**City and County Tool Kit**

**SB 1: Road Repair and Accountability Act of 2017**

**FY 2018-19 Project List Adoption**

**Sample Facebook or Nextdoor Posts**

**Post 1**

City/County of NAME is preparing to put new transportation funding to work. We’ve just released a list of local road improvement projects that will make it easier and safer to travel in our region and will begin work in MONTH. These projects are coming to our community thanks to SB 1, the Road Improvement and Accountability Act of 2017.

* LIST 3-5 large recognizable projects with tangible plain English descriptions
* Add pictures if possible
* Include the hashtag #RebuildingCA and #SB1

**Post 2**

Thanks to new transportation funding, the City/County of NAME will soon begin work on a number of important street/road repairs that will make it safer and easier to travel in our area. Releasing a list of projects is the first step of this work and we are excited to share the great news that the City/County of NAME has identified the following for this work.

* LIST 3-5 large recognizable projects with tangible plain English descriptions
* Add pictures if possible
* Include the hashtag #RebuildingCA and #SB 1

**Post 3**

Look for these SB 1 supported street/road projects to begin in MONTH:

* LIST 3-5 large recognizable projects with tangible plain English descriptions
* Add pictures if possible
* Include the hashtag #RebuildingCA and #SB 1

**Post 4**

The City/County of NAME is starting work on DESCRIBE PROJECT – what it is, construction timeframe, the difference it will make. This is the first/second/third project being funded through SB 1, the Road Improvement and Accountability Act. It will make it safer and easier to travel between X and X.

* Add pictures if possible
* Include the hashtag #RebuildingCA and #SB 1

**Post 5**

Construction is beginning on PROJECT NAME/description. Traffic may be delayed for TIME FRAME but this project will make travel between X and X safer and easier. It’s the first/second/third/ etc of X number of projects the City/County of NAME can start thanks to new transportation funding coming to the City/County through SB 1, the Road Improvement and Accountability Act.

* Add pictures if possible
* Include the hashtag #RebuildingCA and #SB 1

**Twitter**

The City/County of NAME has released a list of street/road repair projects funded through #SB1 #RebuildingCA. (post list to city/county website and bitly) (add picture of key project) (add your city/county’s twitter handle)

New transportation funding will enable City/County of NAME to begin work on these street/road repairs. Here’s a list of approved projects. #RebuildingCA (post list to city/county website and bitly) (add picture of key project) (add your city/county’s twitter handle)

The City/County of NAME will use new transportation funding for X number of projects. Here’s a complete list upcoming street/road repairs. #RebuildingCA (post list to city/county website and bitly) (add picture of key project) (add your city/county’s twitter handle)