**Press Releases can be sent:**

* Start of a Project/Groundbreaking
* Project Milestone(s)
* SB 1 Milestones for the City/County (ex. 100 miles repaved, 50 potholes filled, improvements on 5 bridges)
* Project Completion

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**County/City Logos and SB 1 Logo**

For Immediate Release: (date)

Contact: (name, phone # and email address)

**Headline about the project** [Make sure to describe what the project is]

*SB 1 funding making it possible to accelerate road projects.*

 *Residents will have safer, smoother roads.*

DATELINE -- City/County announced today it will use SB 1 funding to begin XX [DESCRIBE THE PROJECT AND DESCRIBE ITS IMPORTANCE TO THE AREA]. Because of funding from Senate Bill 1 (SB 1), the Road Repair and Accountability Act of 2017, drivers will benefit and see road improvements much sooner than anticipated.

“SB 1 provides funding for every community in California to make needed road safety improvements to our local streets and roads,” said XXX (local official). “[DESCRIBE PROJECT] will make driving much safer in [Name of City/County] and improve the quality of life for our residents. And because of SB 1 funding, we were able to begin this project much earlier than anticipated.”

SB 1 funding allows City/County to fast-track projects that have been delayed for too long. Below is a list of projects that are on the fast track to completion due to SB 1: [INCLUDE BRIEF DESCRIPTIONS OF 3-5 LARGE, RECOGNIZABLE PROJECTS]

* Project 1
* Project 2
* Project 3
* A full list of road projects possible because of SB 1 can be found here [INCLUDE LINK TO CITY/COUNTY WEBSITE/PRESS RELEASE WHERE THIS IS LISTED OR HERE: HTTP://REBUILDINGCA.CA.GOV/].

“SB 1 will generate $XX,XXX,XXX for City/County over the next decade,” said City/County official. “We haven’t seen an investment in transportation like this in more than two decades. It’s a welcome relief for the residents of [Name of City/County].”

Statewide, SB 1 is expected to generate more than $5 billion annually for road repairs, to ease traffic congestion, to fill potholes, make seismic safety improvements to bridges and overpasses, and repair local streets and freeways. Funding in SB 1 is split equally between state and local governments. SB 1 also includes accountability provisions and constitutional protections, such as the creation of the Office of Inspector General, to ensure the funding is spent wisely and on transportation projects only.

California has a backlog of $130 billion in needed road maintenance projects ($57 billion in state highways; $73 billion in local streets and roads). Not surprisingly, bumpy roads are putting considerable wear and tear on vehicles. It is estimated that the average California driver pays an additional $739 annually for car repairs due to driving on poor roads.

“SB 1 is an investment and a game-changer for drivers in [Name of City/County],” continued XXX (City/County official). “SB 1 gives us/City/County an opportunity to catch up on years of unfunded maintenance needs that have plagued our roadways and cost drivers for years. Every driver will benefit.”