Enhancing Emergency Preparedness Through Whole Community Collaboration and Partnerships
Safety First!
Speakers

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Whole Community is a means by which residents, emergency management practitioners, organizational and community leaders, and government officials can collectively understand and assess the needs of their respective communities and determine the best ways to organize and strengthen their assets, capacities, and interests.

A Whole Community Approach to Emergency Management: Principles, Themes, and Pathways for Action
FDOC 104-008-1 / December 2011
Whole Community Principles:

• Understand and meet the actual needs of the whole community
• Engage and empower all parts of the community
• Strengthen what works well in communities on a daily basis

Whole Community Strategic Themes:

• Understand community complexity
• Recognize community capabilities and needs
• Foster relationships with community leaders
• Build and maintain partnerships
• Empower local action
• Leverage and strengthen social infrastructure, networks, and assets
Have you read your emergency plan?
Is it up-to-date?
How have you shared it with the community?
Who was involved in creating the plan?
Healthy & Resilient Communities

Patrice Chamberlain, MPH
Environmental & Occupational Emergency Preparedness
Environmental Health Investigations Branch | Center for Healthy Communities
Social Determinants of Health

- Education Access and Quality
- Health Care Access and Quality
- Economic Stability
- Neighborhood and Built Environment
- Social and Community Context
Emergencies Don’t Strike Communities Equally

• Many factors influence community vulnerability

• Partnerships can help identify who is vulnerable (aka “Access and Functional Needs” populations) and how to best serve their needs before, during and after an emergency

• Check your assumptions about your community!
Making Connections and Finding the Intersections

- City - County
- Special Districts
- School Districts and Sites
- Public Health / Environmental Health
- Community-based Organizations and Volunteer Groups
Building Community Resilience Through Libraries

• Social capital leads to more resilient communities, cost-effective recovery, better health outcomes (Dr. Daniel Aldrich, 2020)

• Libraries are trusted community hubs that support social connection and resilience

• A vital support for emergency preparedness, community outreach and recovery efforts

• CDPH launching a learning community for libraries
**Resources**

**California Department of Public Health**

Center for Preparedness and Response
https://www.cdph.ca.gov/Programs/EPO/Pages/Program-Landing1.aspx

- Office of Health Equity – Climate Change and Health Equity Section
  cdph.ca.gov/Programs/OHE/Pages/CCHEP.aspx

- Environmental and Occupational Emergency Preparedness
  cdph.ca.gov/Programs/CCDPHP/DEODC/Pages/Emergency-Preparedness-Team.aspx

**Other**

- PSE Healthy Energy (Interactive tools to explore potential resilience hubs)
  Psehealthyenergy.org
Keep an Open Mind & Trust the Process
Officer Killed in the Line of Duty
4-Alarm Structure Fire with 1-Mile Evac Area Due to Potential for Chemical Plume
Active Shooter – Deputy Shot While Serving Eviction Notice
Whole Community Partnerships (and Relationships)
Lessons Learned

Capacity and resources are almost always issues

Build relationships in blue sky days

Everyone has a role

Train and prepare
Community Conversations vs. Outreach

Community Needs From the Community Perspective

Neighborhood-Level Trusted Faces & Local Influencers
Partner with Schools in Blue Sky Days

- Coordinate Resources
  - Mass care & shelter
  - Reunification
  - Supply & resource distribution

- Address Challenges
  - Traffic flow
  - Concern for safety can lead to panic

- Expand Reach
  - Students, teachers, and parents are influencers

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Officials & Electeds...& Employees

- Designated Points of Contact
- Elected Officials Are Influencers
- Don’t Forget Your Employees
Collaboration & Partnership
More than just words

Nancy Brown, PhD
Get the Best Results for the Community

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<table>
<thead>
<tr>
<th>Preparedness Education works best when:</th>
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<tr>
<td>Lots of ways to get the info</td>
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<tr>
<td>Everywhere you look everyone is saying the same thing</td>
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Examples of Sonoma County working together

- Sonoma County Library
- City of Santa Rosa
- City of Petaluma
- Sonoma County COAD
- Grass Roots Preparedness Groups
- Public Broadcasting
The Most Important Thing in a Disaster Response

Your Network
All of Us are Smarter than One of Us

My Way vs Our Way
Building Resiliency and Preparedness:

Jason Roberts
Vacaville City Council Member
Yolo County HHSA Emergency Preparedness Coordinator
Churches, Nonprofits, and Volunteers...oh my!

- Leveraging existing assets in the community
- School Districts and County Sites
- Faith Based Organizations
- Community-based Organizations and Volunteer Groups
- Nonprofits can be more experienced than your city staff

“The planning process and the resulting relationships are just as important as the resulting document” – FEMA Comprehensive Planning Guide (CPG) 101
Disaster Equity

- Studies Show that low income, the elderly, people with access and functional needs are disproportionately affected by disasters.
- Least likely to return and communities are not rebuilt
- Need additional support to evacuate or recover
- Special care and consideration when planning for these demographics

“We’re turning a page at FEMA and infusing equity throughout our agency, programs, and policies to better serve people who face unique barriers before, during and after disasters.”

–Deanne Criswell, FEMA Administrator
What’s Your Plan?

- Have you read your EOP and HMP?
- Do you understand them?
- Have you taken your FEMA courses?
- Is there a two-way communication plan?
- Do you have the resources to respond?
- Are you MOUs and Mutual Aid up to date?
- Have you built your Rolodex?

“An ounce of prevention is worth a pound of cure.”
- Benjamin Franklin

“No plan of operations extends with certainty beyond the first encounter with the enemy's main strength.”
- Moltke the Elder
The Minimum Education

**FEMA CPG 101**

**FEMA Courses**
- All Staff – IS 100, IS 700, and G606
- Managers and Supervisors – ICS 300
- Department Heads – ICS 300 and ICS 400
- Electeds and Executive Leaders – G 402
"None of us, including me, ever do great things. But we can all do small things, with great love, and together we can do something wonderful."

– Mother Teresa
2023 League of California Cities Annual Conference and Expo
Team Rubicon is a veteran-led humanitarian organization that serves global communities before, during and after disasters and crises.
OUR VISION //

Support humanity and build resiliency for vulnerable communities across the globe.
Response and Recovery Capabilities

Core Operations/Debris Removal

- Muck-Out
- Structure Demolition
- Vegetative Debris Removal
- Non-Vegetative Debris Removal
- Tarping
- Window Boarding
- Sifting

Staff Augmentation

- POD Site Administration
- Logistics
- EOC Support
Mitigation Capabilities

Wildfire Mitigation

• Defensible Space
• Fuel Break
• Fuel Reduction
• Home Ignition Zone (HIZ) Assessments

Flood Mitigation

• Sand Bagging
• Barrier Creation and Placement
• Debris Removal From Waterways
• Erosion Control
Wildfire Response - Siskiyou County, CA

September 2021
65 miles of hose recovered
7 Buildings unwrapped
10 Greyshirts
5 Days
Storm Response - Sacramento, CA

January 2023

Heavy Equipment and Chainsaw Operations

66 Greyshirts

21 Days

64 Work Orders
Storm Response - Running Springs, CA

February 2023
Staff Augmentation/POD Site Administration
24 Greyshirts
5 Days
12 Trucks Unloaded and Stacked
Storm Response - Crestline, CA

March/April 2023
Snow Clearing
Transportation
Food Delivery
47 Greyshirts
10 Days
Wildfire Mitigation - Hoopa, CA

July 2023

5th Wildfire Mitigation Project

65 Greyshirts

16 Days

217k Sq Ft of Clearance

40k Cu Ft of Fuel Reduced
Contact

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Questions & Discussion