



CLAREMONT LINCOLN
UNIVERSITY

Lincoln Vibrant Communities

Integrating Higher Education
in the Public Sector



“We Must Address the Public Sector Workforce Crisis.”

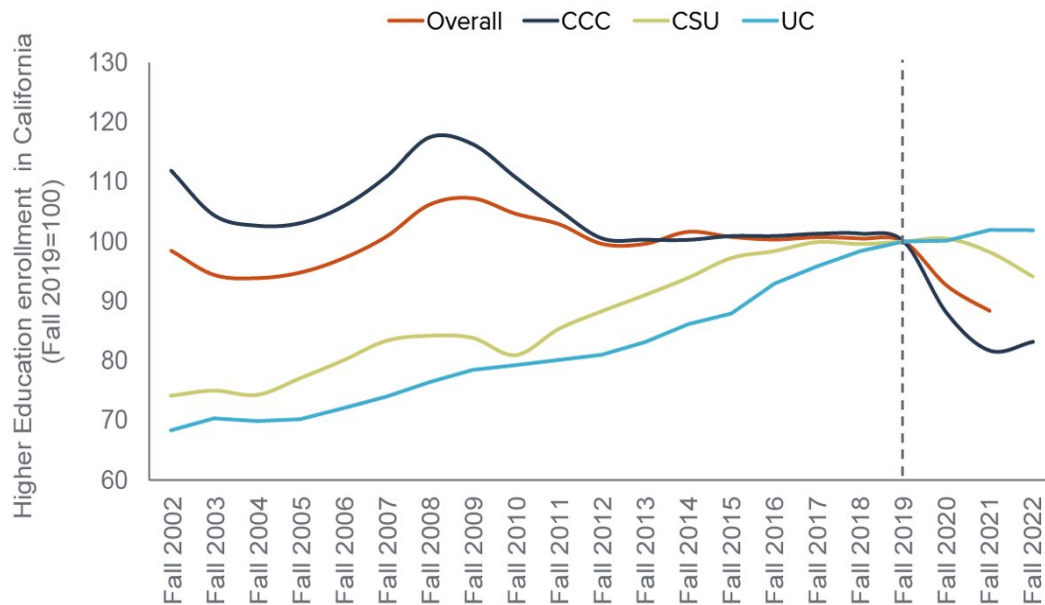
Mac McCarthy

- Retirements hover at 30%
- Trust in local government continues to decline
- Avenues to build jobs and a talent pipeline are needed to find new leaders



Declining Enrollment in Higher Education Public Sector Workforce Crisis

Enrollment in California's public universities has fallen since 2019

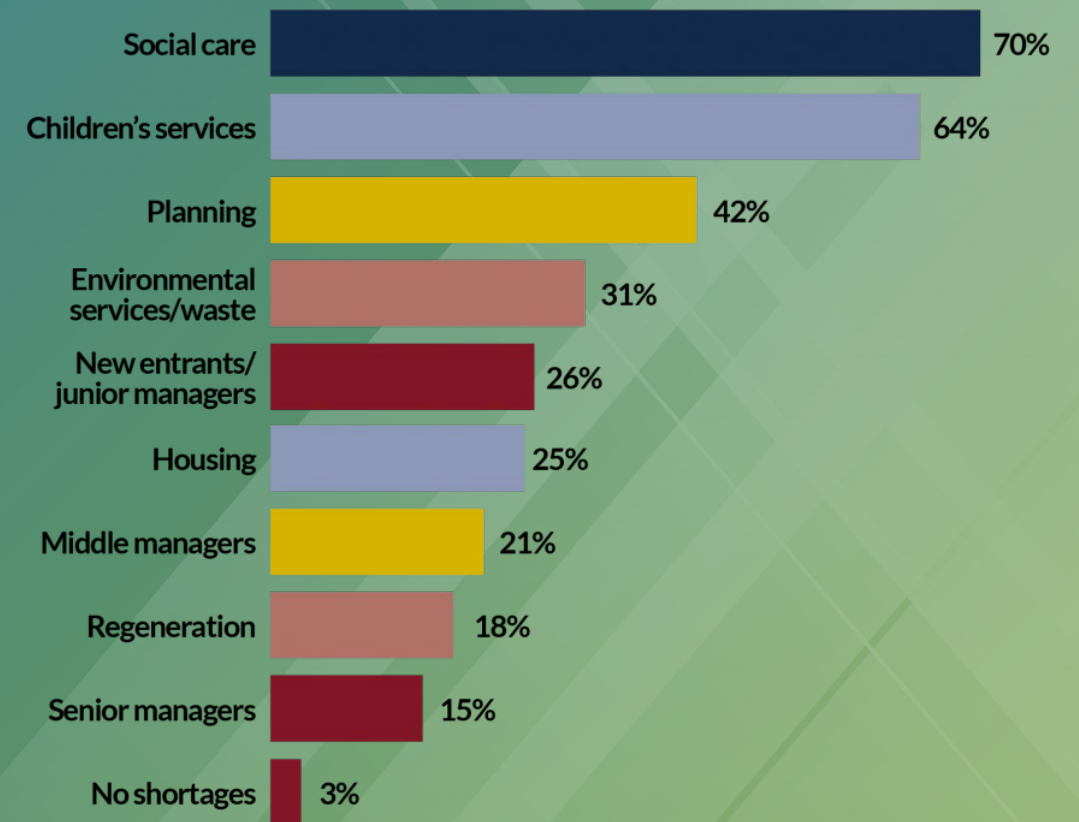


SOURCES: Integrated Postsecondary Education Data System (IPEDS), California Community Colleges Chancellor's Office – Datamart, California State University, University of California.

NOTE: Figure takes 2019 as the base year.

FROM: PPIC Blog, March 2023.

In which areas does your council face a workforce shortage?



A New Model of Higher Education to Serve the Public Sector

**Embedding
customized
education in City
Hall to create impact
in your community**



Align Values and Vision To Become The Employer of Choice

Creating leadership capacity and content expertise while helping your community realize the values and vision of your General Plan, specific planning, City Council priorities, values and vision.



Why Change What You Are Doing Now?

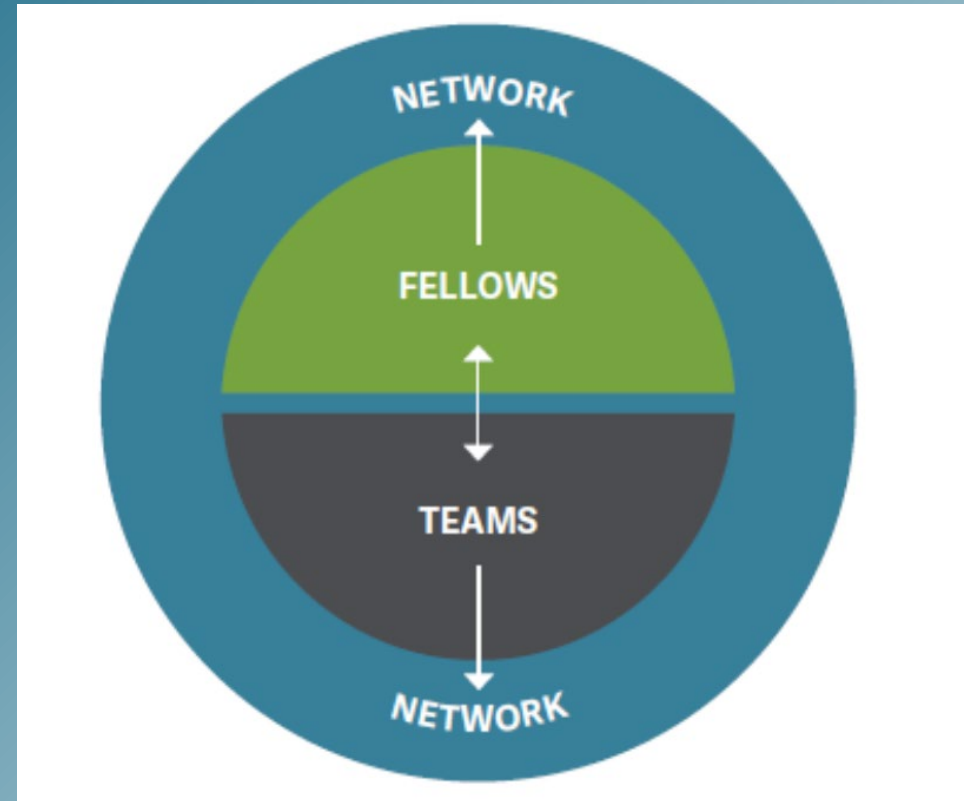
When you build your staff and internal capacity, your City can:

- ✓ **Attract new employees who are catalysts for positive change**
- ✓ **Retain and invest in valuable leaders already in your organization**
- ✓ **Create and execute a Master Plan to address an issue that, if resolved, would make a significant difference in the community**
- ✓ **Foster real community engagement and trust**
- ✓ **Use consultants more efficiently and effectively**
- ✓ **Write more dynamic and specific requests for proposals for desired outcomes**
- ✓ **Create a culture of impact**



Lincoln Vibrant Communities

The Lincoln Vibrant Communities Program creates an ecosystem of informed, engaged professionals drawing on education, expertise, and shared experience as they work towards building vibrant, sustainable communities.





THE FELLOWS

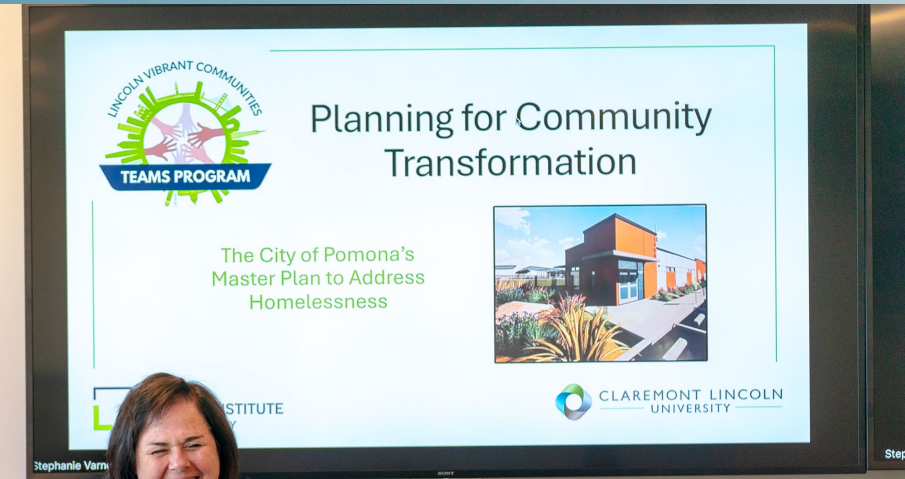
LINCOLN VIBRANT COMMUNITIES



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THE TEAMS



Guest Wifi Access:
Golden Rule
Password:
Wisdom@Work



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LINCOLN INSTITUTE
OF LAND POLICY

THE NETWORK



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Cities Who Are Making Change With Lincoln Vibrant Communities

Ontario, CA
West Hollywood, CA
Pomona, CA (T)
Pasco, WA
Pescadero, CA
Eugene, OR
Missoula, MT
El Monte, CA
Seattle, WA
Westminster, CO
Glendale, CA
Las Vegas, NV
Scottsdale, AZ
Los Angeles, CA

Downey, CA (T)
Rancho Cucamonga, CA (T)
Glendora, CA (T)
Pillager, MN
Chicago, IL
Sartell, MN
Albany, MO
Excelsior Springs, MO
Euclid, OH
Cleveland, OH
Dallas, TX
South Bend, IN
Red Wing, MN

Denton, TX
Sugar Land, TX
Phoenix, AZ
San Antonio, TX
Clearwater, FL
Nashville, TN
Greensboro, NC
Little Rock, AR
Plant City, FL
Birmingham, AL
Montgomery, AL
Bradenton, FL
Memphis, TN
Tulsa, OK

Chelsea, MA
Austin, TX
Bennington, VT
Ardmore, PA
Norwood, MA
Reading, PA
Pittsburgh, PA
New York, NY
Honolulu, HI
Gurabo, PR
San Juan, PR
And more!



Questions?

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