“. . . and Other Duties as Required”

TALKING TO NON-CLIENTS

Presented by the Attorney Development and Succession Committee
Cal Cities City Attorneys Conference
May 17, 2023

WHAT IS THE ADSC?

• Attorney Development & Succession Committee focuses on mentoring, knowledge transfer, and succession planning to benefit the profession
• Seeks to generate interest in the practice of municipal law
• Three subcommittees:
  • Substantive Law: the canonical basics
  • Law School Outreach: interacting with law schools to find the next generation
  • Essential Skills: “Soft skills” needed to be a successful practitioner
• Today’s program is brought to you by the Essential Skills subcommittee
PROGRAM AGENDA

- The presentation's focus is on the City Attorney's interaction with entities and persons other than city staff, management, or Council, in the context of a hypothetical proposed development, presented by way of a radio call-in show

- Our focus is on the following interactions:
  - Developers and their counsel/consultants;
  - The media;
  - Members of the public

- Each area is introduced with a short call-in, followed by Q&A with our panelists

CALL #1, PANEL DISCUSSION:

ISSUES REGARDING DEVELOPERS AND THEIR COUNSEL/CONSULTANTS
CALL #2, PANEL DISCUSSION:

DEALING WITH THE MEDIA

CALL #3, PANEL DISCUSSION:

MEMBERS OF THE PUBLIC
ATTORNEY DEVELOPMENT & SUCCESSION COMMITTEE

PRESENTERS:

Derek Cole, Cole Huber (City Attorney, Oakley and Sutter Creek), Host
Joseph “Seph” Petta, Shute Mihaly & Weinberger
   (Deputy City Attorney, Half Moon Bay), Panelist
Deepa Sharma, Burke Williams Sorenson
   (Assistant City Attorney, Piedmont), Panelist
Zaynah Moussa-Milward (City Attorney, Vernon), Panelist

Supporting Players for the Essential Skills Subcommittee:

Gregg Kettles, Best Best & Krieger
Jennifer Mizrahi, Stream Kim
   (City Attorney, Desert Hot Springs)
Dan Sodergren, City Attorney, Pleasanton
Barbara Choi, Atchison, Barisone & Condotti
   (Senior Deputy City Attorney, Santa Cruz)
Helen Holmes Peak, Lounsbery Ferguson Altona & Peak
   (City Attorney, San Marcos)