
• Candidate Concerns
• Voter Issues
Election Procedures

• Election Security Concerns
• Late or Inaccurate Results Reporting
• Mismanagement and Incompetence
• Lack of Contingency Planning
• Insufficient Resources
• Legal Challenges
• Complacency
Candidate Concerns

- Ballot Designation Errors
- Candidate Statement Content and Format
- Campaign Finance Issues
- Political Signs
Voter Issues

• Low Voter Turnout
• Voter Disenfranchisement
• Inadequate Voter Education
• Voter Suppression Attempts
• Lack of Public Confidence
Political Ramifications

- Election Disputes
- Redistricting
- Election Administration
- Public Perception
- Media Attention
- Legal Challenges
- Reelection
Precautions

Ethical Conduct

• Strict Adherence to Laws and Regulations
  • Document Everything

• Transparent and Consistent Procedures

• Engage with Stakeholders

• Training and Education
Precautions

Public Communication
• Redistricting Transparency
• Website
• Social Media
Precautions

Legal Concerns
• Accessibility and Inclusivity
• Legal Counsel
• Public Records Requests from Candidates
Voter Outreach and Engagement

Outreach
- Voter Education
- Voter Registration

Engagement
- Community Partnerships
- Community Meetings
- Social Media and Online
- Incentives and Recognition
- Feedback and Continuous Improvement
Challenges & Successes
Elected City Clerk Runs for Mayor

- Situation
- Question
- Outcome
- Successes/Opportunities for Success
Term Limits

• Situation
• Question
• Outcome
• Successes/Opportunities for Success
Eligibility to Run

• Situation
• Question
• Outcome
• Successes/Opportunities for Success
Questions?
Thank you.

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