



Building Municipal and Community Resilience

09.24.2026

Agenda

- ❖ Program Creation & Mission
- ❖ Overview of Programs
- ❖ What Makes Uplift Eureka Unique?
- ❖ Building Infrastructure for Success
- ❖ Discussion & Questions

PROGRAM CREATION AND MISSION



The Community Access Project for Eureka (C.A.P.E.) was created in 2015 as a project within the City's Parks and Recreation department. Funding was secured through donations and fundraisers.

- Provide access to resources and quality of life programs for all members of the community regardless of their living situation or income
- Initial focus on underserved youth, providing transportation and scholarships, nutrition and literacy programs as well as holiday events for families residing in low-income housing and shelters



QUALITY OF LIFE PROGRAMMING

- ❖ Halloween Costume Program
- ❖ Winter Holiday Gift Program
- ❖ Shop with a Cop
- ❖ Family Summer Programming

Holiday Events

Quality of life programming provides an opportunity for children and families residing in local shelters and/or experiencing financial insecurity to participate in recreational events and holiday merriment.

Uplift Eureka receives program referrals from youth-oriented organizations.



UPLIFT EUREKA



Housing security was identified as a critical need to participant success in C.A.P.E. programs.

Uplift Eureka was created in 2018 to support community members experiencing homelessness.

- 2018 - Rapid Rehousing Program
- 2018 – Job Skills Training Program
- 2018 – Street Based Homeless Outreach
- 2019 – Co-Pilot Program
- 2022 – Emergency Winter Shelter Program
- 2022 – C.A.P.E. transitioned from Parks & Rec to the Finance Department
- 2025 – Bayside Village Emergency Shelter Opens
- 2025 – Uplift Eureka Resource Center Opens

COMMUNITY OUTREACH

- ❖ Homeless Outreach Team
- ❖ City Partners – CARE & CSET
- ❖ Unity Day Events

UPLIFT OUTREACH TEAM

The Uplift Eureka Outreach Team connects community members with resources and referrals such as mental health and substance use disorder services.

Homeless Outreach Workers meet with community members to schedule appointments, and provide transportation and a warm hand off to service providers.



Community partners work as a team to treat community members experiencing homelessness with respect and compassion.

OUTREACH PARTNER PROGRAMS

COMMUNITY SAFETY ENGAGEMENT TEAM (CSET)

Established in 2018 by the Eureka Police Department, CSET was created to balance accountability with outreach and compassion while maintaining order within the entire community.

CSET works closely with Uplift's Outreach Team to secure short and long-term supports for community members experiencing homelessness.



OUTREACH PARTNER PROGRAMS

CRISIS ALTERNATIVE RESPONSE OF EUREKA (CARE)

The CARE Team is comprised of mental health clinicians and case managers who respond to 9-1-1 calls that require mental health crisis intervention.

Treatment continues beyond the initial point of contact during crisis intervention, providing patient advocacy and support throughout the process of accessing mental healthcare.

CARE proactively engages with members of the community determined to be at risk for requiring emergency services by community partners such as CSET and Uplift Eureka.



OUTREACH INITIATIVES

UNITY DAY

Unity Day invites community partners to a monthly service fair at St. Vincent de Paul's Free Dining Facility, bringing vital resources to a location where community members experiencing homelessness access services daily.

- ❖ Physical & Behavioral Health
- ❖ SUD Treatment Services
- ❖ Veterinary services
- ❖ Tribal Services
- ❖ Legal Services
- ❖ Veteran's Services
- ❖ CalFresh Outreach

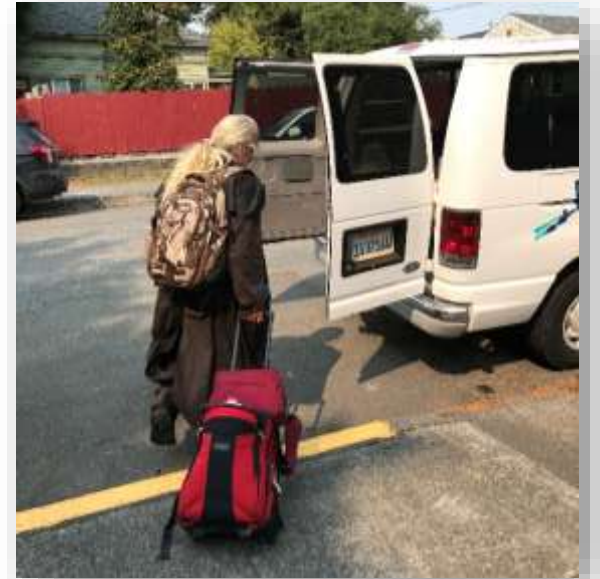


HOUSING ASSISTANCE PROGRAMS

- ❖ Rapid Rehousing
- ❖ Homelessness Prevention
- ❖ Bayside Village Emergency Shelter
- ❖ Emergency Winter Shelter Program

RAPID REHOUSING PROGRAM

Uplift Eureka utilizes grant funding to provide short-to-medium-term rental assistance and supportive services to community members experiencing Category I homelessness.



- Operates according to *Housing First Principles* & prioritizes by need and vulnerability level
- Referrals via Outreach staff & the Uplift Eureka Resource Center
- Utilizes *Coordinated Entry* as a tool to assess vulnerability
- Permanent housing options are sourced from private landlords, property managers, & low-income housing properties
- To date, Uplift has secured housing for **more than 280** individuals

RAPID REHOUSING PROGRAM – SUPPORTIVE SERVICES

Supportive Services are offered to identify each participant's needs and goals to maintain long-term housing stability. Participants meet with staff regularly to work on goals including:

- Immediate Needs
- Identification Documents
- Stable Income
- Physical & Behavioral Health (Including IHSS)
- Budgeting & Financial Literacy
- Quality-of-Life Improvements
- Long-Term Affordable Housing Opportunities
- SSI/SSDI



HOMELESSNESS PREVENTION PROGRAM

Provides rental assistance for households at imminent risk of homelessness. Stabilization services are provided to ensure the household is able to maintain their housing.

Income eligibility is based on an AMI of “Very Low” (30-50%) or lower. An official notice to vacate for nonpayment of rent from the landlord is required.



BAYSIDE VILLAGE EMERGENCY SHELTER



The City of Eureka's first exclusively owned and operated Emergency Shelter Program, designated for individuals living in encampments along the Waterfront Trail.

33 total units, each unit is equipped with a bed, heater, and dresser. Dining, bathroom, shower and laundry facilities are available on-site.



Staff work with residents to connect them with immediate resources and permanent housing options.

EMERGENCY WINTER SHELTER PROGRAM

Uplift Eureka partners with local motels to shelter individuals in emergency situations.

Supportive services are provided to ensure participants are connected with needed services and resources.

Individuals are referred by staff directly engaged in outreach such as Uplift's Outreach Workers, CARE and CSET.



UPLIFT EUREKA COMMUNITY RESOURCE CENTER

- ❖ Basic Needs Support
- ❖ Workforce and Economic Development
- ❖ Bridging Digital Divides

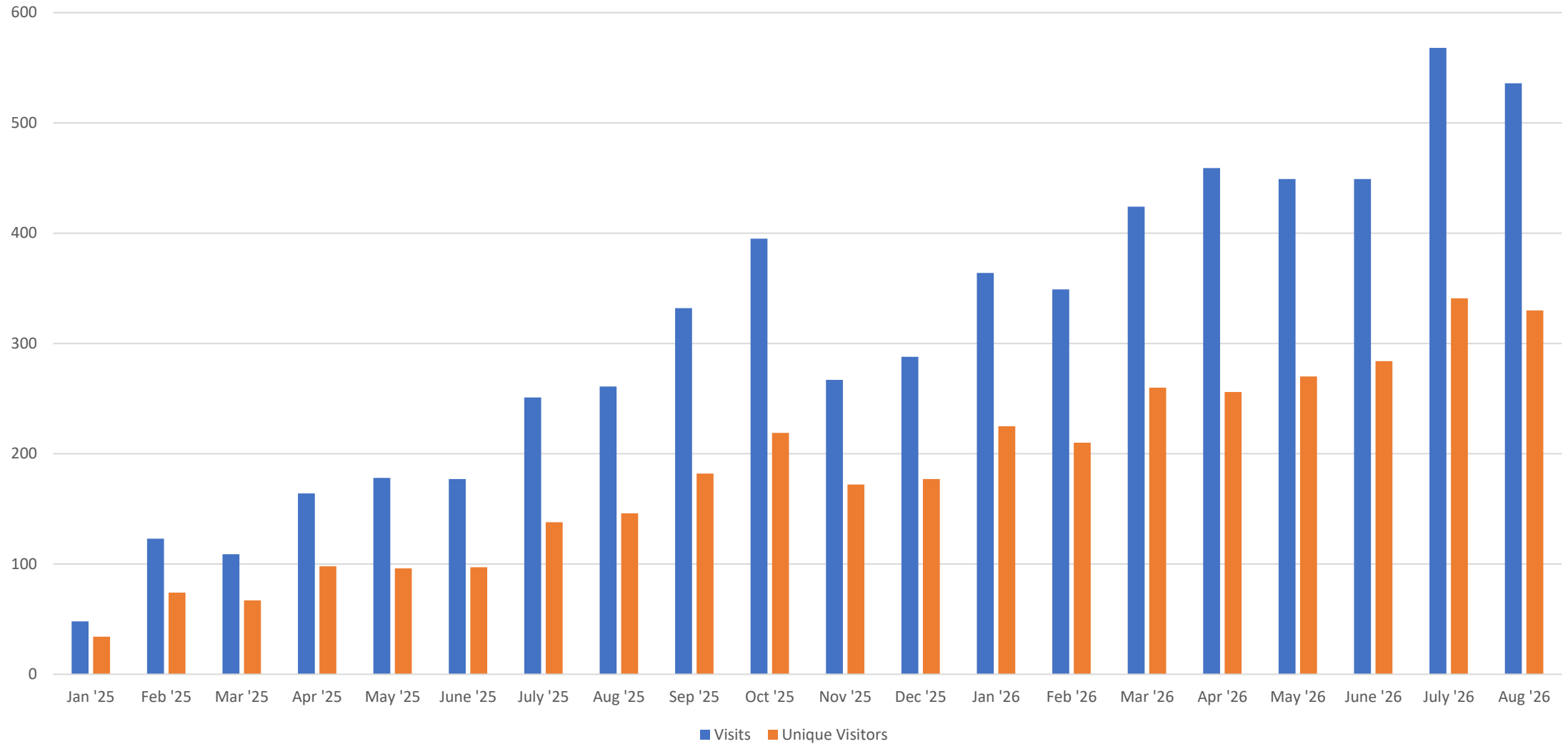
RESOURCE CENTER SERVICES

Opened in 2025, offering a public space for community members to access the following:

- Referrals to Uplift's Housing Assistance and Employment Programs
- Housing & Employment Navigation Assistance
- Community Partner Workshops
- Public Computers and Working Space
- Public Phone Access & Mail Service



UPLIFT RESOURCE CENTER MONTHLY VISITORS



EMPLOYMENT ASSISTANCE PROGRAMS

- ❖ Job Skills Training Program
- ❖ Pathway to Payday Employment Workshop Series

“I learned to believe in myself.” – Uplift Participant

JOB SKILLS TRAINING PROGRAM

Assists community members with rejoining the workforce through vocational trainings, field experience, and job-hunting.

Provides Calfresh recipients with hours for work requirements to maintain benefits.



Participants attend 1-3 shifts weekly & receive a \$30 stipend for each shift completed.

Stipends are intended to aid in accessing transportation and obtaining documentation needed to work.

JOB SKILLS TRAINING PROGRAM

FIELD SHIFTS

Projects provide an opportunity to work with a team in a professional environment and build resume experience.

Projects include litter abatement, vacated encampment cleanups, landscaping, and mural painting.

The general public is invited to quarterly Community Clean-up Events and bi-monthly Public Input Meetings to coordinate upcoming cleanup efforts.



JOB SKILLS TRAINING PROGRAM

CLASSROOM SHIFTS

Participants engage in vocational trainings and receive guided support creating a resume, applying for work and completing mock interviews, all while building basic computer skills.

Staff provide support connecting to resources required for employment, such as cellphones and identification documents.



PATHWAY TO PAYDAY

Free 4-day event for individuals seeking employment, hosted in partnership with the Betty Kwan Chinn Homeless Foundation.

Participants are provided with the opportunity to enhance interview skills and interview for jobs with real businesses in the community. An interview clothing closet is available.



PATHWAY TO PAYDAY: DAY BY DAY

APPLYING FOR THE JOB YOU WANT

**DAY
1**

Learn how to best represent your work history & skill set, find out how to avoid common application mistakes, & discover what today's employers are looking for.

MOCK INTERVIEWS

**DAY
2**

Gain valuable interview skills by engaging in interactive mock interviews that will allow you to test your interview skills & receive valuable feedback to prepare for real interviews!

REAL INTERVIEWS

**DAY
3**

Put your skills into action when you interview with real employers for real jobs. Participants are not guaranteed a job, but are guaranteed this opportunity so make the most of it!

THE NEXT STEPS

**DAY
4**

In the final workshop, receive feedback from your job interviews, and leave with tools to set you up for success in a new job.

VOLUNTEER INVOLVEMENT

- ❖ Community Stewards Program
- ❖ Co-Pilot Program

“I chose to be a part of the solution and not part of the problem.” – Uplift Vol



EUREKA COMMUNITY STEWARDS

A city ambassador initiative designed to foster goodwill and hospitality throughout Eureka and beyond.

Stewards create a welcoming, vibrant environment for both residents and visitors alike. They're a friendly presence directly connected to local resources and knowledgeable in all things Eureka.



What do Volunteer Stewards do?

- Engage in City beautification projects
- Provide resource guidance and support
- Promote a sense of community and belonging in Old Town
- Work to preserve the area's rich history & culture
- Share local knowledge, history, and recommendations

CO-PILOT PROGRAM



Co-Pilot participants are paired with a volunteer Co-Pilot who serves as a liaison between Participants and resources in the community.

Co-Pilot volunteers advocate for the Participants while providing guidance and help with achieving goals.

Co-Pilot's priorities are to ensure that their assigned Participant has the tools to access the necessary resources, whether connecting them with medical services, or helping obtain required documentation for employment and housing.



WHAT MAKES UPLIFT UNIQUE?

- ❖ Responsive Programming
- ❖ Human-Centric Design
- ❖ Community Partnerships

RESPONSIVE PROGRAMMING

- Programs are built around identified community needs/barriers and are continually evolving
- Reduced barriers to accessing program services
- Participant's feedback and ideas are welcomed and incorporated into program planning and policy change
- Strong connection between City departments to facilitate program development and implementation

HUMAN-CENTRIC DESIGN

- Uplift Eureka utilizes a trauma-informed approach, prioritizing one-on-one support with small case loads
- Uplift Eureka recognizes the value of including individuals with lived experience on the team
- Works to impact change at the system-wide level to improve participant experience and access to services
- Work is approached with compassion, recognizing that individuals served are human beings who have experienced complex and unique life experiences

COMMUNITY PARTNERSHIPS

- Uplift works closely and collaboratively with homeless services agencies, local government entities, resource centers, and service providers throughout Humboldt County
- Proactively seek resource updates and partner meetings to provide accurate information to individuals and facilitate warm hand-offs to the appropriate contacts

BUILDING INFRASTRUCTURE FOR SUCCESS

- ❖ Community Engagement and Outreach
- ❖ Local Partnerships
- ❖ Program Delivery Models
- ❖ Funding Sources

PROGRAM FUNDING SOURCES

California Advancing and Innovating Medi-Cal (CalAIM)

CalAIM is a multi-year initiative by the Department of Health Care Services (DHCS) to improve the quality of life and health outcomes of individuals on Medi-Cal. Designed to address the multifaceted challenges facing California's most vulnerable residents, such as individuals experiencing homelessness.

Uplift Eureka is a contracted provider with Partnership and enrolls interested and eligible clients in CalAIM services.

Billing for CalAIM services provides a steady funding source from Partnership to maintain and enhance existing Uplift services.

PROGRAM FUNDING SOURCES

GRANTS

Homeless Emergency Aid Program	(HEAP)- \$224,999.00
California Emergency Solutions and Housing	(CESH)- \$201,225.00
Homeless Housing, Assistance Program	(HHAP-1)- \$344,000.00
Homeless Housing, Assistance Program	(HHAP-3)- \$115,000.00
Encampment Resolution Funding Program	(ERF-1)- \$1,670,000.00
Homeless Housing, Assistance Program	(HHAP-4)- \$631,474.00
Homeless Housing, Assistance Program	(HHAP-5)- \$568,253.84
Prohousing Incentive Program	(PIP)- \$630,000.00
Affordable Housing and Sustainable Communities	(AHSC)- \$150,000.00
HOME Investment Partnerships Program	(HOME)- \$500,000.00
Permanent Local Housing Allocation	(PLHA)- \$375,000.00
Clean California Local Grant Program	(CCEP)- \$256,000.00

TOTAL - \$5,665,951.84

PROGRAM FUNDING SOURCES

COVID RELIEF GRANTS

Community Block Development Block Grant- Coronavirus Response
(CDBG-CV)- \$938,167

Emergency Solutions Grant-Coronavirus Relief
(ESG-CV)- \$1,030,111.00

Covid Response Grants- \$1,968,278.00

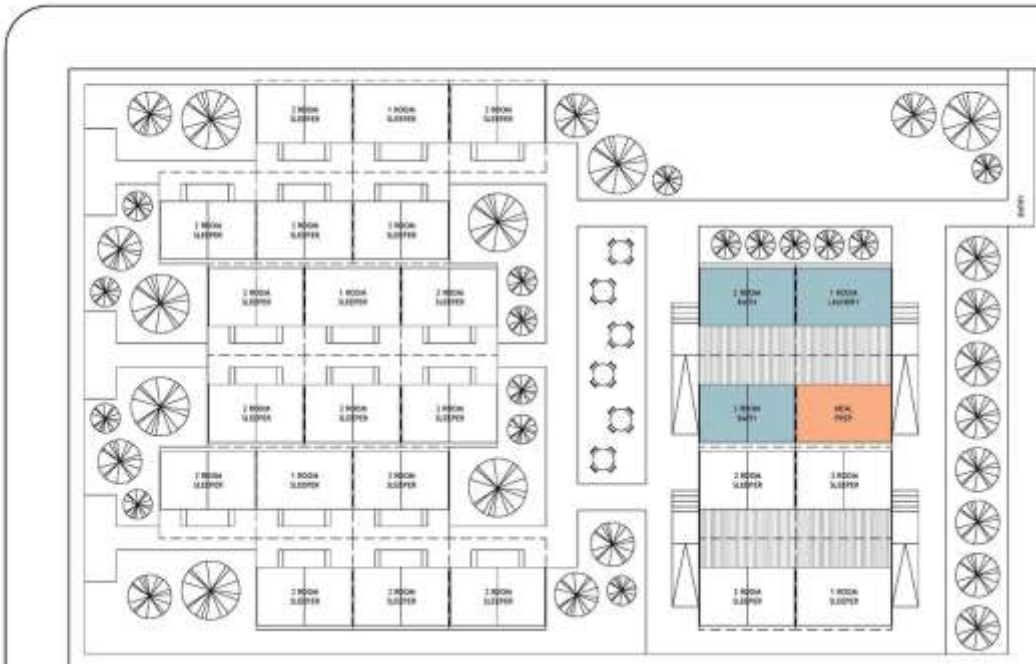
Total Grants Since 2019
\$7,634,229.84



PROGRAM FUNDING SOURCES

DONATIONS

2nd & A Street 40-Unit Interim Housing Project
The Balay Ko Foundation Donation - \$2,875,355



BUILDING INFRASTRUCTURE FOR SUCCESS

Discussion & Questions



The background of the entire image is a solid blue color. Overlaid on this background are stylized, white-outlined waves. The waves are depicted with fine, concentric lines to create a sense of depth and movement. They originate from the bottom left and curve upwards and to the right, filling the lower half of the frame. The overall aesthetic is clean and modern, with a nautical theme.

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