

Cal Cities Annual Conference and Expo

September 24, 2026

Artificial Intelligence Strategies & Case Studies



Hi.

Cal Cities Annual Conference and Expo

September 24, 2026



Carmen Kasner



**Chelsea
Palacio**



Kristina Ray



Gabriela Dow

Where to start?

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September 24, 2026



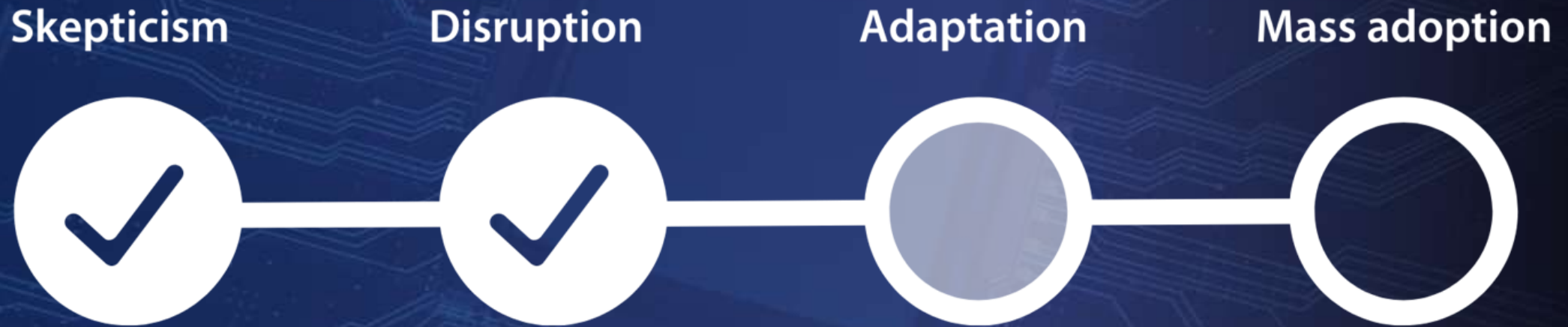
TERMINATOR

DARK FATE

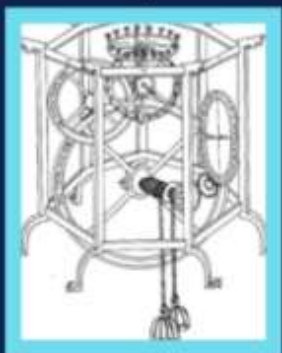
ฟูลเมทริก: 50 ปีแห่งการล่า

23 มิถุนายน 2019

How these things go...



1300



1450



1550



1712



1876



1903



1927

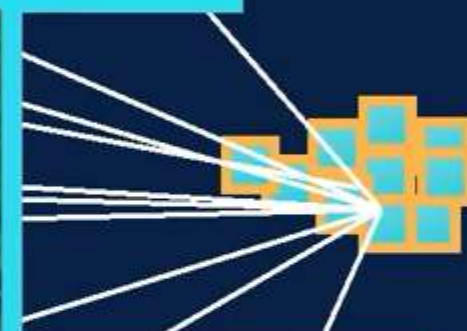
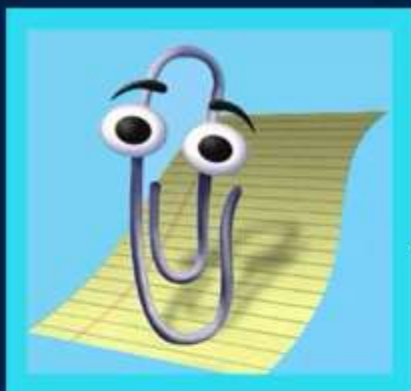


1975



1989



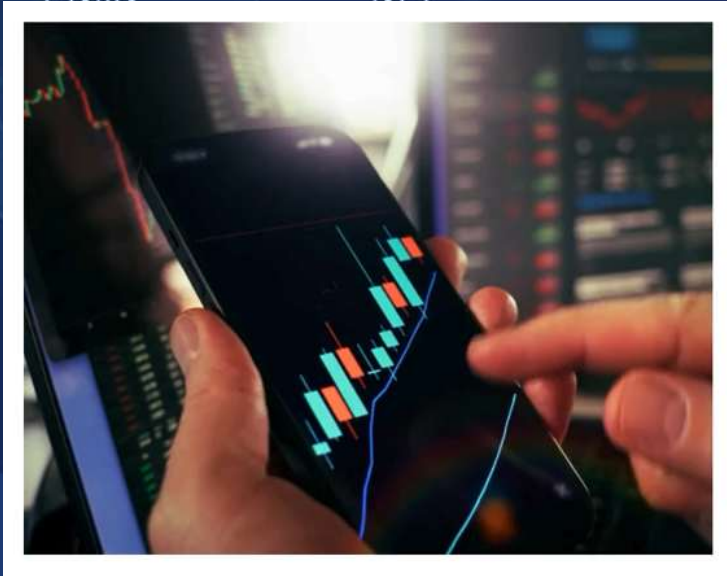


What Does This all Mean

1. Eliminates some jobs but creates entirely new industries
2. Governments and societies struggle to regulate it
3. Eventually, the new technology becomes essential—shaping how people work, communicate and live



Where to start?



Productivity enhancer



Thought partner

Expansion



VentureBeat

OpenAI's acquisition of OpenClaw signals the beginning of the end of the ChatGPT era



Productivity Enhancer

Phase 1

- Ask AI to develop trainings for you and your team
- Start with low-risk tasks
- Find early adopters
- Share successes and use cases

Low Risk Tasks

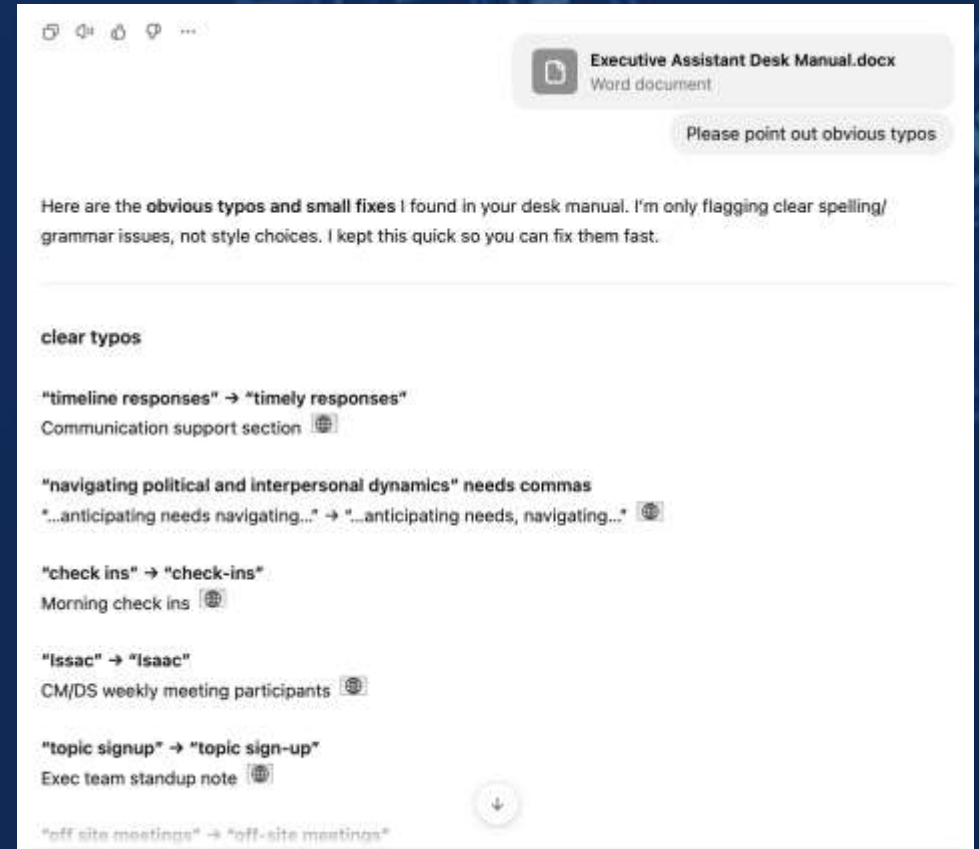
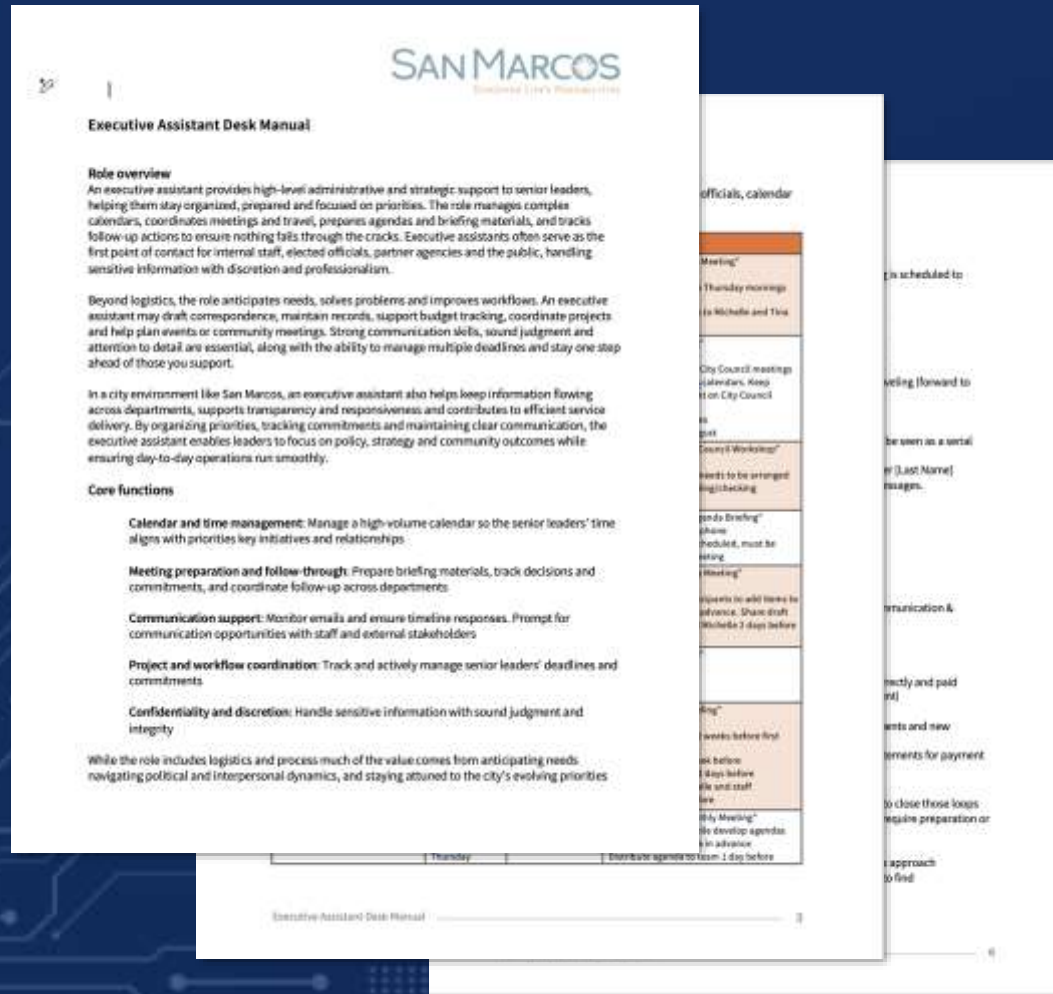
- Compose an email, resident response, proofread
- Fix the formatting
- First draft of staff report
- Summarize long email thread
- Turn messy notes in a polished summary with action items
- Rewrite critical feedback to lands as coaching vs criticism
- Build a knowledge base

Human in the Loop

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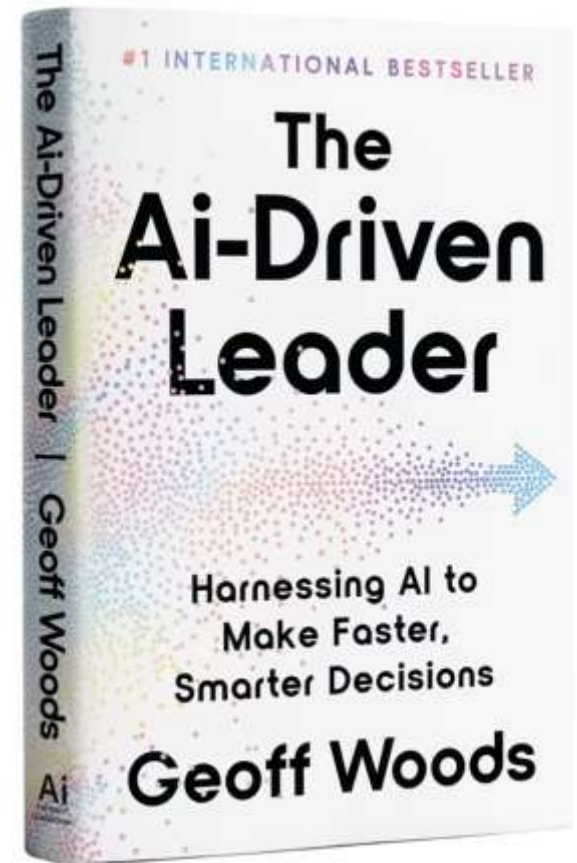
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Process & Work Sample



AI as Thought Partner

The real power of AI isn't writing emails faster; it's helping leaders think better, make smarter decisions and focus on strategy instead of operations.



Thought Partner

- Executive coach
- Test ideas, find holes
- Iteration loops, second opinions
- Role-play stakeholders
- Develop strategy

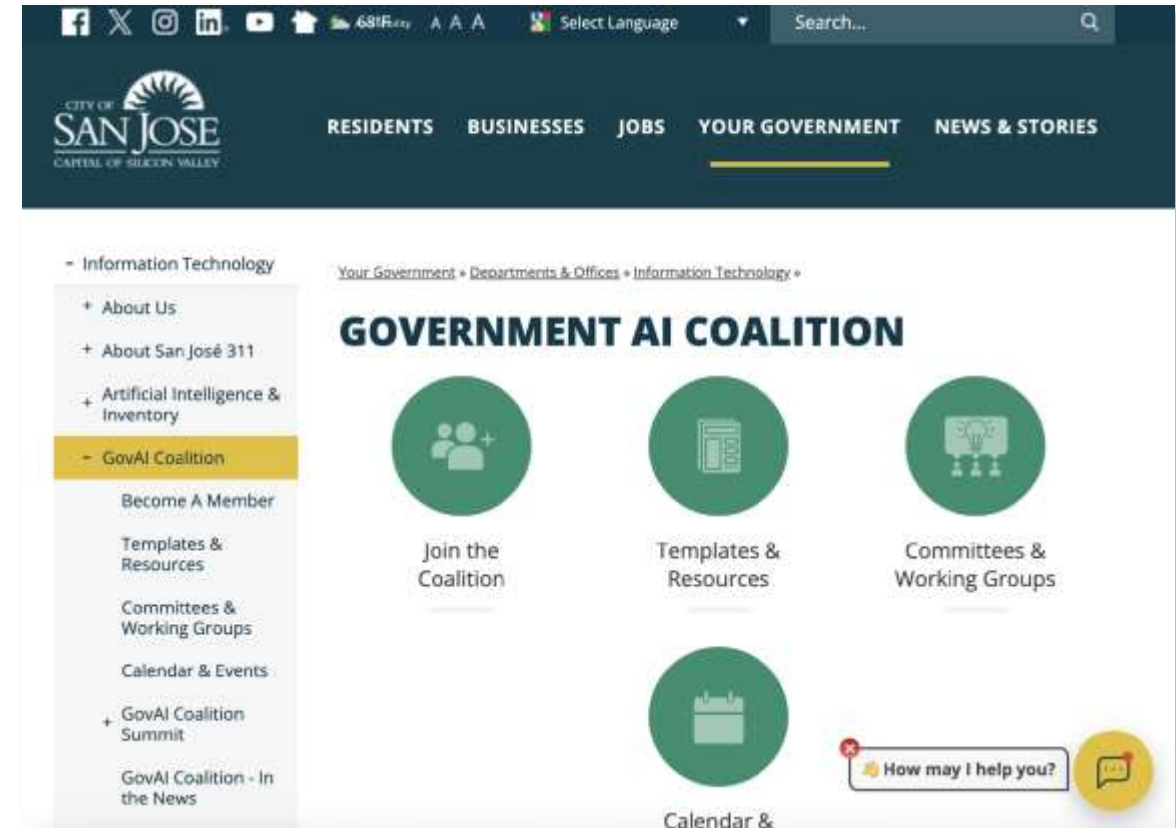


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Safety First

1. Follow your policy
2. Always check accuracy
3. Don't inadvertently steal IP
4. Disclose
5. Assume all your information will become public
6. Challenge for bias



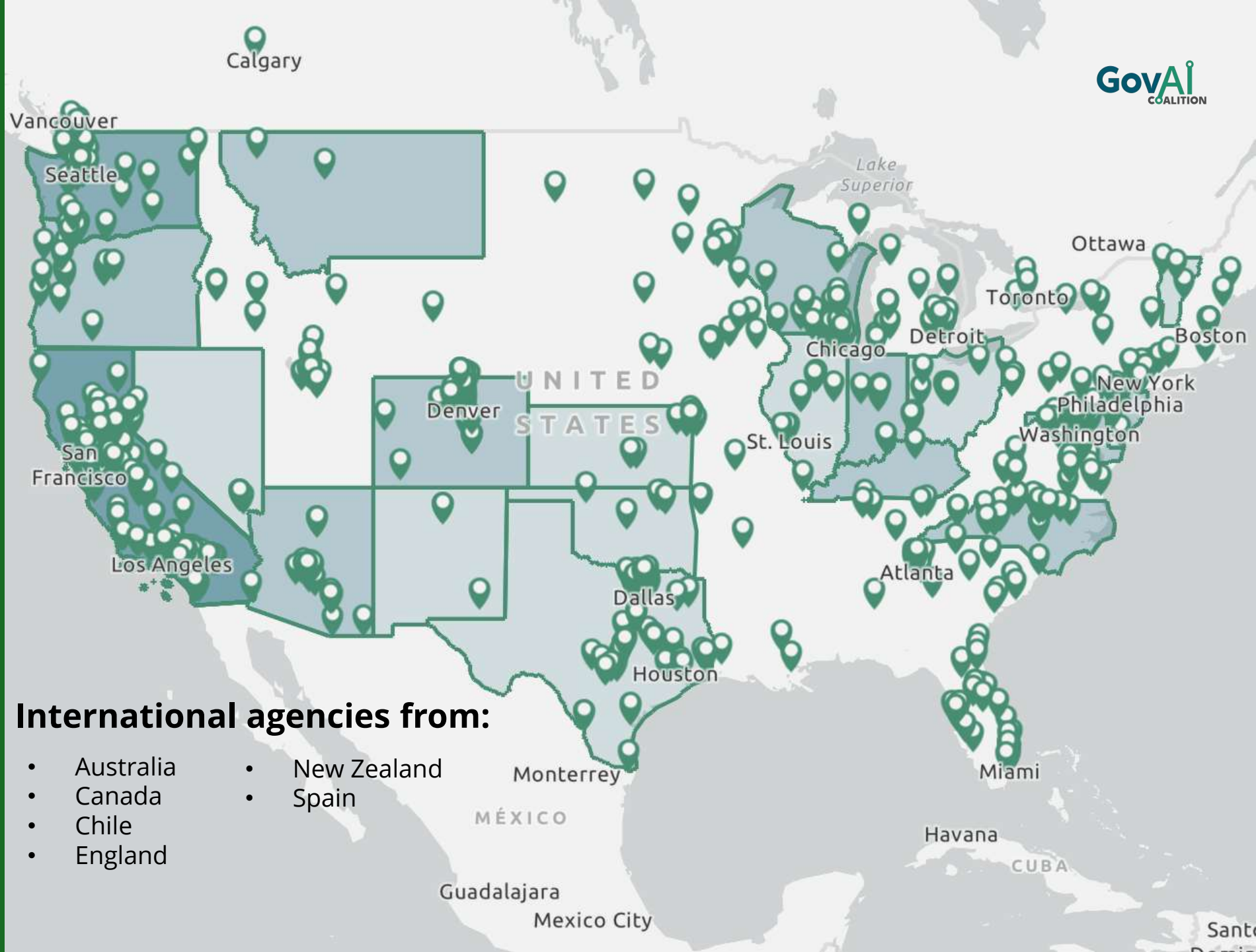


GovAI Coalition

- ✓ 900 agencies
- ✓ 3,000 members
- ✓ 48 states

Mission:

Ensure public sector AI serves the public good through resource sharing, standards, and advocacy.



San José's AI Governance Framework

Policy

- AI Policy
- AI Policy Manual
- Generative AI Guidelines
- Data Usage Protocols
- AI Meeting Notes Guidelines

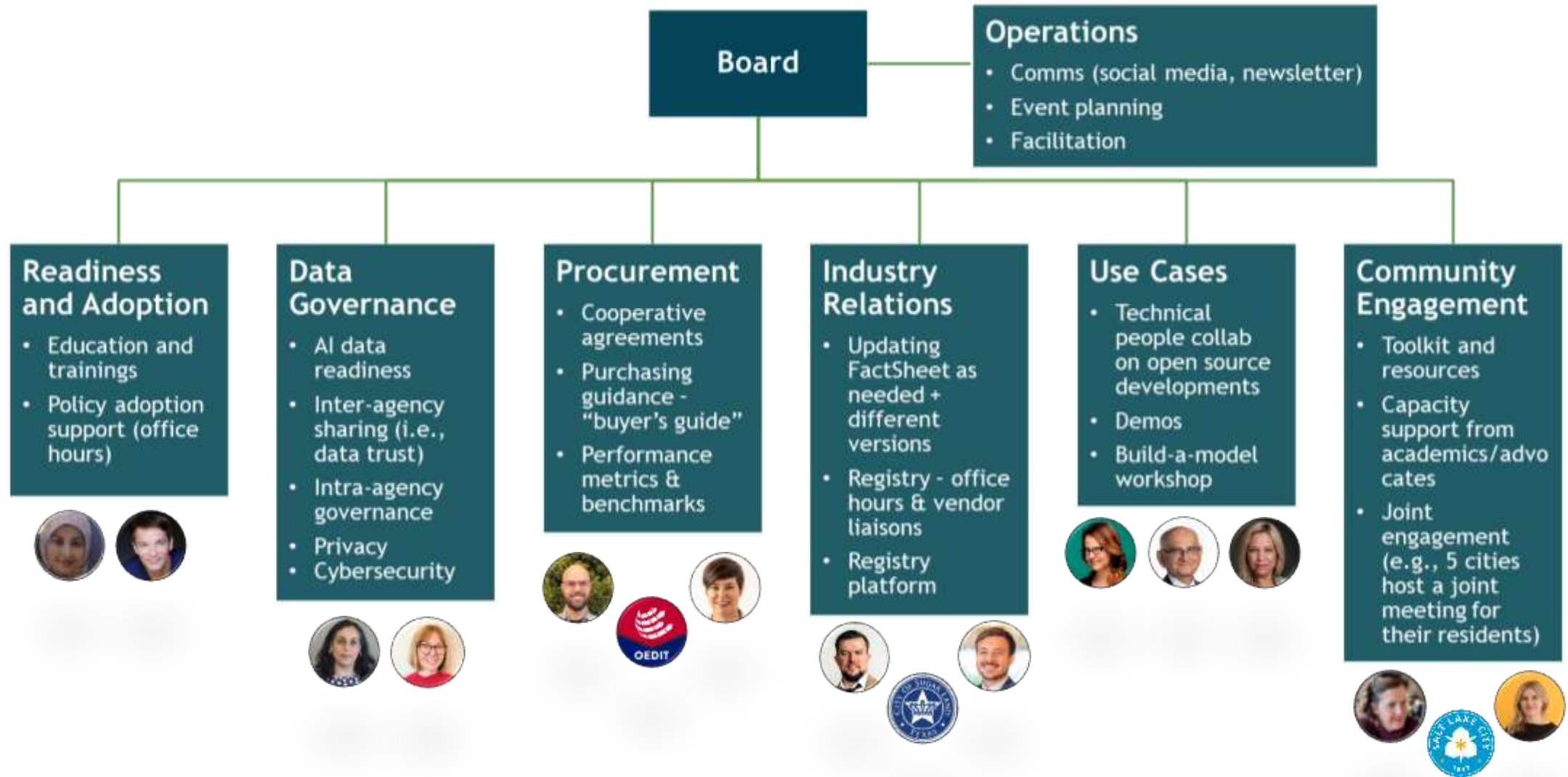
Processes

- AI Review
 - Algorithmic Impact Assessment Form
 - AI Factsheet
- AI Standards and Requirements for Vendors

People

- Public Engagement
- Privacy & AI Office
- AI Working Group
- Digital Privacy Advisory Taskforce
- GovAI Coalition

Coalition Committees



GovAI Coalition Resources



Policy Templates & Resources – AI policy templates, factsheet, vendor registry, contract hub, and monthly newsletter



AI Training Playbooks – Promote education in public sector workforces

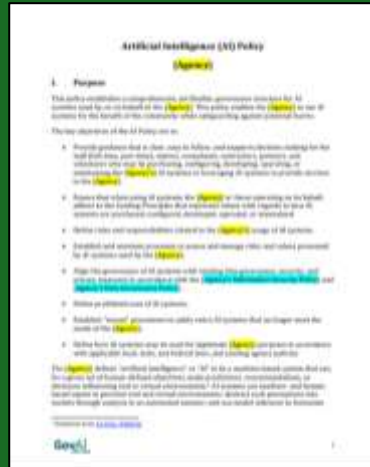


Monthly Newsletter – AI news, policy watch, resource spotlights

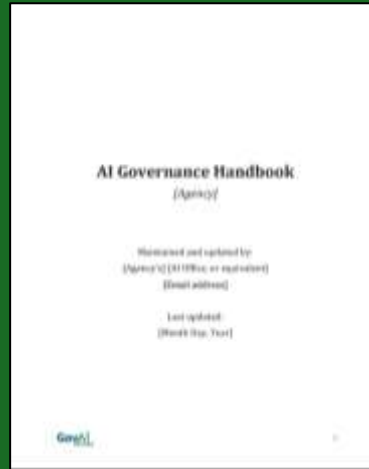


Annual GovAI Coalition Summit – December 9-11, 2026

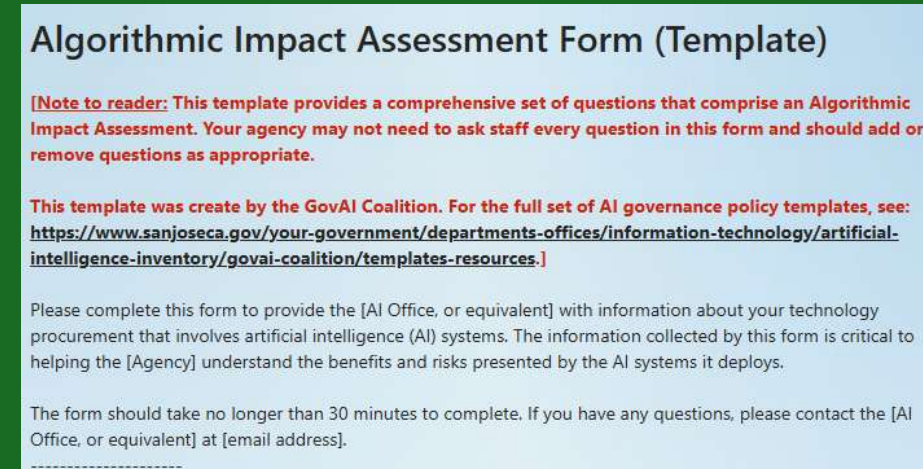
Policy Templates



AI Policy



AI Governance Handbook



Algorithmic Impact Assessment Form



Vendor Agreement



AI FactSheet



AI FactSheet for
Service Providers



AI Incident
Response Plan

AI Implementation



Simple AI Assistants for government



AI Applications purchased by government



Use Cases Repository



Monthly Newsletter



AI Upskilling Playbook



Community Engagement Handbook



Data Sharing & Strategy Templates



Metrics to assess AI use cases

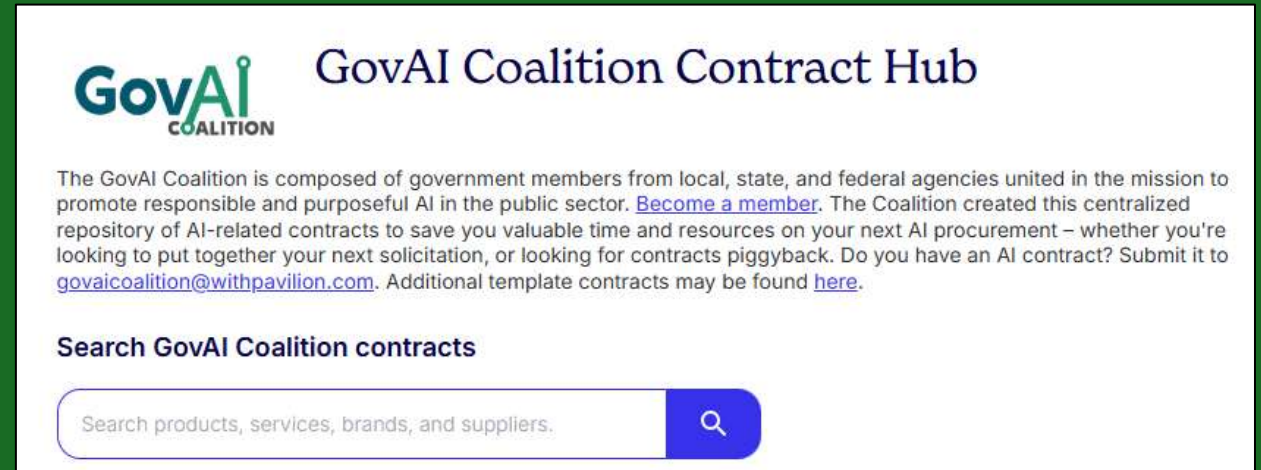
AI Procurement



Buyer's Guide to
GenAI Tools



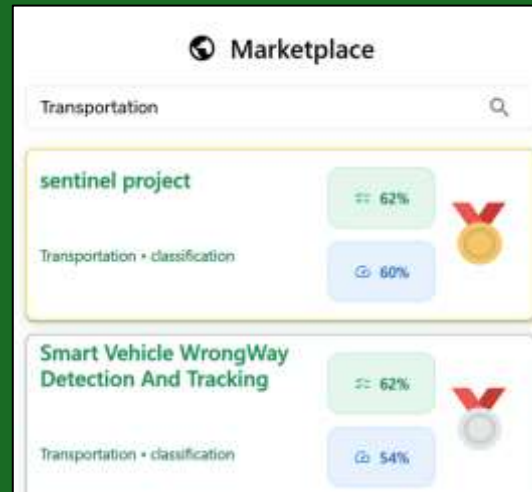
AI Questions for
Government Leaders



600+ contracts in the Contract Hub



AI FactSheet Walkthrough



AI Registry



THE GOV **AI** COALITION SUMMIT **2026**

December 9 - 10 (Summit)
December 11 (Government Town Hall)
San José, CA

Sonic Runway, San José City Hall

Location: San Jose McEnery Convention Center

CA & Beyond

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Anthropic Study

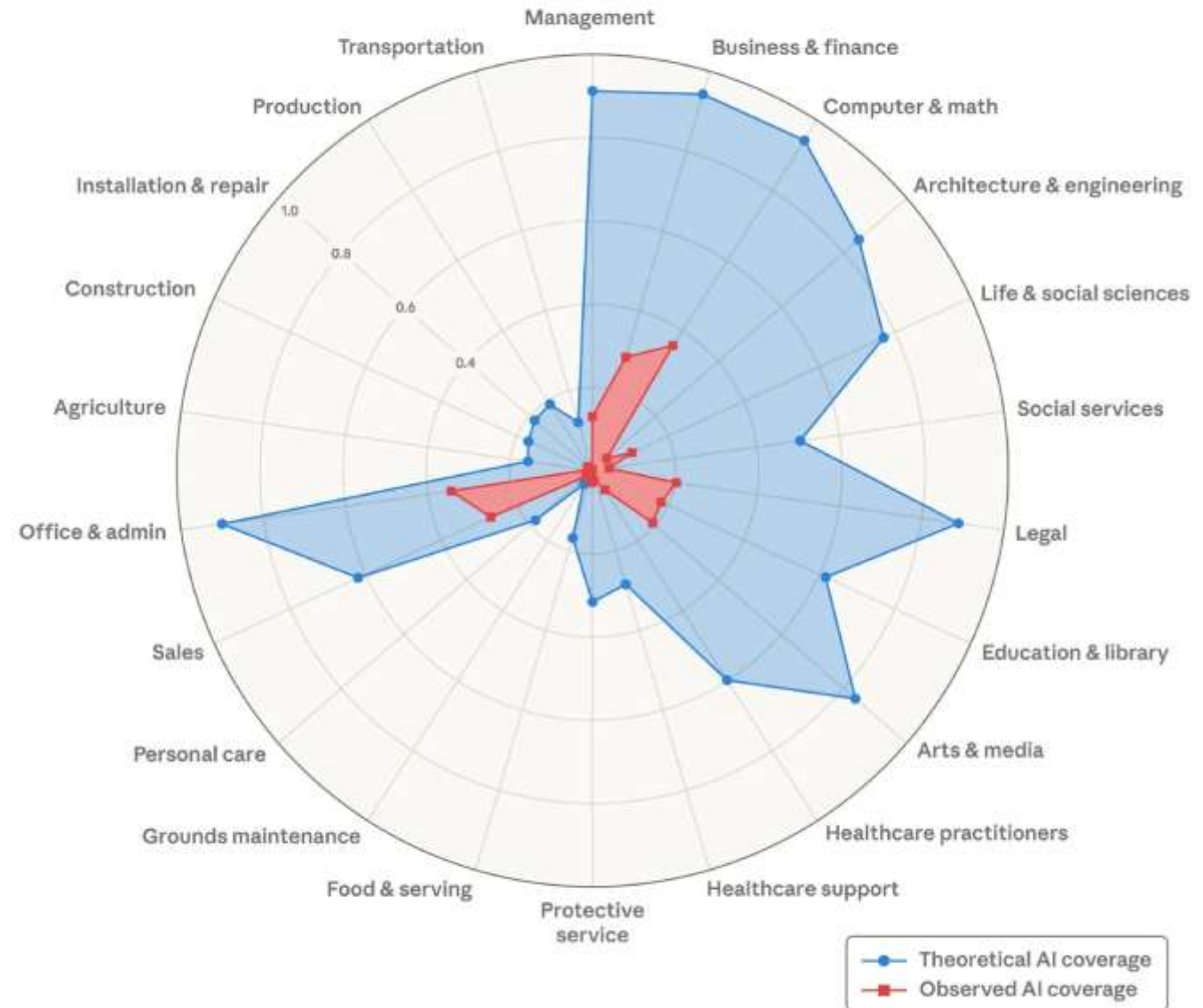
**"Labor market impacts of AI:
A new measure & early
evidence"**

Blue = job tasks LLMs could
theoretically perform

Red = job coverage measure
derived from usage data

March 2026

Theoretical capability and observed usage by occupational category



AI Choices

ANTHROPIC  perplexity


Otter.ai


Midjourney

 Claude

 deepseek

 ChatGPT

 Grok


Gemini

 NotebookLM

 replit

 Copilot

 OPENCLAW

ADA Requirements

April 2026 WCAG 2.1

- Ensure digital accessibility for users with disabilities
- Prepare documents to be accepted by agency webmaster
- AltText descriptions become part of your public record

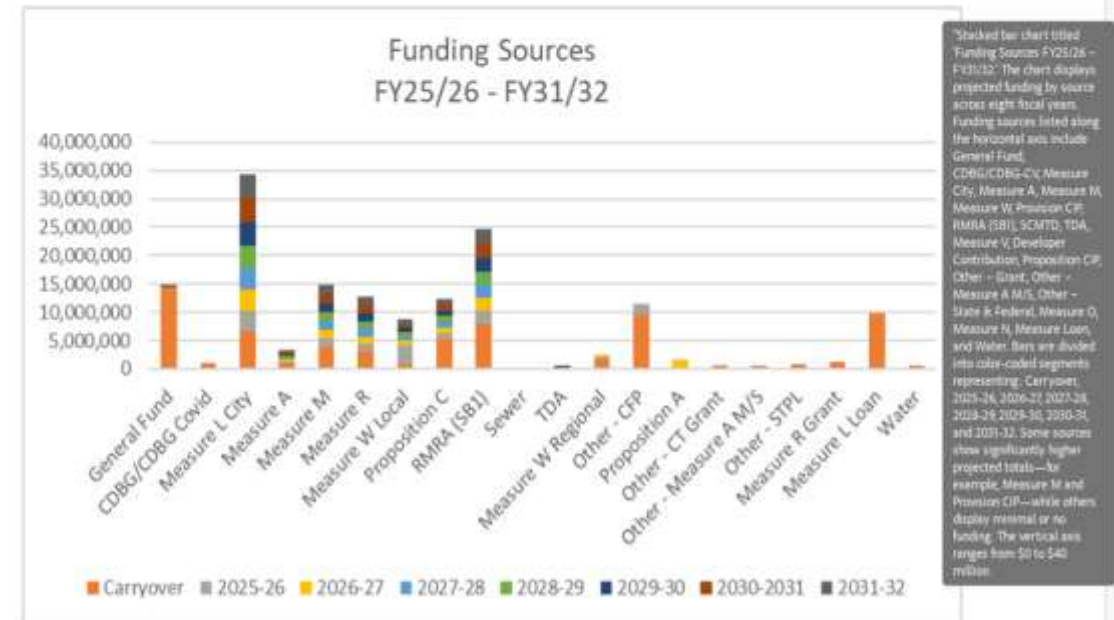


Get PDFs e-signed. Recipients sign online for free.

Request e-signatures

It is noted that approximately \$681,000 of future Measure A funds are not yet allocated to projects pending future decisions on park project prioritization and the relative funding availability timeframe.

The CIP Budget Funding and CIP Budget Expenditures, by source of funds and fiscal year, not including the unfunded values, are shown on the following charts.



THURSDAY, July 9, 2026 | 11:30 am - 1:00 pm

Public Works AI Strategies & Case Studies

KEYNOTE SPEAKERS



GABRIELA DOW
Director - Public Affairs &
Community Relations
Ardurra



A man wearing a suit and tie.
Description generated by AI
City of San Marcos

SPONSOR



AGENCY SPOTLIGHT



SPECIAL PRESENTATION

**2026
APWA
INTERNS,
MENTORS,
SPONSORS**

Coding

Replit

- Simple app to summarize projects, resumes, images
- Establish centralized web-based access and standards

The screenshot displays a web application for 'Employee Management'. On the left is a sidebar with navigation links: Dashboard, Search, Employees (highlighted), Projects, References, Generated Resumes, Generate Resume, and Resume Templates. Below these is a 'DATA MANAGEMENT' section with 'Import Data' and 'Export Data' options. The main content area is titled 'Employee Management' with a subtitle 'Manage employee profiles and specializations' and an 'Add Employee' button. A search bar is present. The data is presented in a table with columns for Employee, Projects & Bios, and Actions. Each row shows an employee's initials, name, title, project count, project names, profile picture, and action icons (edit, delete, etc.).

Employee	Projects & Bios	Actions
RD Ricardo Diaz Digital Design Specialist	1 Project Marketing	  
CK Carmen Kasner SW Regional Operations Director	2 Projects Water	  
SD Susan Duffett Senior Graphic Designer	Water	  
LC Lauren Clulow Graphic Designer	Water	  
YA Yolanda Art Project Coordinator	Water	  
RK Rachel Kulis Assistant Project Manager	12 Projects Water	  
MP Melanie Perry Community Relations Specialist	2 Projects Transportation Water	  
RC Rebecca Cole Strategic Advisor	3 Projects Transportation Water	  
GD Gabriela Dow Strategic Advisor	25 Projects Marketing Transportation Water	  

ResumeBuilder

Fix issue where placeholder text was saved as em...

Completed tasks3 / 3

Checkpoint made 5 months ago

Worked for 3 minutes

The data was lost for the three new fields on the Edit Employee page. Can you restore the data I entered earlier?

5 months ago

2 messages & 5 actions

Worked for 44 seconds

Wrong. No data was ever entered for Lauren Clulow for the three new fields. And there is no data there for her. See attached screenshot with no data for her.

5 months ago

3 messages & 5 actions

Checkpoint made 5 months ago

Worked for 45 seconds

Yes. Check the employee edit form to see if there's a bug causing placeholder text to be saved as real data and I will add the data again tomorrow.

5 months ago

19 actions

Bug Found and Fixed!

I found the exact issue causing placeholder text to be saved as real data in the employee edit form.

The Problem:

The form initialization was incomplete - it was missing the three new fields (Education, Awards, Professional Affiliations) in two critical places.

Make, test, iterate...

Build

Preview

Console

replit.dev/employees

Resume Builder

Fast + Bespoke = Wins!

Dashboard

Search

Employees

Projects

References

Generated Resumes

Generate Resume

Resume Templates

DATA MANAGEMENT

Import Data

Export Data

Employee Management

Manage employee profiles and specializations

Quick Generate

Add Employee

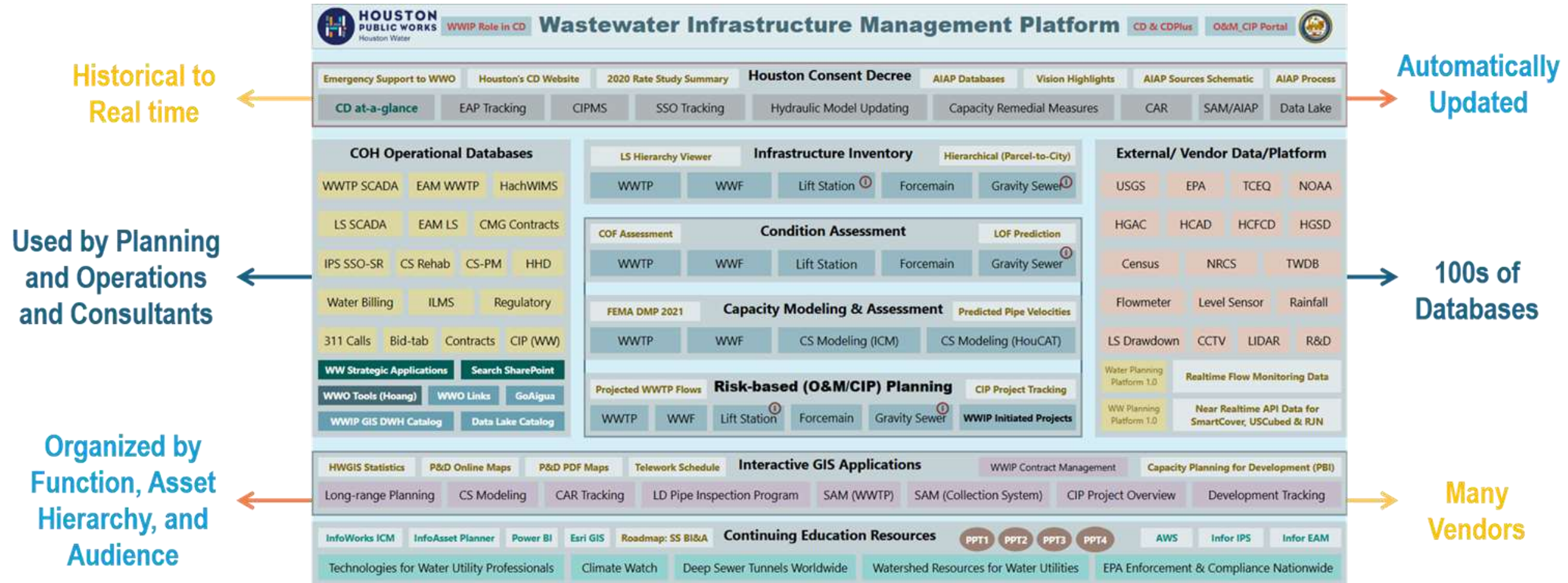
Employee Management

Manage employee profiles and specializations

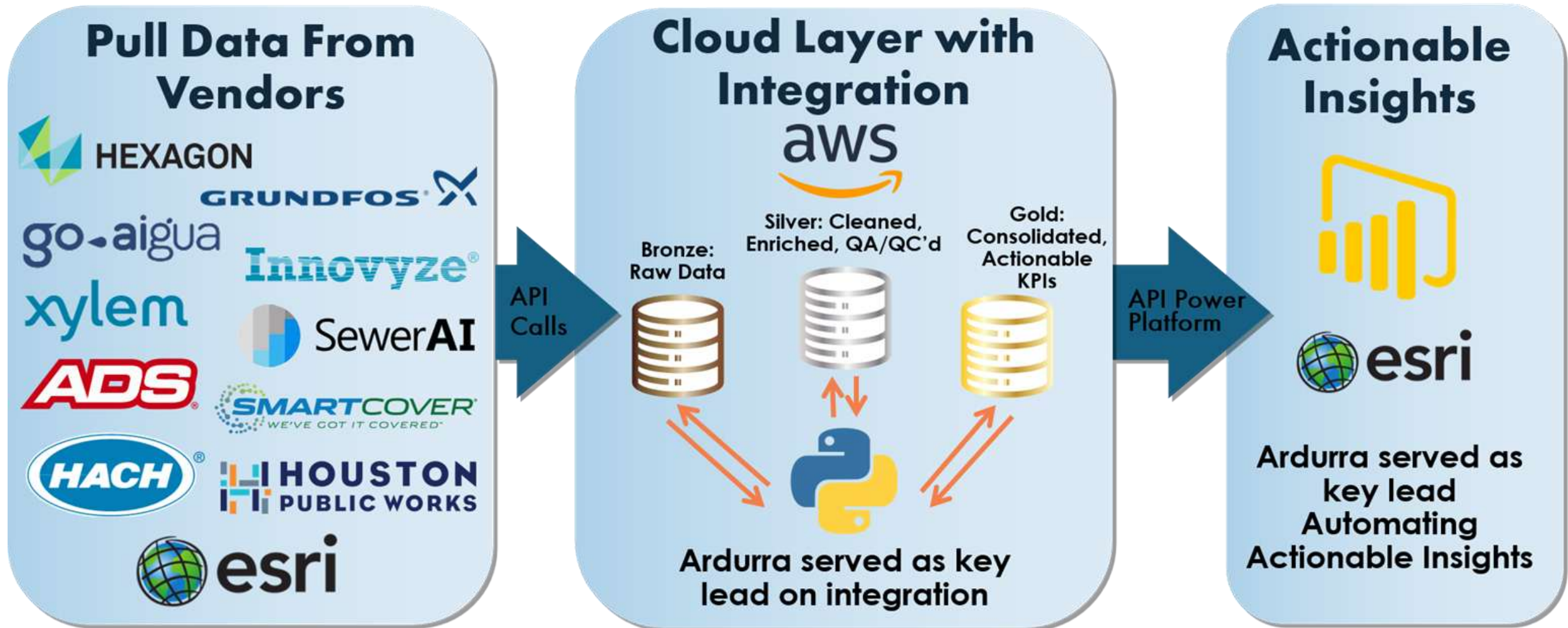
Search employees...

Employee	Projects & Bios	Action
LC Lauren Clulow Graphic Designer	Water	 ✎ ✕ 🗑
YA Yolanda Art Project Coordinator	Water	 ✎ ✕ 🗑
RK Rachel Kulis Assistant Project Manager	Water	 ✎ ✕ 🗑
MP Melanie Perry Community Relations Specialist	Water	 ✎ ✕ 🗑
RC Rebecca Cole Strategic Advisor	3 Projects Transportation Water	 ✎ ✕ 🗑
GD Gabriela Dow Strategic Advisor	10 Projects Marketing Transportation Water	 ✎ ✕ 🗑

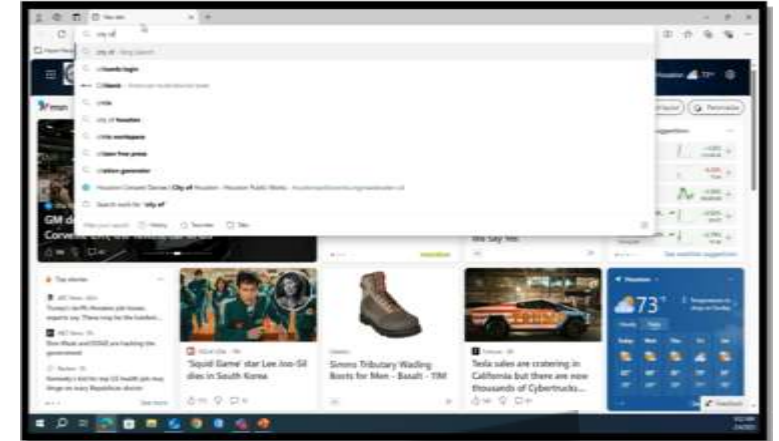
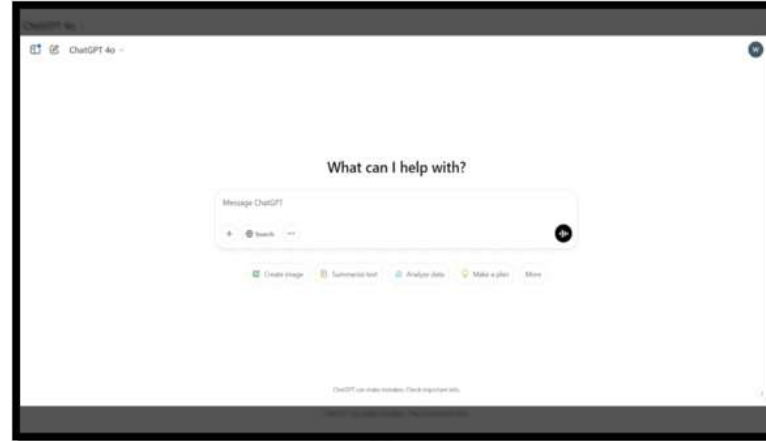
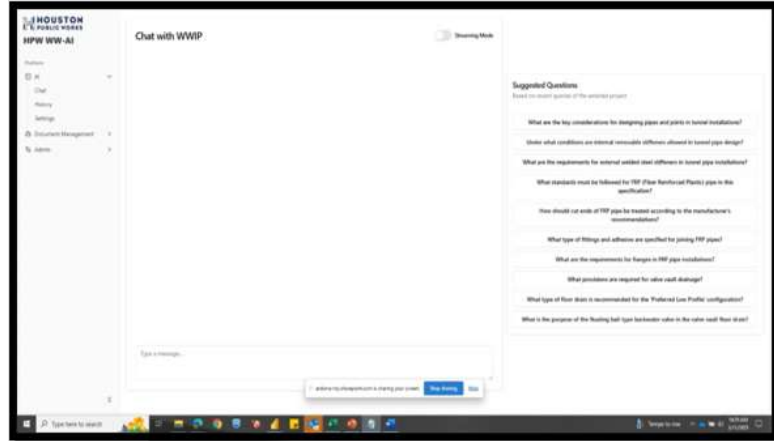
Houston's Advanced Infrastructure Analytics: *One Dataset, Many Applications – Under the Hood*



Houston's Advanced Infrastructure Analytics: *One Dataset, Many Applications – Under the Hood*



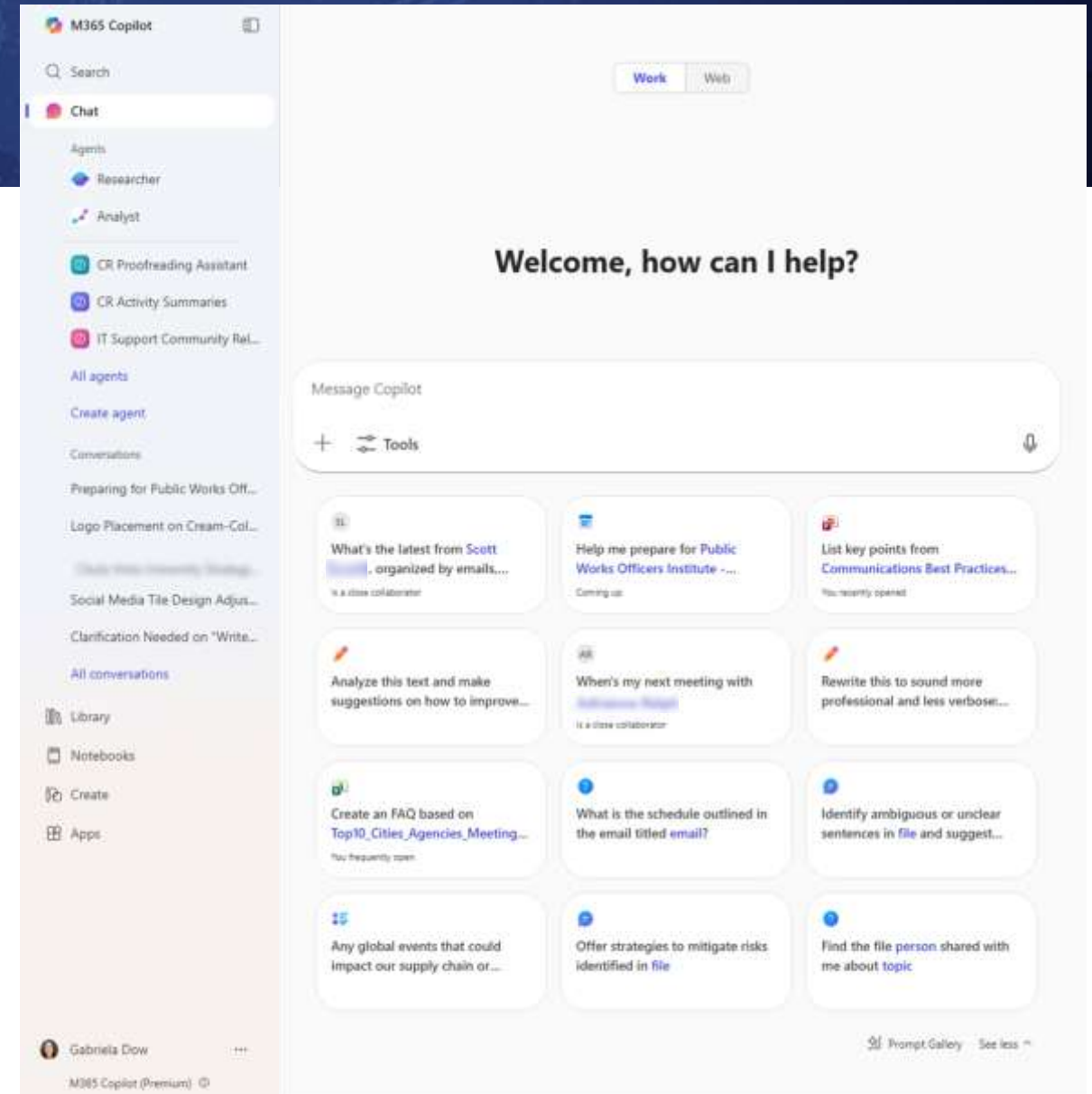
Retrieval-Augmented Generation = Trusted Sources



Method/ Model	Time	Correctness
ChatGPT	1 minute	Wrong – made up answer
WWAI (RAG enabled)	3 minutes	Right – prompted pieces that required more thought
DatArdurra (RAG enabled)	2 minutes	Right – prompted pieces of question that required more thought
Me	3 minutes	Wrong – looked at incorrect row for hair salon (human error – trying to go fast)
Reality	N/A	Question Itself Needed Work (Importance of Prompt Engineering)

Creating AI Agents

- QA / QC, proofing
- Summarizing information
- Language translation glossaries





Build your “stack”

- Co-Pilot
- Claude and ChatGPT
- Google's NotebookLM
- Sora
- Replit
- Grok

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THANK YOU!

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