



LEAGUE OF
**CALIFORNIA
CITIES**
WOMEN'S Caucus



Women's Caucus
Website

Family-Friendly Cities: Building and Investing in Youth Development Infrastructure

MODERATOR

Cassandra Chase,

Cal Cities Women's Caucus President &
Council Member, City of Lakewood



PANELISTS

Patrick Seals, Administrative Chief, City of Richmond

Courtney Baltiyskyy, Vice President of Public Policy, YMCA of San Diego County



Presentation by:

Patrick Seals, Administrative Chief, City of Richmond



MEETING THE NEEDS OF RICHMOND'S CHILDREN & YOUTH



Richmond Fund for Children & Youth Community Needs Assessment 2024

Richmond Fund for Children & Youth Grant



Richmond Kids First Initiative (Measures E & K)

Richmond voters approved Measures E and K, known as the Richmond Kids First Initiative, on June 5, 2018

Established:

- Department of Children and Youth and the Richmond Fund for Children and Youth
- 15-member Oversight Board
- Portion of General Fund revenue be set aside to fund youth programs and services
- Measure K acts as the revision ordinance for Measure E



Richmond Fund for Children & Youth Oversight Board

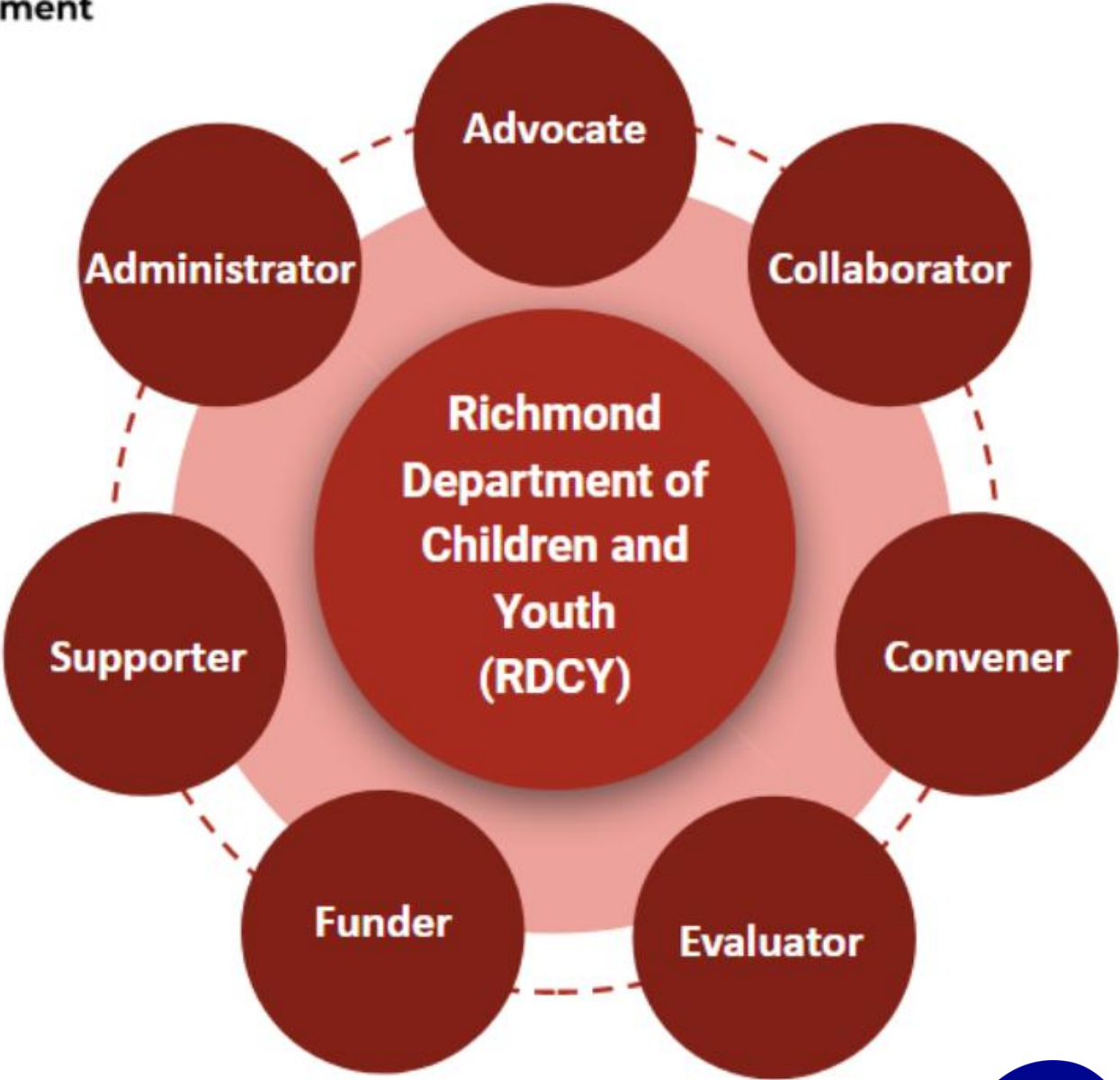


- 15-member Board
- Youth and Adults
- Mayor and Councilmember Appointments

Department Role and Function

Supporter	Provide support to the Board (Board recruitment, retention, development, training, agenda setting, meeting facilitation, etc.)
Funder	Develop and administer the grant program in alignment with the Community Needs Assessment and Strategic Investment Plan
Convener	Hold space for City interdepartmental meetings, as well as cross-entity meetings to discuss service delivery, opportunities for collaboration, etc.
Collaborator	Collaborate with various governmental, faith-based, CBOs, philanthropy and community organizations to support work in the community and ensure that children and youth needs are met
Advocate	Work to advocate for services, adequate funding, etc. for children and youth supported by this Fund
Administrator	Administer the grant program in alignment with Measures E & K and Board direction
Evaluator	Develop and implement a process to evaluate and/or support the evaluation of grantees, the grant process, collaborative work with other entities, and the program. Will use the evaluation process to document the collective impact of the Fund

Department Roles





Community-Needs Assessment

400+

Insight Interviews
(24 Participants)

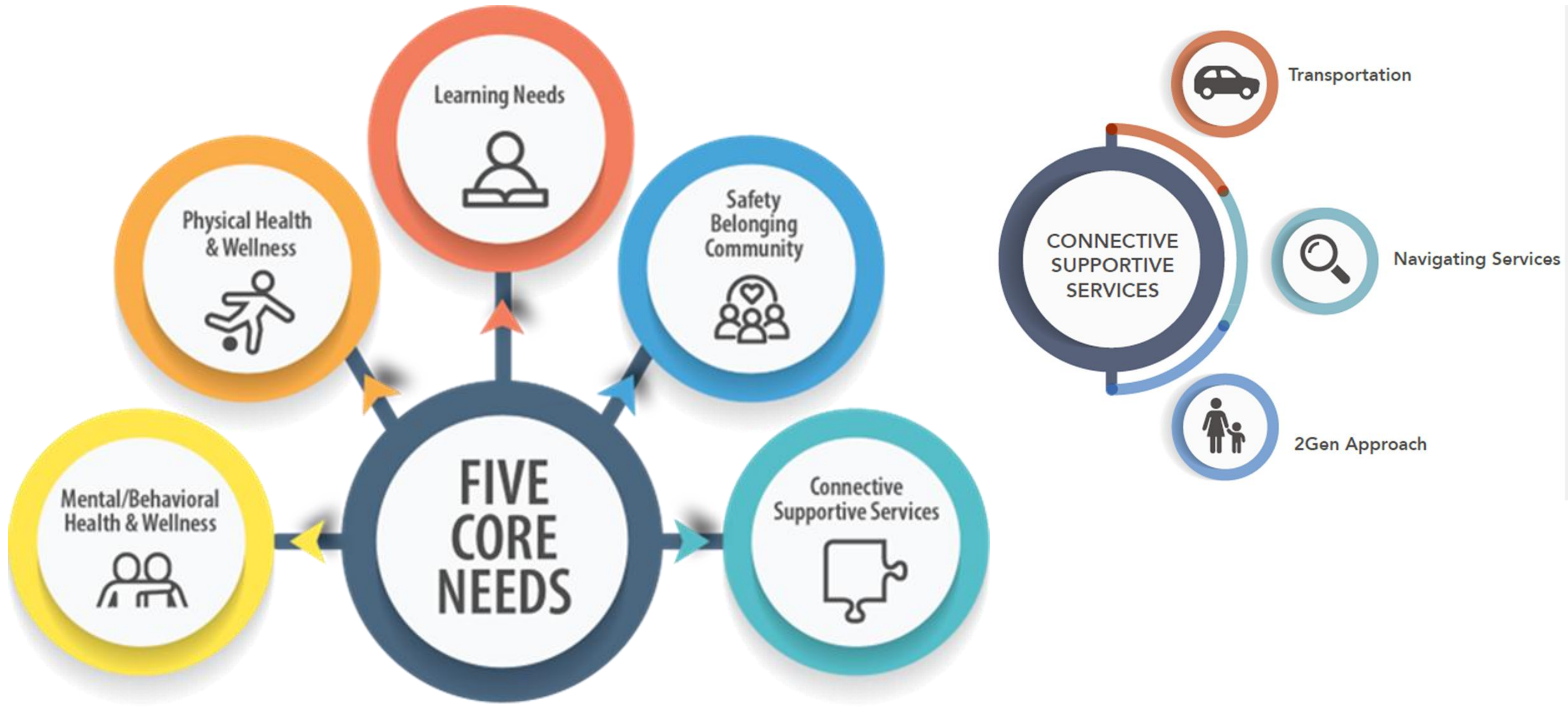
Focus Groups
(104 Participants)

Community Survey
(200 Participants)

Visioning Event
(72 Participants)

Strategic Investment Plan

Five Core Needs





Providing Critical Supports

The RDCY supports the physical, emotional, mental, and social needs of Richmond's young population:

- Provides responsive, trauma-informed, culturally competent services
- Fosters stable communities and improves safety
- Supports investment in the future of Richmond's youth
- Addresses service gaps and helps youth access resources
- Strengthens collaboration among public agencies and community organizations

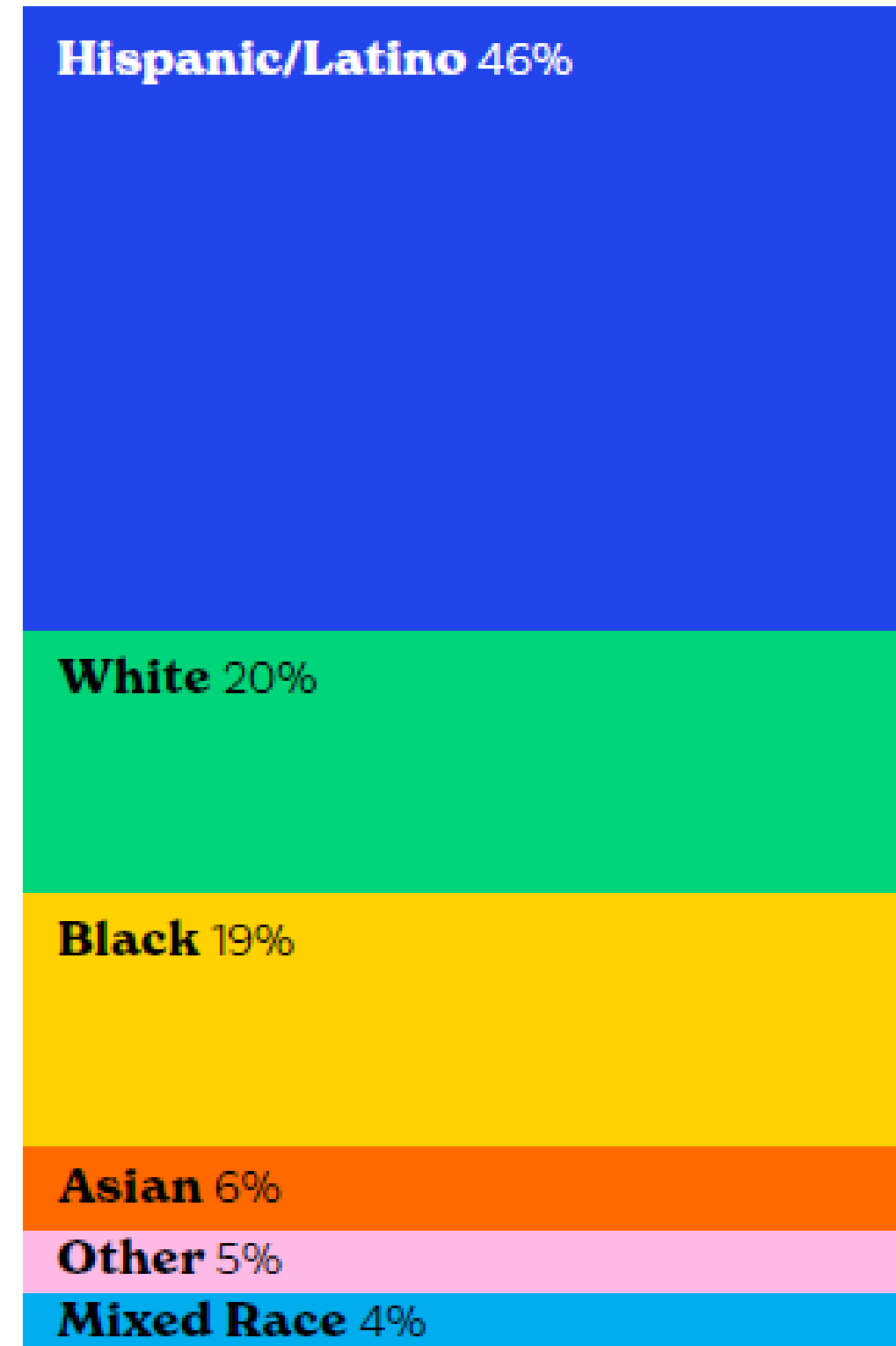
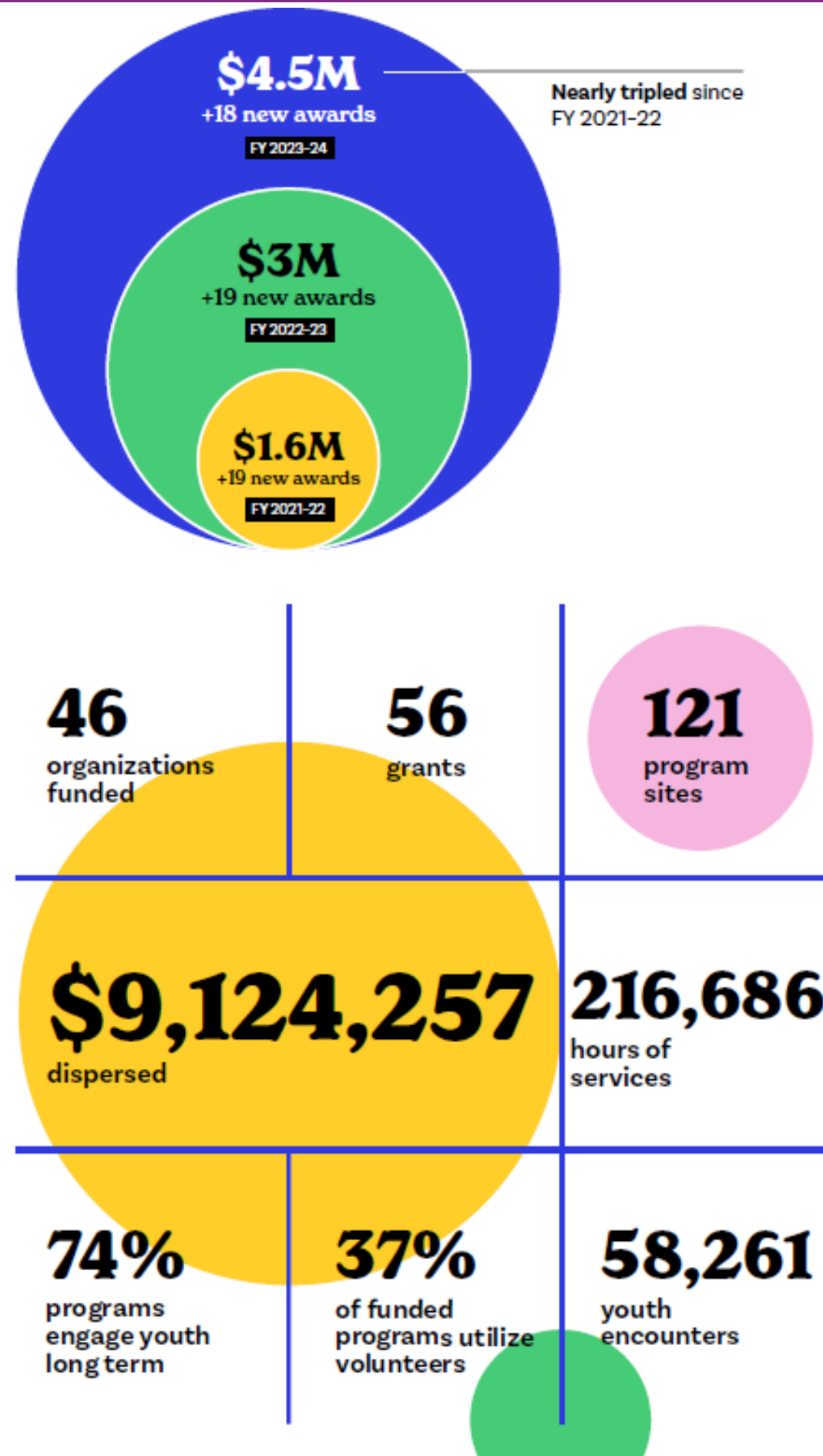
Snapshot of Progress

The Richmond Fund for Children and Youth was created to provide a sustainable funding stream for youth-serving programs in Richmond and North Richmond. The Richmond Department of Children and Youth (RDCY) is responsible for administering the fund. The first 3-year cycle of grant funding was provided to 56 programs between July 2021 and June 2024.

2021-2024



FY 21-24: Funding by the Numbers



Birth-5
5%

Ages 6-12
62%

Ages 13-17
26%

Ages 18-24
7%





Who We Served

The Richmond Fund for
Children and Youth served
21,728 youth (birth to 24).

21,728
children &
youth served

Birth-5
years

4%

6-12
years

55%

13-17
years

34%

18-24
years

7%

Latinx

59%

Black/African American

20%

Asian

8%

White

5%

Other

5%

Pacific Islander

2%

Native American/Indigenous

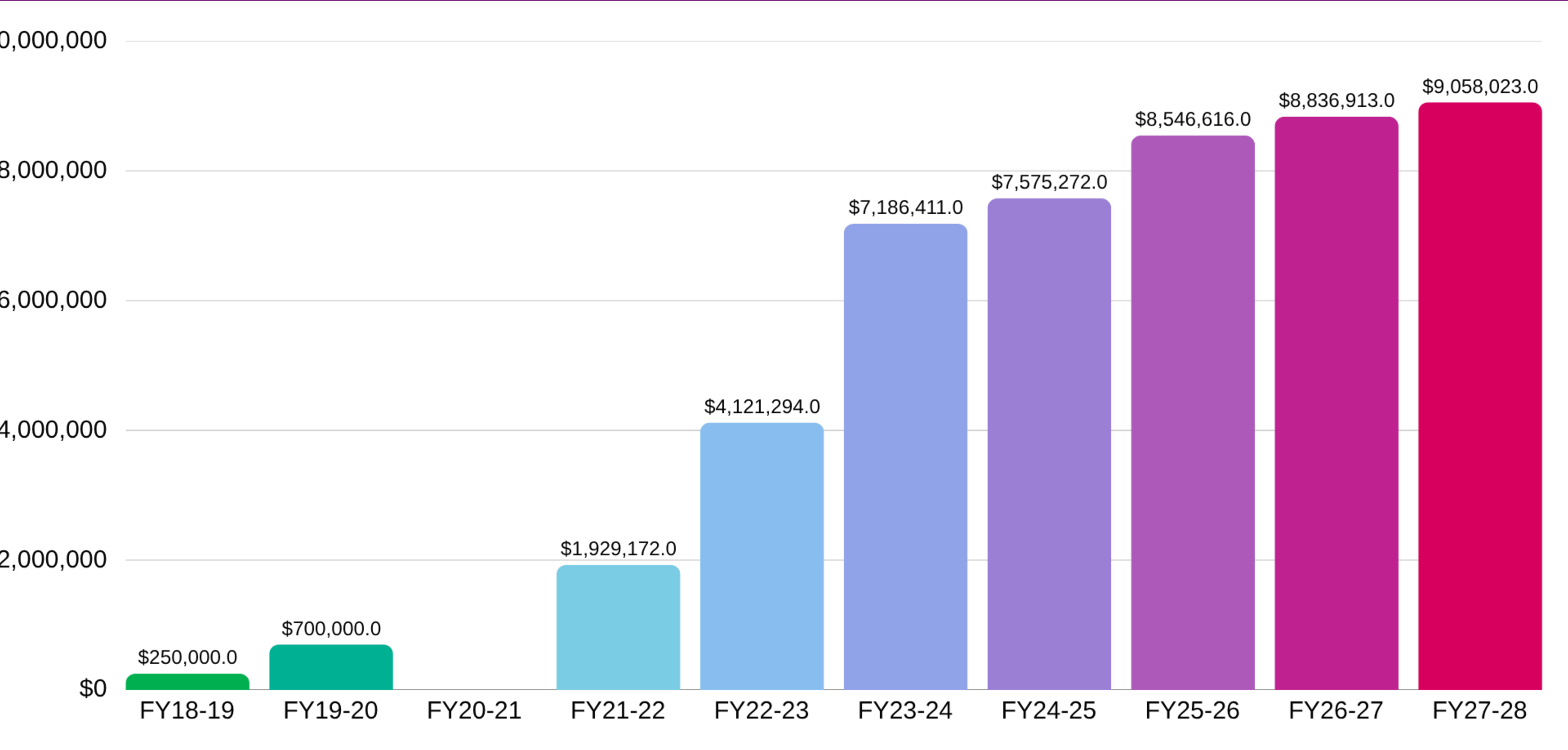
1%



FY 19–28

10–Year Contributions Year–Over–Year Total: \$48.2 Million

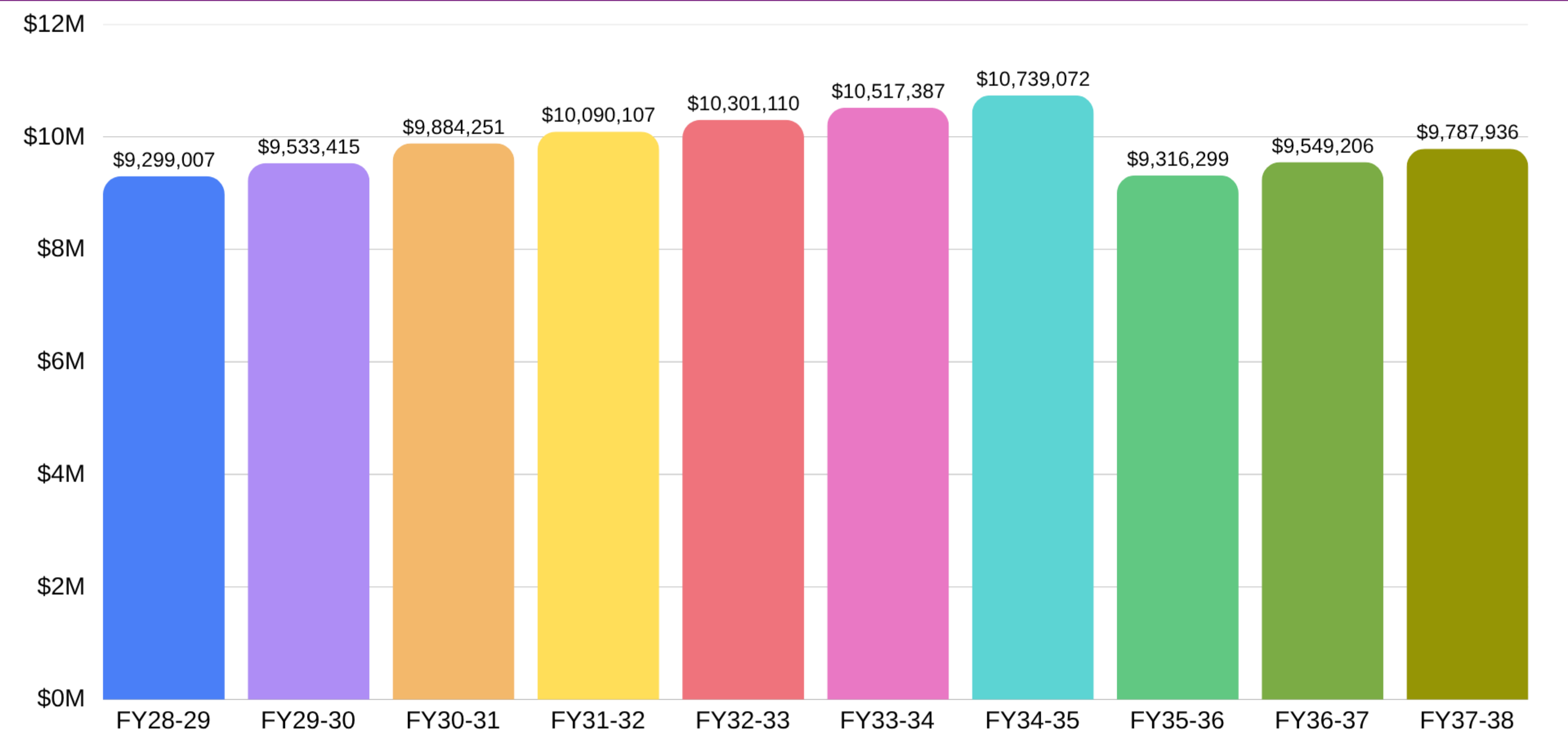




FY 29-38

Contribution Scenario Maintained at 3% Total \$99 Million



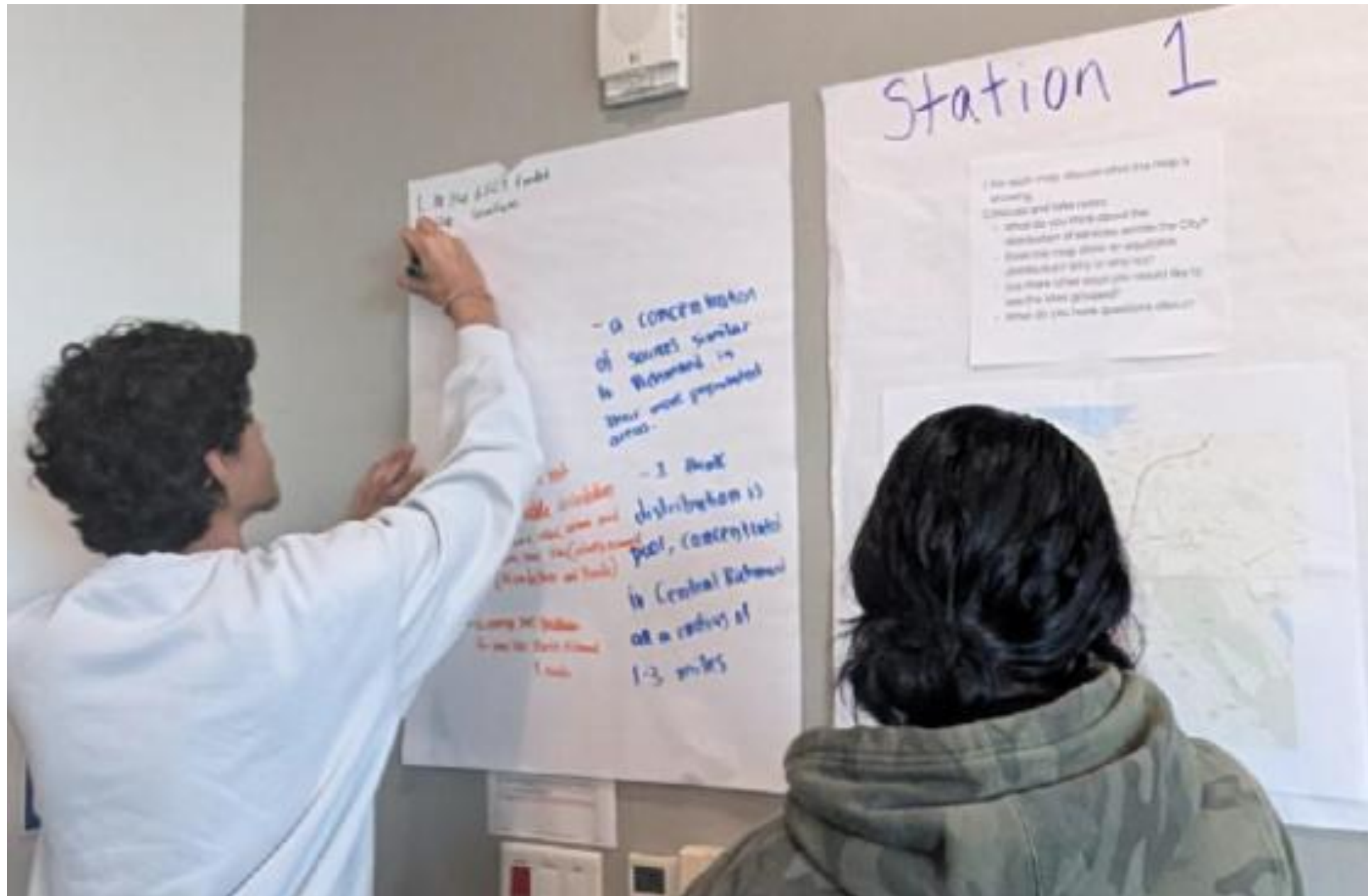


Grantee Performance Measure



Topic	Measure	Benchmark
Program participation	Number of participants served as a percentage of the program's projected number of participants	85%
Service provision hours	Number of hours of programming provided as a percentage of the program's projected hours of programming	85%
Program satisfaction	Percentage of surveyed youth who agreed or strongly agreed, "I would recommend this program to a friend."	> 50%
Program environment	Percentage of surveyed youth who agreed or strongly agreed, "I feel physically safe when I am at this program."	> 70%
Caring adults	Percentage of surveyed youth who agreed or strongly agreed, "There is an adult at this program who cares about me."	> 70%
Sense of belonging	Percentage of surveyed youth who agreed or strongly agreed, "I have a strong sense of belonging to a community at this program."	> 50%

Co-Evaluators



Impact of Youth Co-Evaluators

- new perspectives
- comfortable
- constructive
- reassuring
- professional
- contributing to my community
- progressive
- impactful
- engagement
- solution-oriented
- transformative
- involvement
- voice from youth/people on the ground
- gathering connections and skills
- youth perspectives



Purpose of the Participatory Grantmaking (PGM) Pilot Program

The Participatory Grantmaking Pilot Program was designed to shift decision-making power closer to the community by **engaging those most impacted** in the development of the grant process.

Through the Service Provider Work Group (SPWG), community members helped shape funding priorities, application requirements, scoring criteria, and grant structures to ensure the program is **more equitable, accessible**.

The goal was to reduce barriers to funding, increase transparency, and create a **grantmaking model that reflects community knowledge and values** rather than relying solely on traditional funding practices.



**Transparent
Rubric Scoring**

**Growth
Opportunities**

**Community
-Centered
Design**

**Shift in
Power**

What did we accomplish?

**Tiered
grant
Levels**

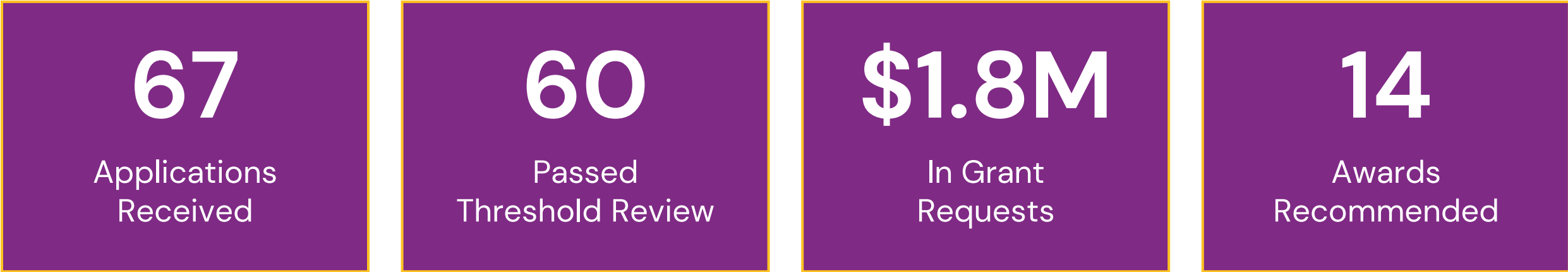
**TA Workshops/
1:1 Support**

PGM RFP

ACCOMPLISHMENTS



Snapshot:



Grant Awards by Applicant Group

Group A	Group B	Group C
Budgets under \$175K	Budgets \$175K–\$499K	Budgets \$500K+
5 awards – 13 applied	4 awards – 8 applied	5 awards – 39 applied

TOTAL RECOMMENDED: \$497,000 | 14 Organizations

Additional Resources

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RFCY 2025 -2028

STRATEGIC INVESTMENT PLAN



RFCY COMMUNITY NEEDS ASSESSMENT REPORT

www.ci.richmond.ca.us/4036/RFCY-Grants



Visit Website



Richmond Department of Children and Youth



THANK YOU



www.ci.richmond.ca.us/4036/RFCY-Grants

Contact Information



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Presentation by:

**Courtney Baltiyskyy, Vice President of Public Policy,
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A Quick Children First Collective Intro

CFC brings together an effective group of organizations and individuals to tackle the challenges of access to affordable, quality child care in our San Diego County communities.

We Believe:

- Every child deserves access to quality, affordable child care
- All child care workers should be earning a decent livable wage
- Families thrive when they have access to care
- The voices of families and child care providers deserve to be heard!

We are NOT:

- Selling anything
- A political party
- Representing a single organization, brand, or idea



Mixed-delivery
system



Child care
workforce



Mental and
behavioral health



Working
parents



Local govt.
infrastructure



Local dedicated
funding

CHILDREN FIRST COLLECTIVE PARTNERS AND SUPPORTERS



SDSU

San Diego State
University



The Chicano
Federation



SAN DIEGO FOR
every child



Social Advocates for Youth



Office of Child
and Youth Success



enhancing the development of the whole child

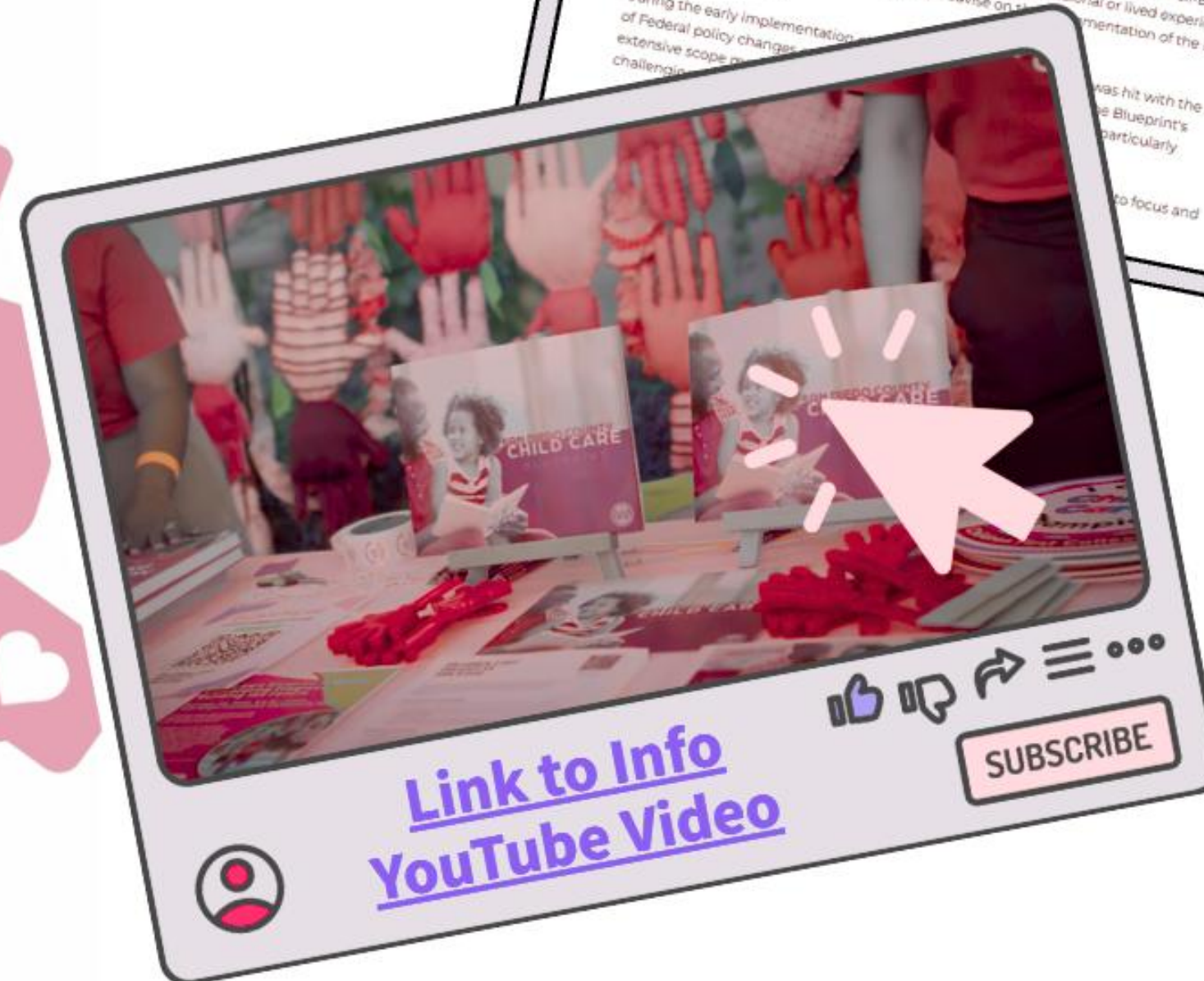
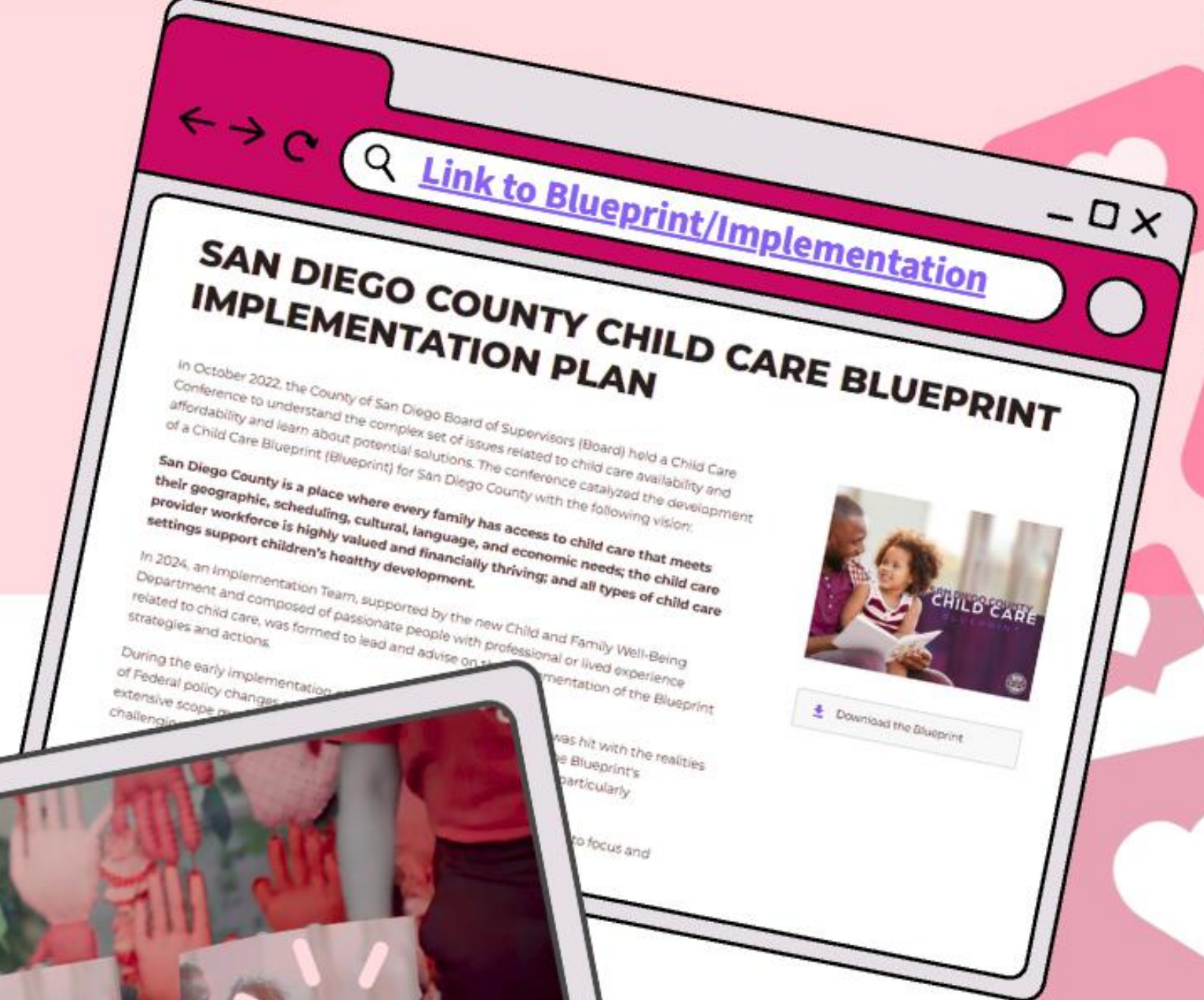


UDW
United Domestic Workers



CDA

Child Care Blueprint



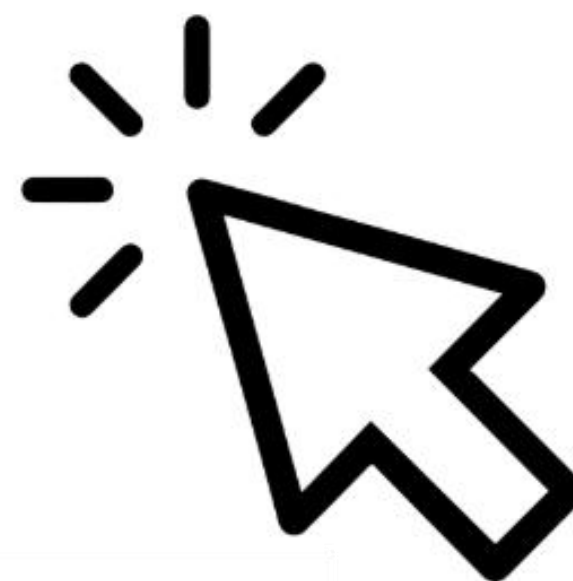
childcaresandiego.com

Find and Pay for Child Care in San Diego County

One place to search for child care programs,
explore financial assistance options, and enroll in
a program that fits your family's needs.

Start your child care journey today.

[Get Started](#)



[Visit Website](#)



Citizen's Initiative

160,000+

Verified San Diego
Voter Signatures

Projected

**\$400M-
450M**

per year

Submitted to the Registrar of Voters By:

**CHILDREN FIRST
SAN DIEGO**

SEIU 221

**1/2 cent
sales tax**

Exemptions include:

Groceries

Prescriptions

Children's diapers



Measure B

SAN DIEGO COUNTY

Health & Safety Act



38%
~\$152M

**Health, Nutrition, &
Family Services**

22%
~\$88M

**Childcare & Children's
Healthy Development**

22.5%
~\$90M

**Tijuana River Sewage
Cleanup**

16%
~\$64M

Public Safety

1.5%
~\$6M

Administration

Childcare

22% | \$88M PER YEAR | ADMINISTERED BY FIRST 5 SAN DIEGO

8%
~\$32M

Provider stipends

Compensation and training support for licensed providers, prioritizing infant & toddler care — stabilizing supply where the shortage is worst.

8%
~\$32M

Parent-choice vouchers

Families choose: licensed centers, licensed family childcare homes, or license-exempt care. A market mechanism — funding follows the parent, not a program.

6%
~\$24M

Early childhood mental & behavioral health

Early intervention is both the least expensive and most effective point on the entire care to address a problem.

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What is one policy you will champion in the next year to make your city more family-friendly?

RESOURCES



**Women's Caucus
Website**



**City of Richmond
YFCY Grants**



YMCA of San Diego