Strengthening California Cities through Advocacy and Education

Jan. 24, 2024

Daniel Parra, President, Cal Cities
Mayor, Fowler

Carolyn Coleman
Executive Director and CEO, Cal Cities
Today’s roadmap

- Who we are
- What we do
- How to get the most from Cal Cities
Cal Cities Mission

To expand and protect local control for cities through education and advocacy to enhance the quality of life for all Californians.
Who we are

- **Member Cities**: 476
- **Board Members**: 58
- **Regional Divisions**: 16
- **Municipal Departments**: 10
- **Diversity Caucuses**: 5
Cities by population size

- 105 cities under 10,000
- 199 cities with between 10,000-50,000
- 104 cities between 50,000-100,000
- 51 cities between 100,000-200,000
- 17 cities between 200,000-500,000
- 6 cities between 500,000-4 million
Cal Cities Officers

Daniel Parra, President
Mayor, Fowler

Lynne Kennedy, First Vice President
Mayor Pro Tem, Rancho Cucamonga

Gabe Quinto, Second Vice President
Council Member, El Cerrito

Ali Sajjad Taj, Immediate Past President
Mayor Pro Tem, Artesia

Carolyn Coleman
Executive Director and CEO, League of California Cities
The Cal Cities Team

More than 70 staff serve members in the following areas:

- Executive
- Finance and Operations
- Advocacy
- Public Affairs
- Strategic Communications and Marketing
- Education and Member Services
- Legal
- Institute for Local Government
What we do

Legislative and ballot measure advocacy

• Protect the common interests of cities statewide.
• Protect and promote local decision-making.
• Seek and protect state and federal funding to support cities.
What we do

Legal advocacy

- Represent the interest of California cities in federal and state courts.
- File friend-of-the-court briefs and letters in appellate courts and with state Attorney General for cases affecting city authority.
- Utilize the Legal Advocacy Committee, comprised of municipal attorneys, to inform Cal Cities decision-making on which cases and Attorney General opinions merit statewide support.
What we do

**Member Services**

- Conferences, seminars, roundtables, and academies designed for city officials to learn about new and emerging practices and to exchange ideas.
- Webinars on priority policy and legal issues.
- Listservs for professional departments that allow the sharing of ideas and exchange of information.
Membership engagement opportunities
Regional Public Affairs Managers

- Sara Sanders, Redwood Empire
- Charles Anderson, Sacramento Valley
- Nancy Hall, Bennett North Bay
- Sam Caygill, East Bay
- Seth Miller, Peninsula
- Deanna Sessums, Monterey Bay
- Stephen Qualls, Central Valley
- Rajveer Rakkar, South San Joaquin Valley
- David Mullinax, Channel Counties
- Jeff Kiernan, Los Angeles County
- Kristine Guerrero, Los Angeles County
- Jennifer Quan, Los Angeles County
- Connor Medina, Orange County
- Jesse Ramirez, Riverside County
- Laura Morales, Desert Mountain Inland Empire
- Catherine Hill, San Diego County Imperial County

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@calcities  @calcities  @calcities.org
Get the most from your Municipal Department

- City Attorneys
- City Clerks
- City Managers
- Fire Chiefs
- Fiscal Officers
- **Mayors and Council Members**
- Personnel and Employee Relations
- Planning and Community Development
- Public Works
Explore our Diversity Caucuses

LEAGUE OF CALIFORNIA CITIES
AFRICAN AMERICAN Caucus

LEAGUE OF CALIFORNIA CITIES
ASIAN PACIFIC ISLANDER CAUCUS

LEAGUE OF CALIFORNIA CITIES
LATINO CAUCUS

LEAGUE OF CALIFORNIA CITIES
LGBTQ Caucus

LEAGUE OF CALIFORNIA CITIES
WOMEN’S Caucus

Strengthening California Cities through Advocacy and Education
Be recognized

• **Torch Program** recognizes mayors and council members for continuing their education.

• **Helen Putnam Award Program** recognizes cities that deliver the highest level of service to residents.

• **Outstanding Local Streets and Roads Project Awards** recognizes exceptional achievement in protecting the public's investment in the local street and road system.

• **Institute for Local Government Beacon Program** honors local government’s efforts to reduce greenhouse gas emissions and adopt policies that promote sustainability.
Join a Policy Committee

- Community Services
- Environmental Quality
- Governance, Transparency, and Labor Relations
- Housing, Community, and Economic Development
- Public Safety
- Revenue and Taxation
- Transportation, Communications, and Public Works
Connect with Partners

• The program fosters relationships between cities and businesses, nonprofits, and other organizations.

• Cal Cities Partners sponsor other events and programs hosted by Cal Cities caucuses, departments, and divisions.

• More than 75 active Cal Cities Partner organizations.
2024 Premier Cal Cities Partners
Stay connected with Cal Cities!

• Explore the website: calcities.org.
• Sign up for our weekly newsletter: Cal Cities Advocate
• Explore our monthly online magazine: westerncity.com
• Join my.calcities.org to register for Cal Cities events and provide information about important issues

Like, follow, and share Cal Cities news!

@CalCities
Upcoming events

• Feb. 7-9: City Managers Conference, Hollywood
• March 6-8: Planning Commissioners Academy, Long Beach
• March 13-15: Public Works Officers Institute, Monterey
• April 17-19: City Leaders Summit, Sacramento
• May 8-10: City Attorneys Spring Conference, Rancho Mirage
• Oct. 16-18: Annual Conference and Expo, Long Beach
Conclusion (but really, just the beginning)

• We are proud to have you as part of the Cal Cities family.
• This is your Cal Cities, and we are here to help.
QUESTIONS?