Why Culture Curation Matters More Than Ever

Ryder Todd Smith

The Tripepi Smith Team
Where Do You See Culture?

- How does the team react to bad news?
- When someone is a jerk, how are they responded to?
- When one team member is struggling, how does the rest of the team respond?
- When you ask someone why they work at the city, can you predict the answer?
Curate Your Culture

• Create, speak and repeat your cultural sayings
• Cultural cohesion is linked to a feeling of safety
• Wear your culture
• Recruit “Culture Warriors” to help spread and affirm the culture within the organization

Celebrating Culture at Tripepi Smith

• Thumbs Up
• Always Be Learning
• Small Queues for Connection
• Team Meetings
• Quarterly Gatherings
Thank you!

For more information, visit TSTalentSolutions.com

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