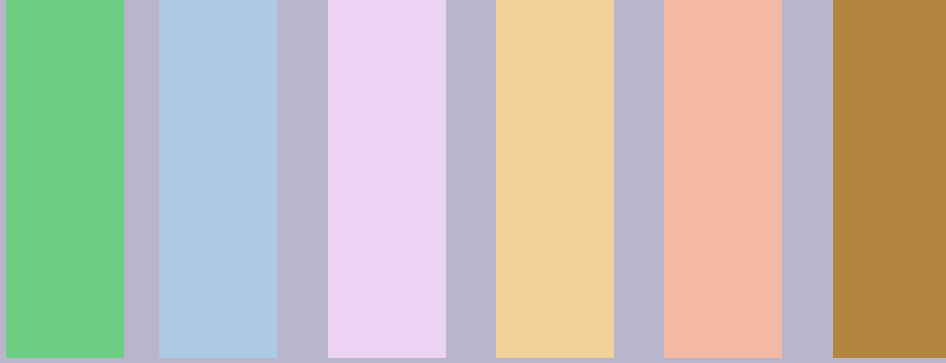




BUILDING **FAMILY FRIENDLY CITIES:** *Child Care as Critical Infrastructure*

CAL CITIES ANNUAL CONFERENCE AND EXPO

THURSDAY, OCTOBER 9, 2025

2:30-3:45PM

IN PARTNERSHIP WITH:



LEAGUE OF
**CALIFORNIA
CITIES**
WOMEN'S Caucus



**RECRUIT.
TRAIN.
ELECT.**



RECRUIT.
TRAIN.
ELECT.

MODERATOR & PANELISTS



Hon. Cassandra Chase
Mayor, City of Lakewood
Chair, CalCities Womens
Caucus
MODERATOR



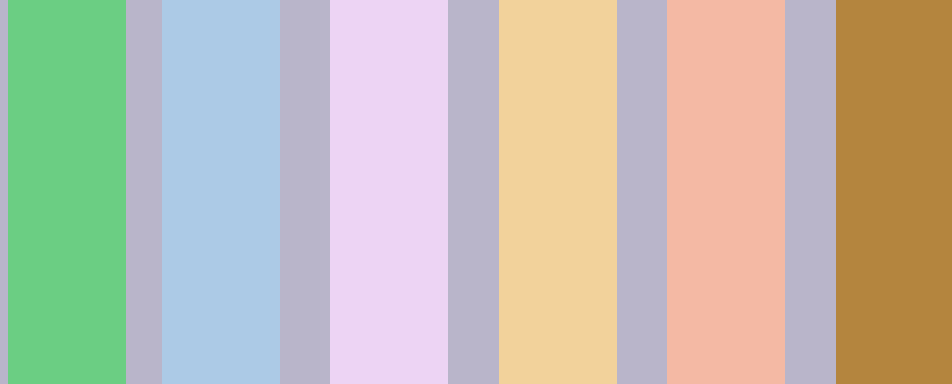
Hon. Chelsea Byers
Mayor,
City of West Hollywood
PANELIST



Hon. Pamela Campos
Councilmember,
City of San Jose
District 2
PANELIST



Angelica Ramos-Allen
President,
National Women's Political
Caucus of California
PANELIST



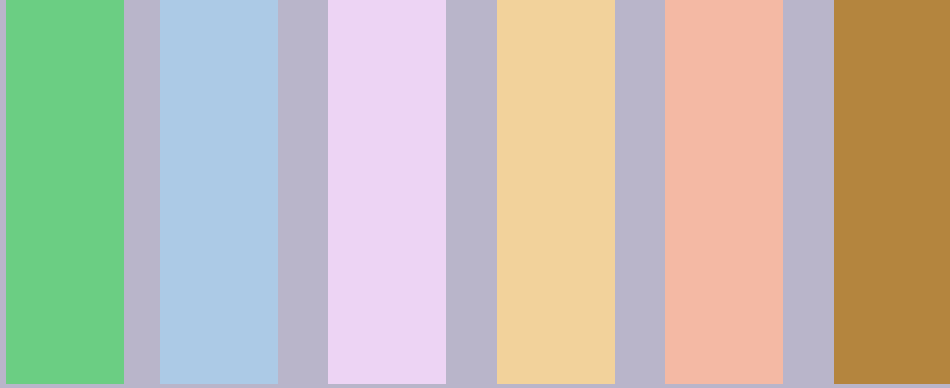
Source:
What's behind the
population decline
in California?

why this matters

Families are leaving cities due to high costs, lack of affordable child care & housing, limited family-friendly infrastructure



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ELECT.



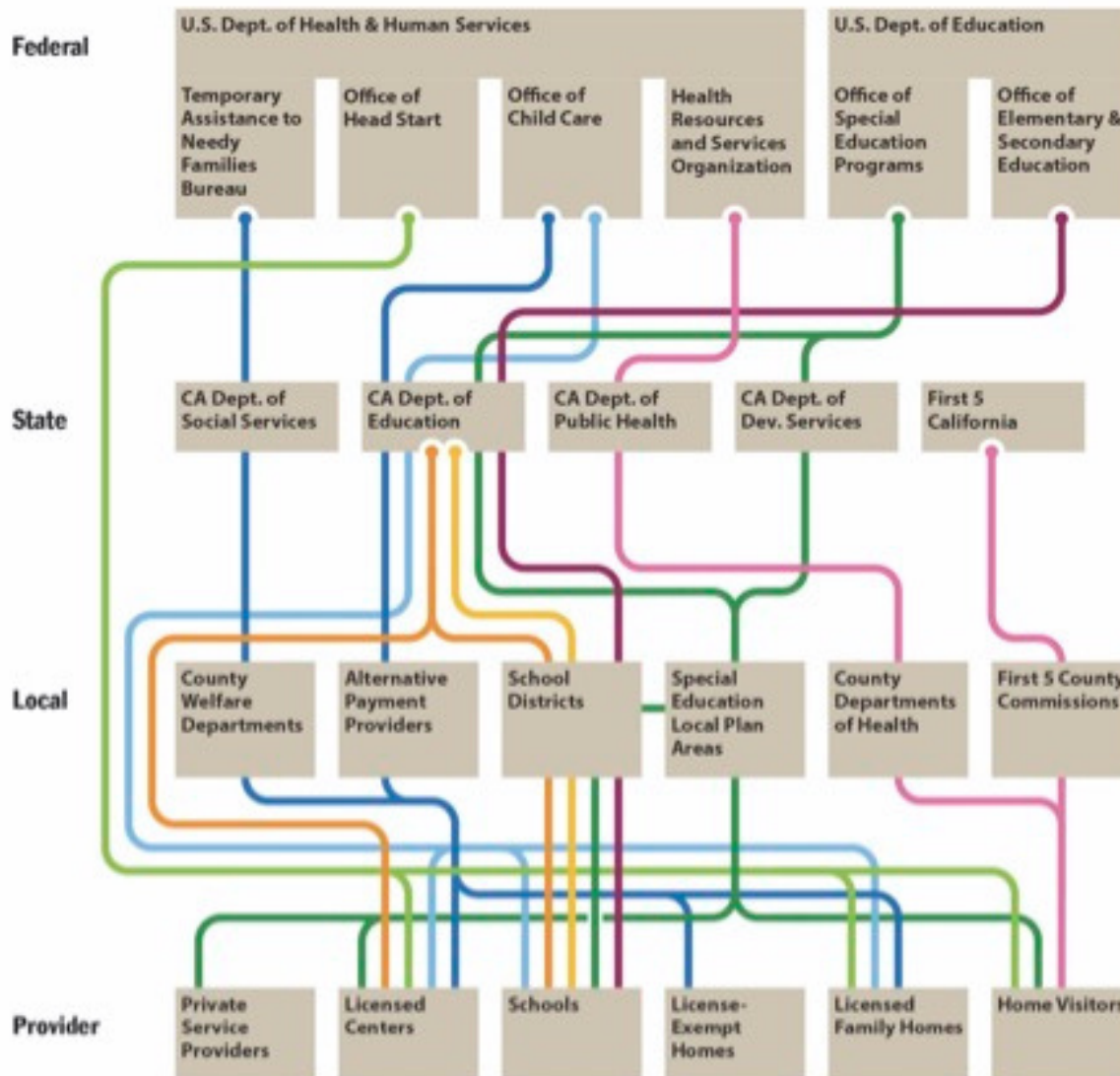
Breaking down the system

**...it's complicated,
but Cities do have a role**



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Many Agencies Control California's ECE Programs



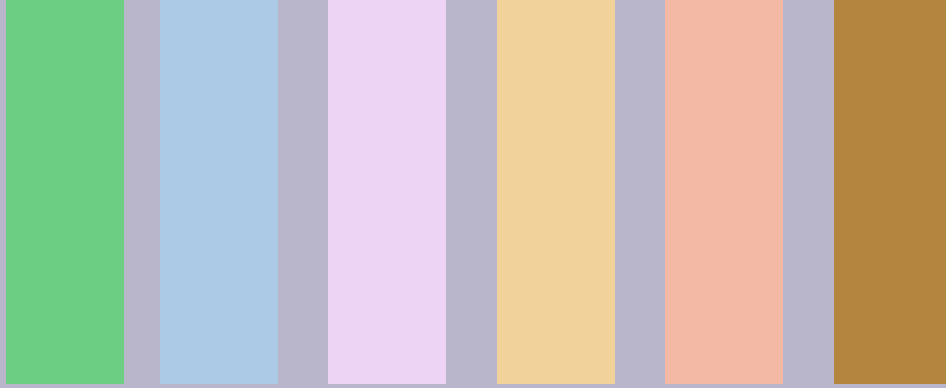
the system



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Learning from Others

Examples:

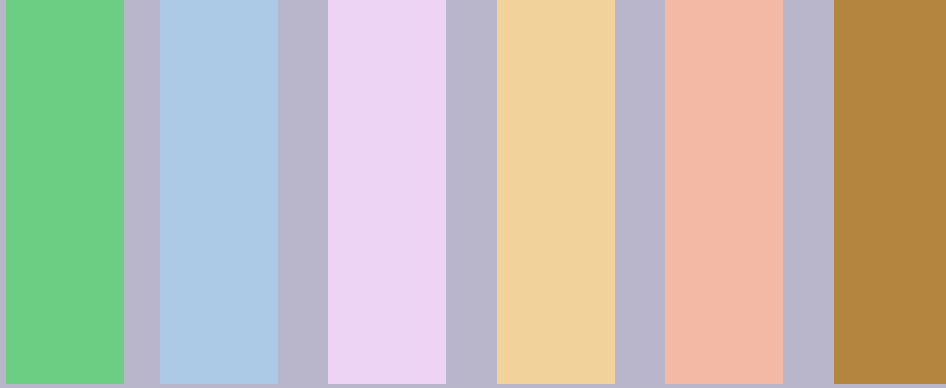
New Mexico

City of San Jose

City of West Hollywood



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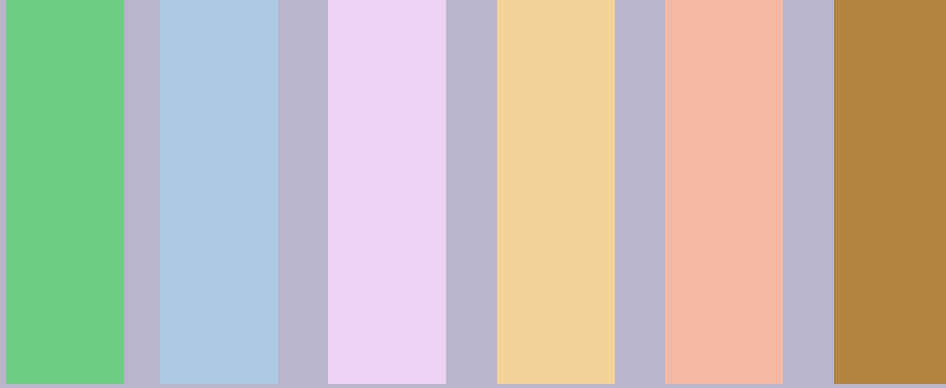


Discussion

Barriers + Solutions



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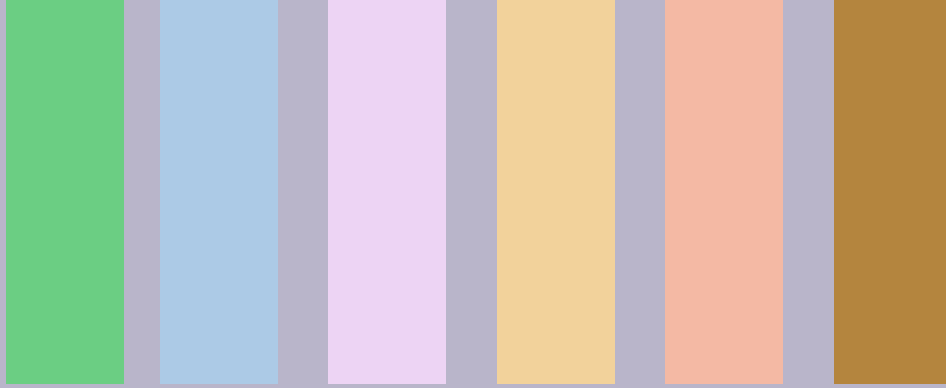


Q & A

ask us anything!



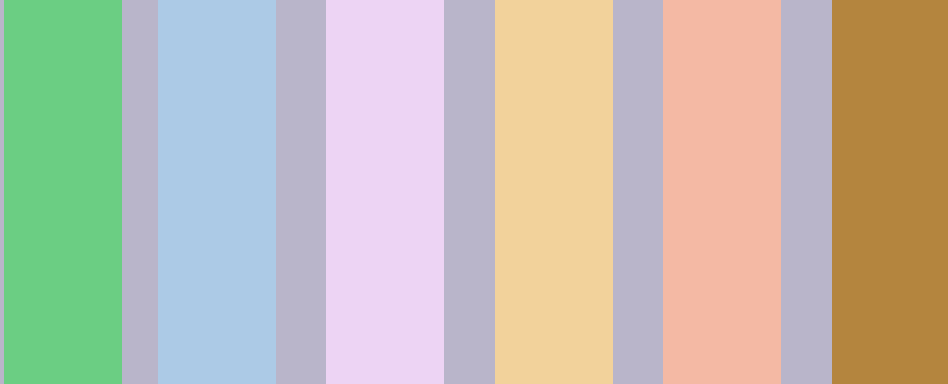
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call to action
let's do this together



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TRAIN.
ELECT.**



Why Urgency Now?

CITIES CAN'T WAIT



CHILD CARE IS ...

healthy child brain
development

business &
economic
competitiveness

workforce
participation

housing &
community stability

preparing for an
aging workforce

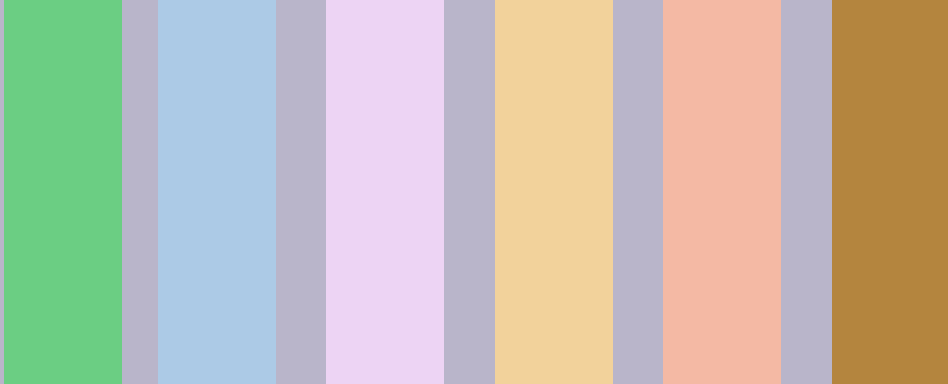
equity + inclusion



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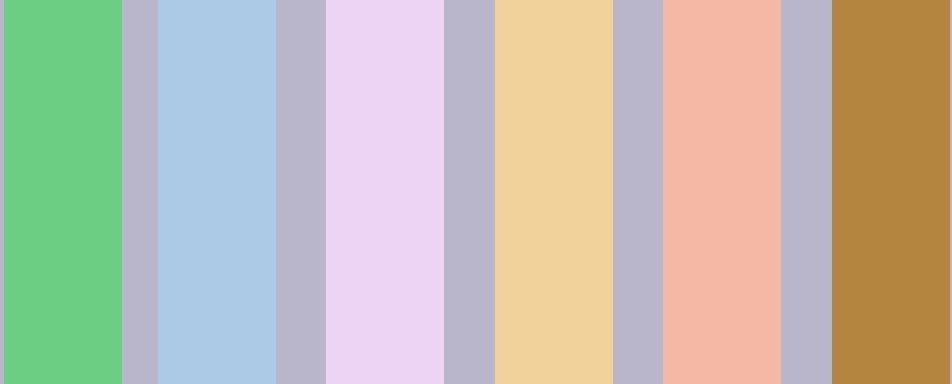


CalCities Resolution

sign up to support!



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For your information:

SB234 (Skinner)



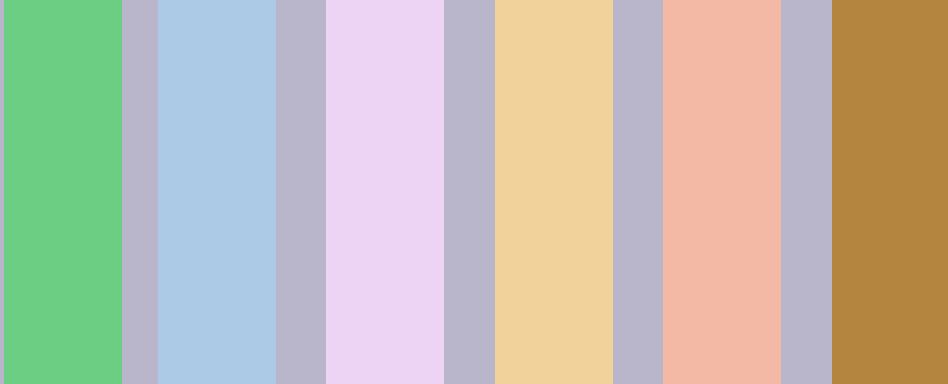
The Keeping Kids Close to Home Act



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Closing

keep in touch & follow us on instagram!



@mayorcassandrachase

@chelsealeebee

@pamela4sj

@angelicayvette

@loccwomenscaucus

@nwpccalifornia



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