What makes Truckee special?
skiing!
snowboarding
hiking

biking
Town of Truckee
Incorporated 1993
33.7 square miles
162 centerline street miles

Two driving factors:
Local land use planning
and...

Road maintenance &
snow removal
Population as of 1/1/18 (DOF)

16,681

Elevation

5,980 ft.

Average snowfall/year

201 in.

Town of Truckee

Quick Facts

Sacramento (100 mi.)

SF (190 mi.)

Reno (30 mi.)

San Diego (600 mi.)

Housing Units

13,322

Vacancy Rate

51.0%

Average Median Income

$73,500

Median home price (SFR)

$719,000

Economic Drivers

Tourism

Constructions

Services (commercial, outdoor activities, hospitality, leisure)
Truckee-North Tahoe Region

Legend
- North Tahoe Study Areas Boundary
- Sub-Areas

Short-term Rentals
Inherited regulations from Nevada County
Very few regulations are in place
Anticipated future discussion of increased regulations to unlock housing units
THANK YOU!
For more information:

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