CALSTART 2021 ZEV Jobs Report

69,273 ZEV jobs in California - 360 unique companies

# of Jobs Per County – Bigger Box = More Jobs

What Does Being on Track in California Look Like?

U.S. Finished Gasoline Demand (1981 - April 2019)

Apr. 2019 finished gasoline demand of 9.356 million barrels per day, 1.8 percent higher than previous year.

Source: Energy Information Administration.

2030 – 4.2 million barrels/day
Grand Era of Zero Emission Vehicles Upon Us
(all models available now or in 2022)

Bus Market Leading M-HDV Sector

- CARB transit bus rule will require all buses sold in 2029 be zero emission
- By end of 2027, 33% of all airport shuttle buses must be zero emission – 100% by 2035
- Major new funding for zero emission school buses
Zero Emission Construction Equipment Now Coming to Market

Vehicles and eligibility
Apply within 3 months of purchase/lease of an eligible vehicle and before rebate funds are exhausted.
See complete eligibility guidelines.

Ford Mustang Mach-E
Kia Niro Electric
Alta Motors Redshift EXR
BMW i3 REx
MINI Cooper SE

Since 2010, CVRP has helped put over 350,000 clean vehicles on
HVIP – CA State Incentive Program for Zero Emission Trucks and Buses

CALSTART has managed this program for the state of California since inception over a decade ago.

HVIP works directly with dealers to apply the voucher incentive at the time of purchase.

Over 8,000 HVIP-funded vehicles are on California roads today.

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Getting Employers to Install Chargers
Can Mayors and Councilmembers Lead Employers to Be Part of the Climate Solution?

Today’s Panel

Caroline Choi, Senior Vice President, Corporate Affairs, Southern California Edison
Alejandra Téllez, Program Manager, Ventura County Regional Energy Alliance
Tyson Eckerle, Governor’s Office of Business and Economic Development