

HOUSING, COMMUNITY, AND ECONOMIC DEVELOPMENT POLICY COMMITTEE HIGHLIGHTS Friday, June 10, 2022

ATTENDANCE

Members: Marshall Goodman (Chair); Dan Wright (Vice Chair); Denise Athas; Bellow; Ken Berkman; Harry Black; Gary Boyer; Ben Cantu; Liang Chao; Holly Charlety; Susan Cola; Eleassia Davis; Matthew Downing; Helen Dyda; Marilyn Ezzy-Ashcraft; PJ Gagajena; Kelly Gordon; Cecilia Hupp; Dan Kalb; Mark Lazzaretto; Adam Loeser; Sue Long; Joy Lyndes; John McKay; Lisa Motoyama; Vong Mouanoutoua; Trish Munro; Scott Nassif; Ian Ogelsby; Beth Painter; Alice Patino; Ray Pearl; Joan Smith Freeman; Wes Speake; Sharon Springer; Julie Testa; Maureen Toms; Anna Velazauez; Tyller Williamson; Amy Worth; Dan Wright

Staff: Jason Rhine, Assistant Director, Legislative Affairs, jrhine@calcities.org

I. Welcome and Introductions

President Cindy Silva, Mayor Pro Tem, Walnut Creek, and Carolyn Coleman, Cal Cities Executive Director and CEO, welcomed everyone to the third policy committee meeting of the year and thanked members for their service to all California cities. They explained that the policy committee process is central to Cal Cities advocacy, ensuring it is member-driven and represents the interests of cities across California. They thanked committee members again for serving on the committees and wished them a great meeting.

Chair Goodman and Vice Chair Wright provided some introductory remarks, welcomed the committee, and explained how the committee operates.

II. Public Comment

Chair Goodman opened public comment and asked if there was any public comment. There was one public committee from Jovita Mendoza from Brentwood who discussed housing issues, including a vacancy tax and calling for more inclusionary housing.

III. General Briefing

Jason Rhine provided a robust overview of the Cal Cities General Briefing document. Mr. Rhine explained to the committee that this was a high-level overview from all of the Cal Cities lobbyists. He then touched on some of the high points of each lobbyists update. He asked if there were any questions, there were no questions.

IV. Discuss Strategies to Reform State Housing Laws and Increase Funding for Affordable Housing

Jason Rhine introduced the topic of discussing strategies to reform state housing laws and increase funding for affordable housing. Mr. Rhine began his

presentation with an overview of the previous discussions that the HCED committee has had on this topic in their previous committee meetings.

Mr. Rhine and Chair Goodman reminded the committee that the intent of this action item was to discuss and identify which strategies the committee wants to provide comments to the Board of Directors.

The potential strategies included: five-year sunset, state funding, requiring a vote of the people before land-use plans are changed, raising the vote threshold in the Legislature to 2/3 for housing and land use bills, require the Legislative Analyst's Office to analyze the effects of housing legislation, and changing the standard for what is considered a matter of statewide concern. Numerous committee members provided their comments and feedback.

A motion was made on the suite of options:

• Direct staff to provide a summary of all of the feedback received from the committee along with the strategies suggested to the Board. The motion passed 32-5.

V. Economic Development – CALED Priorities

Gurbax Sahota, President & Chief Executive Officer, CALED and Executive Director, California Academy for Economic Development gave an in-depth presentation to the committee on a wide range of economic develop topics, including tax increment financing, sharing examples of what some cities are doing to promote economic development, and challenges cities are facing to do more economic development. After the presentation, Gurbax took a number of questions from the committee.

VI. Economic Development – Tax Increment Finance Tools

The committee did not discuss this item as we run out of time.

VII. Legislative and State Budget Update

The committee did not discuss this item as we run out of time.

VIII. Adjourn

Chair Goodman thanked the committee for their hard work this year and said some closing remarks. Chair Goodman then adjourned the meeting.

Next Virtual Meeting: Staff will notify committee members after July 15 if the policy committee will need to meet prior to the Annual Conference to consider a resolution. If you have any questions, please contact Meg Desmond, Cal Cities Associate Manager, Legislative Administration